

**"The Changing Face of Market Transformation"**

Marriott Wardman Park Hotel • Washington, D.C. • March 29 - 31, 2009

Presented with Support from U.S. EPA/DOE ENERGY STAR® Programs

<b>Sunday, March 29 2009</b>		
1:00 - 8:00	Registration Open	T.M. Ballroom Foyer
1:00 - 5:00	MT 101: Introduction to Market Transformation	Maryland B Room
6:00 - 8:00	Opening Reception	T.M. Ballroom South West

<b>Monday, March 30 2009</b>		
7:30 - 5:00	Registration Open	T.M. Ballroom Foyer
7:30 - 5:00	Hospitality Suite Open Sponsored by TraynorKirk & Co.  Participants are encouraged to use the room for their small meetings, conversations, and cell phone calls	Taft
7:30	Continental Breakfast	T.M. Ballroom South West

Location	T.M. Ballroom North East	
8:30	The Changing Face of Market Transformation	Welcome & Plenary
10:00	Break - Sponsored by Lockheed-Martin	

Location	T.M. Ballroom North	T.M. Ballroom East	
10:30	1A Prospects for Nat'l Energy Efficiency Leg. In 111th Congress	1B Translating Intl. Experience to North America	Concurrent Sessions
12:00	Lunch <b>Keynote Address:</b> The Honorable Peter Welch, U.S. Representative from Vermont		

Location	Whole Buildings	Technologies	Industrial Programs	Program Strategies	Policy	
	T.M. Ballroom North	T.M. Ballroom East	Harding	Hoover	McKinley	Track
1:30	B1 Benchmarking and Labeling of Commercial Bldgs.	T1 Solid State Lighting	I1 Industrial Decision-Making on Energy Efficiency Investments	P1 Growth in Gas Programs	E1 Aligning Climate Change and Efficiency Objectives in a Cap & Trade World	Working Sessions
3:00	Break - Sponsored by Johnson Controls					
3:30	B2 Strategies for Deep Building Retrofit Savings	T2 Evolving Program Approaches and Technologies in Consumer Electronics	I2 Identifying Emerging Trends in Industrial Programs	P2 Behavior-Related Programs: Best Practices for Program Design and Evaluation	E2 Recent Experience in Addressing Energy Efficiency Cost Effectiveness	

6:00	Cocktail Reception Sponsored by ICF Consulting	T.M. Ballroom South West
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**Tuesday, March 31 2009**

**7:30 - 3:00 Registration Open** *T.M. Ballroom Foyer*

**7:30 - 4:15 Hospitality Suite Open** *Taft*  
Sponsored by TraynorKirk & Co.  
Participants are encouraged to use the room for their small meetings, conversations, and cell phone calls

**7:30 Continental Breakfast** *T.M. Ballroom South West*

Location	T.M. Ballroom North	T.M. Ballroom East
8:30	2A Regional Roundup	2B Push and Pull: Improving Building Energy Codes
10:00	<b>Break - Sponsored by KEMA</b> <i>T.M. Ballroom Foyer</i>	
10:30	3A Institutionalizing Institutional Energy Efficiency Financing	3B Emerging Technologies: Program and Market Perspectives
12:00	<b>Lunch</b> <i>T.M. Ballroom South West</i>	

**Concurrent Sessions**

Location	Whole Buildings	Technologies	New Directions	Program Strategies	Information & Feedback
	Marriott Balcony C	Marriott Balcony D	Harding	Hoover	McKinley
1:00	B3 Energy Savings in Commercial Office Real Estate	T3 ENERGY STAR Water Heating	N3 Innovative Community-Based Energy Solutions	P3 MT in Multi-family and Mixed Use Building Types	E3 Residential Energy Use Feedback
2:30	<b>Break</b> <i>T.M. Ballroom Foyer</i>				
2:45	B4 Perspectives on Building Code Improvements	T4 ENERGY STAR HVAC Quality Installation Program	N4 Workforce Training and Professional Development for the EE Community	P4 Efficiency Programs: Moving Away From the Rebate Model	E4 Advanced Meters, Performance Monitoring, and Energy Efficiency
4:15					

**Track**

**Working Sessions**

**6:00 The ENERGY STAR Awards Dinner**  
*Marriott Wardman Park*  
Cost not included in ACEEE registration fee. To register, visit [www.energystar.gov/awards](http://www.energystar.gov/awards).

**Don't forget to fill out the MT Evaluation on the ACEEE MT web page!**  
<http://aceee.org/conf/mt09/index.htm>