

## **Announcing the 2009 Behavior, Energy and Climate Change Conference Precourt Energy Efficiency Center (PEEC) Student Scholarship**

The **2009 Behavior, Energy and Climate Change (BECC) Conference** is the third annual conference focused on accelerating our transition to an energy-efficient and low carbon economy through an improved understanding and application of social and behavioral mechanisms of change. The BECC Conference is co-convened by the [Precourt Energy Efficiency Center \(PEEC\)](#), Stanford University; [The American Council for an Energy-Efficient Economy \(ACEEE\)](#); and the [California Institute for Energy and Environment \(CIEE\)](#), University of California Office of the President. As in past years, the 2009 BECC Conference will bring together a diverse group of policymakers, social scientists, program implementers, media, and energy experts to explore the **practical application of social and behavioral insights to address our climate challenges**.

The conference will review recent behavioral research, discuss current and emerging policy issues, share effective program/communication strategies, and encourage collaboration across government, utility, business, and research sectors. Our goal is to **achieve viable solutions** for meeting long-term energy and greenhouse gas emissions reduction targets by improving the design, adoption, and continued effectiveness of policies, programs, technologies, and individual/organizational actions.

To encourage student participation in the BECC Conference, the [Precourt Energy Efficiency Center \(PEEC\)](#) is pleased to offer student scholarships toward the conference registration fee.

- **Accepted students pay a reduced rate of only \$95\***
- The cost of transportation, lodging and other personal expenses are **not** included in the Student Scholarship.

### **Qualifications**

To qualify, you must:

- Be a registered high school, undergraduate or graduate student at the time of application
- Be engaged in studies or research related to the conference topics
- Intend to use and share what you learn from the conference.

### **Application Process**

1. Complete the Student Scholarship application form
2. Have the form signed by an advisor or professor from your institution
3. Send the form, via email, to [tammy.goodall@stanford.edu](mailto:tammy.goodall@stanford.edu)

### **Deadline and Notification**

- Scholarship applications must be received by **October 2, 2009**.
  - Students awarded scholarships will be notified by October 15, 2009.
- \*The \$95 student scholarship rate applies to those who have been awarded scholarships.

**This student scholarship information will also be available at the BECC website:**  
[www.beccconference.org](http://www.beccconference.org)

**2009 Behavior, Energy and Climate Change Conference  
PEEC Student Scholarship  
Application Form**

<b>1. Name:</b>	
<b>2. Email Address:</b>	
<b>3. Mailing Address:</b>	
<b>4. Telephone:</b>	
<b>5. Fax:</b>	
<b>6. Institution:</b>	
<b>7. Year in School</b>	
<b>8. Area of study</b>	

**Please answer the following questions in no more than two or three sentences:**

- 1. What is your current major interest or research focus and why did you choose it?**
- 2. Why do you want to attend the BECC conference?**
- 3. How will you use and share with others what you learn at the conference?**
- 4. Tell us anything else you think it would be helpful for us to know about you.**
- 5. Would you be willing to share your talents and help out at the conference? Yes \_\_\_\_ No \_\_\_\_**

\_\_\_\_\_  
**Student Name – Print**

\_\_\_\_\_  
**Student Signature**

\_\_\_\_\_  
**Professor/Advisor Name – Print**

\_\_\_\_\_  
**Professor/Advisor Signature**