



**Midwest Energy Efficiency
Alliance (MEEA) Update
at
ACEEE / CEE Market
Transformation Symposium**

Washington, DC

March 25, 2002

MEEA Mission



- The Midwest Energy Efficiency Alliance is a regional network of organizations collaborating to promote energy efficiency.

MEEA's Vision



- MEEA's vision is to be a leader in raising and sustaining the level of energy efficiency nationally and in the Midwest region by fostering increased market penetration of existing energy-efficient technologies and promoting new technologies and best practices, including renewables.
- MEEA goal is to provide a collective voice for members at a national and regional level; act as a clearinghouse to identify, evaluate and create successful programs and market assessments for the region; and foster communication on effective energy policy
- MEEA's strategy is to develop innovative programs that achieve measurable and verifiable results

What states are part of MEEA?



- Illinois
- Minnesota
- Missouri
- Ohio
- Wisconsin
- ...and now **Kentucky**

MEEA Member Sectors



- Utilities
- State Energy Offices
- Manufacturers/Retailers
- Academic/Research Institutions
- Energy Service Providers/Consultants
- Not-for-profit Organizations

2001 Progress



- 2001 Organizational Advances
 - Annual Meeting held in May
 - MEEA Board & Officers Elected in May
 - Mary O’Toole, Chair (ComEd)
 - Janet Streff, Vice Chair (MN-Department of Commerce)
 - Pat Meier, Treasurer (WI – Department of Administration)
 - Jim Wiet, Secretary (University of IL – Energy Resource Center)
 - MEEA Retreat Held in June
 - New Mission & Vision
 - Program Criteria & Focus Clarified
 - Worked on Bylaws & Dues changes adopted at Sept. Mtg.
 - Dues more equitably tiered by size per sector
 - Retire \$10K = Board seat policy
 - Create equitable and fair policy for Board elections from membership

2001 Progress Contd



- **Staffing Advances**
 - Program Director HIRED, Wendy Bensley
 - Conference Planner HIRED, JoAnne Bush
 - Accountant HIRED, Robert Reschke
- **Program Advances**
 - MEEA Conference – a success in May
 - 150 Attendees & Speakers
 - Good representation from the region and the MEEA membership
 - Toolkit for Policy Makers & Practitioners
 - Program Development Underway
 - Residential
 - Commercial & Institutional
 - Industrial
 - Utility Support Underway

2002 Program Plans



- **Energy Star Residential Lighting**
 - 2001 Close out – Sweepstakes Winners in IL, MI & WI
 - 2002 Lighting Program (planning stages)
- **Builder Operator Certification (BOC)**
 - Rolling out in June 2002 in OH
 - Rolling out in Fall 2002 in MN
 - Rolling out in Spring 2003 in IL
 - WI is currently rolling out their state-wide BOC Program
 - Waiting to hear if they will join MEEA in the regional promotion
- **Regional Market Assessment**
 - MN Benchmark
 - IL Residential Assessment
 - Regional Market Assessment
- **Refrigerator Rebate/Recycling Program - Pilot**
- **Educational Workshops Across the Region**
- **MEEA Conference**
 - May 7th and 8th in Chicago at the Allegro Hotel
 - *A New Generation of Buildings for the Midwest*

MEEA Conference



May 7 - 8, 2002

The Hotel Allegro in Chicago, IL

A New Generation of Buildings for the MW

- Plenary Sessions on Regional Programs, Codes, and Plans for the future
- Break Out Sessions on Processes, Products and Practices
- Luncheon Speakers including:
 - David Nemptow, Alliance to Save Energy
 - Ralph Cavanaugh, Natural Resources Defense Council
- PECI Commissioning Conference to follow (5/9-10/02) at the Merchandise Mart Holiday Inn
- BOC National Meeting to follow (5/10/02)

Other Regional Activities



- Public Benefit Funds in the region continue to do good work; some threats.
 - WI: Reliability 2000 (PBF)
 - OH: Restructuring Legislation (PBF)
 - IL: Illinois Clean Energy Community Trust
- Code Activities are continuing
 - Push in Illinois for IECC 2000 adoption
- Renewables
 - Clean Energy Funds Network (CEFN), Izaak Walton League, and the IL Clean Energy Trust are coordinating to organize renewable activities in the Midwest

CONTACT INFORMATION



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