

**PUGET SOUND ENERGY**  
The Energy To Do Great Things

**Integration of Energy Efficiency & Resource Planning**

Bill Hopkins, Manager Strategic Planning & Research  
ACEEE 4<sup>th</sup> National Conference on Energy Efficiency as a Resource  
October 1, 2007

## Overview

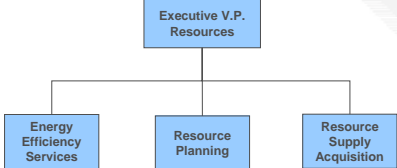

- Internal Organization
- Stakeholder Collaboration
- Integrated Resource Analysis
- Program Development




## Our Vibrant Service Area




## Internal Organization

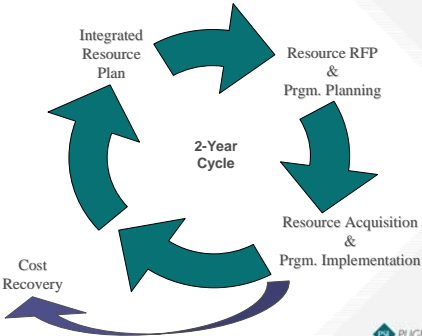




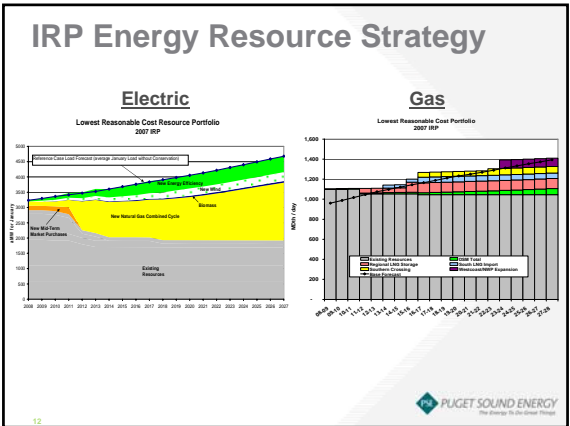
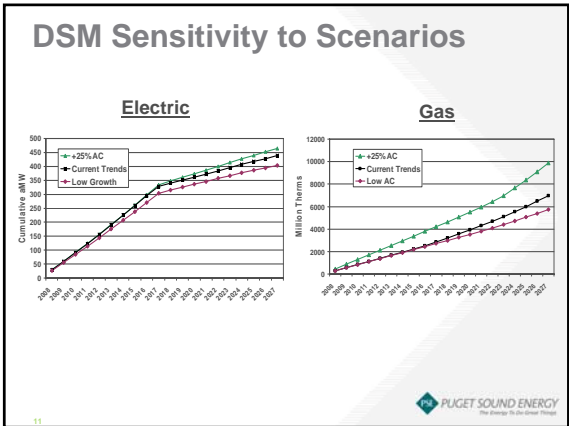
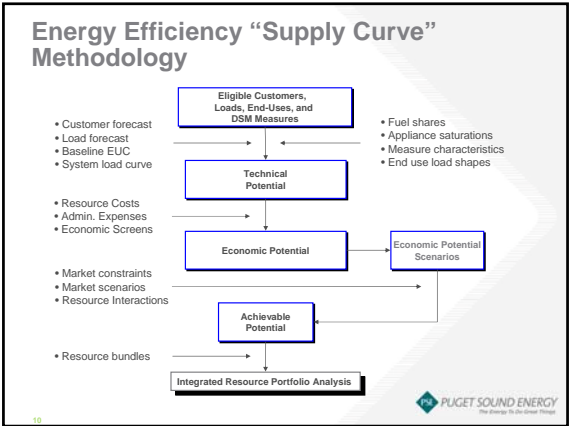
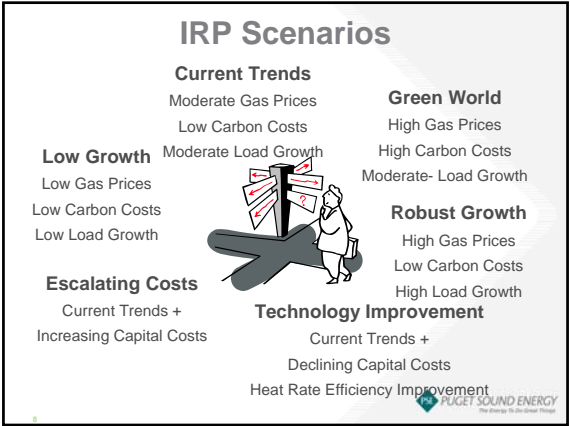
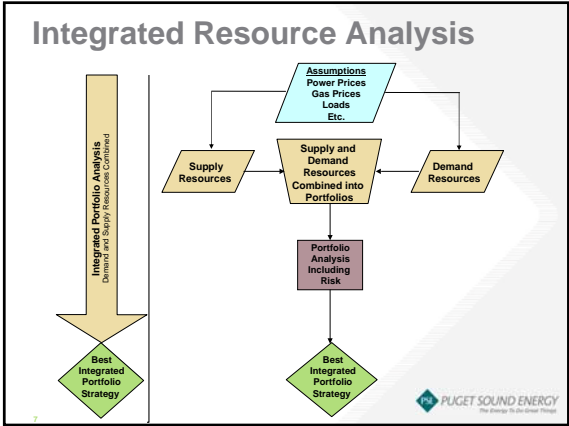
## Stakeholder Collaboration

- IRP Advisory Group
- Conservation Resource Advisory Group




## Resource Planning-Acquisition Cycle



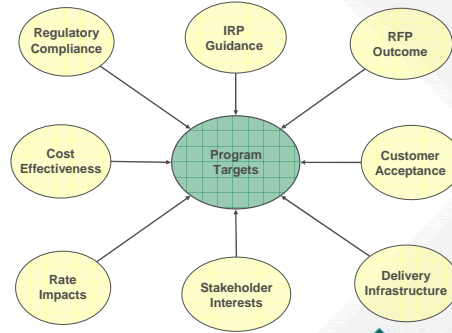
## Program Development

### Application of IRP Results:

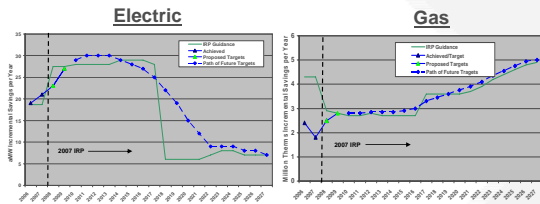
Guidelines vs. Rules



## Program Target Considerations



## Program Targets vs. IRP Guidance



*It's All In the Timing*

## What's Ahead

- Expanded Risk Analysis in IRP
- Portfolio Standard Compliance
- Regulatory Incentive Mechanisms
- Transferable Conservation Energy Credits
- Emerging Technology

## To Find Out More

- 2007 Integrated Resource Plan  
<http://pse.com/energyEnvironment/energyResourcePlanning.aspx#>
- Energy Efficiency and Renewables Programs  
<http://pse.com/energyEnvironment/RenewableEnergyLanding4.aspx>