

**Statewide Energy Efficiency
Program Administration
Panel Discussion
ACEEE 2007 Conference - Berkeley CA**

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Enabling Legislation - WI

- 1980's-1999 utility implementation of EE programs
- Late 1990's – discussions; decides not to deregulate
- October, 1999 - **Act 9 “Public Benefits”** legislation
 - state agency (Dept of Admin.) oversight of statewide EE/RE programs
 - budget set at \$62m
 - competitive bid for 3rd party administrator(s)
- March, 2006 - **Energy Act 141**
 - changed to state agency (PSCW) oversight; review goals/budget every 4 yrs.
 - fulfills PSC's requirement to implement “first priority” resources (EE and RE)
 - increased \$\$ (1.2% of electric/gas revenues)
 - 3rd party fiscal agent to protect against budget diversions
 - continued 3rd party administration (competitive bid)
- Ongoing policy direction -no sunset in legislation

Annual Budgets

- 1.2% of gas and electric revenues
- Current year = \$89m total
 - Statewide customer programs = \$63m
 - Other (evaluation, environmental research, state/utility administrative oversight, compliance agent, fiscal agent, remaining utility programs) = \$36m

Focus on Energy Program Scope

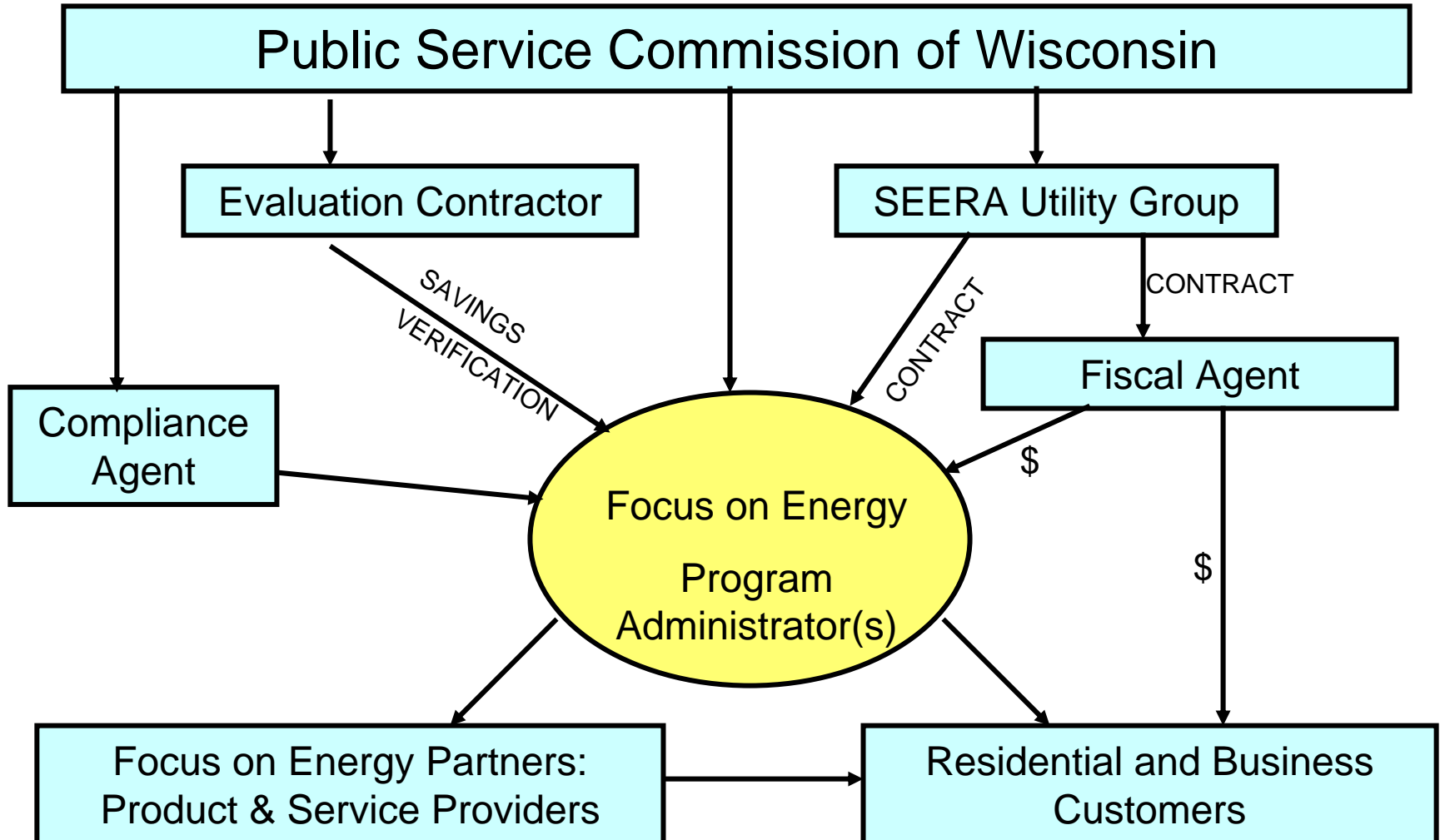
- Electric and natural gas efficiency programs (residential, commercial, industrial, agriculture, schools, government)
- Customer-sited renewable energy systems
- Environmental and economic research

Focus on Energy - Administration

- Utility group (SEERA)
 - Creates and funds the Focus on Energy program
 - Selects/contracts with the 3rd party Administrator(s)
 - Contracts with the 3rd party Fiscal Agent
- PSC
 - Sets public policy goals and savings targets
 - Approves utility selection of Administrator & contract
 - Selects/contracts with 3rd party Evaluation Team & Compliance Agent
 - Oversees Administrator's day-to-day activities

Administration (cont.)

- 3rd Party Program Administrator
 - Accountable for meeting resource savings goals
 - Manages budgets
 - Designs/develops programs and services
 - Selects/manages implementation subcontractors
 - Manages market channel relationships
 - Manages marketing/communications
 - Responsible for all day-to-day program management, interaction, and outcomes
 - Current staff = 74 FTEs



Focus on Energy

Annual Energy/Demand Savings

	Results—Past year		Goals—Current year
	Verified Gross	Net	Net
mW	42	29	67
mWh	248,730	180,300	272,500 (.4% of load)
Therms	15,562,000	7,655,000	10,000,000 (.3% of load)

What factors led your state to take this approach and what was the process for making it happen?

What role do utilities play in your state's model and what type of working relationships have been established?

How is the efficiency resource integrated into your state's energy resource planning?

What are some of the important issues to pay attention to for states who might be considering a statewide model?

What's on the horizon? What are the key issues facing your state's energy efficiency model?

What are the key factors contributing to your organization's success?

If your organization was being designed today, what would you change or do differently?