



2010 ACEEE FORUM ON ENERGY EFFICIENCY IN AGRICULTURE

Featuring

A Farm Audit Workshop

and

a 1-day conference organized by the Dairy Business Innovation Center:

"Profitability and Environmental Sustainability in the Dairy Industry"

Monona Terrace • Madison, Wisconsin • February 7 – 10, 2010

The 3rd Forum on Energy Efficiency in Agriculture is right around the corner! Learn how to cut energy costs with energy efficiency, new business opportunities with renewable energy production and carbon sequestration. The "Ag Forum" focuses on advancing programs and policies that can help the agricultural community realize the benefits of more efficient energy use and increased sustainability in the agricultural sector. The 2010 Forum on Energy Efficiency in Agriculture will focus on the importance of energy efficiency as a "first fuel" not only on the farm, but in the wider rural community.

National agriculture leaders will speak, including **Rick Tolman, CEO of the National Corn Growers Association** and **Roger Johnson, President of the National Farmers Union**.

Regular registration for the 2010 Ag Forum and associated events ENDS January 18, 2010. We know budgets are tight, so register now at www.aceee.org/conf/10ag!

This year's Ag Forum will also introduce the *Profitability and Environmental Sustainability in the Dairy Industry Conference*, a new annual event hosted by the Dairy Business Innovation Center. The Center is a nonprofit organization dedicated to growing Wisconsin's specialty and artisan dairy businesses. For more information on the organization, visit www.dbicusa.org. The 2010 conference will focus on important sustainability issues within the dairy industry, including federal regulations, carbon trading, life cycle assessments, emerging technologies and renewable energy.

Agenda Overview (visit www.aceee.org/conf/10ag for more details)

Sunday, February 7: *Ag Forum* Welcome Reception (evening)

Monday and Tuesday February 8 – 9: *Ag Forum* Sessions

Tuesday Afternoon: Farm Audit Workshop and Local Farm Tours

Tuesday Evening: ACEEE-DBIC Reception featuring local wine, cheese and beer!

Wednesday, February 10: *Profitability and Environmental Sustainability in the Dairy Industry*

Support the Ag Forum!

See Reverse for Sponsorship Opportunities

Sponsor the 2010 Forum on Energy Efficiency in Agriculture!

Join Local Host Sponsor Wisconsin Focus On Energy!

ACEEE seeks conference sponsors to defray the cost of holding the event in order to keep registration fees affordable for participants. ACEEE sponsors receive a number of waived admissions to the Ag Forum, and are prominently recognized during the event in a variety of ways, including mention in conference publications, promotional materials, and on the conference Web site. In addition, sponsors will have the option of setting up a complimentary booth at the Ag Forum "Info Fair," which will be held Monday and Tuesday during the conference.

Sponsorship Levels for the Ag Forum:

Host Sponsor: \$50,000 (20 waivers, booth)
Platinum Sponsor: \$25,000 (10 waivers, booth)
Gold Sponsor: \$10,000 (4 waivers, booth)
Silver Contributor: \$5,000 (2 waivers, booth)
Bronze Supporter: \$2,500 (1 waiver, booth)

Additional Sponsorship Opportunities:

Breaks (Monday AM/PM, Tuesday AM/PM) \$1,500 each
Welcome Reception (Sunday) \$7,500
ACEEE-DBIC Joint Reception (Tuesday evening) \$7,500

Info Fair: Booths are available at the Info Fair for \$750 per booth. Contact Nate Kaufman at nkaufman@aceee.org for more information.

Please visit us on the Web at www.aceee.org/conf/10ag

For more information, please contact Sarah Black at ACEEE:
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