

Our Distinguished Speakers Include:

- James E. Rogers, DUKE ENERGY
- Dan Reicher, GOOGLE
- Arthur H. Rosenfeld, Ph.D, CALIFORNIA ENERGY COMMISSION
- Amory Lovins, ROCKY MOUNTAIN INSTITUTE
- Bill White, CITY OF HOUSTON
- Alex Sink, STATE OF FLORIDA
- Alexander "Andy" Karsner, U.S. DEPARTMENT OF ENERGY
- Paul Dickerson, U.S. DEPARTMENT OF ENERGY
- Jon Wellinghoff, FEDERAL ENERGY REGULATORY COMMISSION
- Timothy E. Wirth, UNITED NATIONS FOUNDATION
- Jeanne M. Fox, NEW JERSEY BOARD OF PUBLIC UTILITIES
- Paul Tonko, NEW YORK STATE ENERGY RESEARCH & DEVELOPMENT AUTHORITY
- Joseph Romm, CENTER FOR AMERICAN PROGRESS
- Douglas Foy, DIF ENTERPRISES
- Ajit Nazre, KLEINER PERKINS CAUFIELD & BYERS
- Greg Kats, GOOD ENERGIES
- Kevin Walsh, GE ENERGY FINANCIAL SERVICES
- Steve Nadel, AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY
- Gene Rodrigues, SOUTHERN CALIFORNIA EDISON
- Tom Hicks, U.S. BUILDING COUNCIL
- Chuck McDermott, ROCKPORT CAPITAL
- James Stanway, WAL-MART (pending approval)
- Aaron Lubowitz, MORGAN STANLEY
- Sally Wilson, AIA, LEED AP, CB RICHARD ELLIS
- Timothy Stout, NATIONAL GRID
- Anita Molino, BOSTONIA PARTNERS, LLC
- F. Henry "Hank" Habicht II, SAIL VENTURES
- Jeff Eckel, HANNON ARMSTRONG
- Steve Morgan, CLEAN ENERGY SOLUTIONS
- Michael Miller, PERSEUS LLC
- Michael L. Italiano, MARKET TRANSFORMATION TO SUSTAINABILITY
- Daniel H. Nall, FAIA, PE, LEEDR AP, FLACK + KURTZ
- Steve Baden, RESNET
- Roger Platt, THE REAL ESTATE ROUNDTABLE
- Rebecca Ranich, DELOITTE CONSULTING, LLP
- Paul Holland, FOUNDATION CAPITAL
- Clay Nesler, JOHNSON CONTROLS, INC.
- Bill Prindle, AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY
- Lowell Sachs, SUN MICROSYSTEMS
- Patrick R. George, LEHIGH TECHNOLOGIES LLC
- Jim Brodrick, U.S. DEPARTMENT OF ENERGY
- J. Hovey Kemp, GOODWIN PROCTER LLP
- Bob Percopo, AIG GLOBAL ENERGY
- Mark Berman, ADVANCED ENERGY PRODUCTS
- Bob Hinkle, MMA RENEWABLE VENTURES
- Stockton Williams, ENTERPRISE COMMUNITY PARTNERS INC.
- John Mahoney, CHEVRON ENERGY SOLUTIONS
- Aaron Walters, RECYCLED ENERGY DEVELOPMENT, LLC
- John A. "Skip" Laitner, AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY
- Ed Feo, MILBANK TWEED HADLEY & MCCLOY
- R. Thomas Amis, Partner
ALSTON & BIRD LLP
- Gregg Ander, FAIA, SOUTHERN CALIFORNIA EDISON
- John Van Dine, SAGE ELECTROCHROMICS
- Dan Delurey, DEMAND RESPONSE & ADVANCED METERING COALITION
- Russell Sturm, INTERNATIONAL FINANCE CORPORATION, WORLD BANK GROUP
- Craig O'Connor, OFFICE OF RENEWABLE ENERGY & ENVIRONMENTAL EXPORTS



The American Council for an Energy-Efficient Economy & Financial Research Associates Proudly Present

The 2nd Annual Energy Efficiency Finance Forum

The Next Generation in Financing Clean Energy

April 10th & 11th, 2008*

The Westin Arlington Gateway, Arlington VA

* Opening Night Gala on April 9th, 2008



Conference Sponsors

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To Register: Call 800-280-8440 or visit us at www.frallc.com

The Conference Sponsors



Financial Research Associates provides the financial community with access to business information and networking opportunities. Offering highly targeted conferences, FRA is a preferred resource for executives and managers seeking cutting-edge information on the next wave of business opportunities. Please visit www.frallc.com for more information on upcoming events.



The American Council for an Energy-Efficient Economy ACEE (www.aceee.org) is a nonprofit, 501(c)(3) organization dedicated to advancing energy efficiency as a means of promoting both economic prosperity and environmental protection. ACEE fulfills its mission by:

- Conducting in-depth technical and policy assessments
- Advising policymakers and program managers
- Working collaboratively with businesses, public interest groups, & other organizations
- Organizing conferences and workshops
- Publishing books, conference proceedings, and reports
- Educating consumers and businesses

Dear Energy Executive:

The need for clean, sustainable energy has become the nation's greatest concern, heightening the demand for energy efficient technologies and projects. This demand has created a new and nearly untouched clean energy market likely to rival the renewable energy boom, but financing the energy efficiency industry still remains challenging and complex.

ACEE & FRA's 2nd Annual Energy Efficiency Finance Forum, April 10th & 11th in Arlington, VA is the only conference designed to give you the opportunity to survey the energy efficiency financial landscape and present the latest innovations in financial structures and models. You'll receive a comprehensive overview of the future of financing energy efficiency projects and what role financing will play in this next generation of clean energy investing.

Designed specifically for **investors, financiers, utilities, and policymakers**, this powerful two-day event will focus on market drivers, technologies, effective financing structures, and regulatory issues affecting the energy efficiency industry. You'll hear a wide variety of perspectives and get the chance to network with the country's top leaders. We've gathered the "**best of the best**" in energy efficiency and brought them together under one roof to give you a comprehensive look at:

- The energy efficiency landscape
- Where the future of financing energy efficiency is headed
- Creative and innovative financing structures
- Uniquely successful business models
- Investment opportunities in energy efficiency technologies
- The globalization of energy efficiency
- Opportunities in green building technologies & projects
- A look at the role corporate America is playing
- Cutting-edge emerging and market-ready technologies
- A comprehensive guide to packaging energy efficiency
- Financing opportunities in residential markets
- The regulatory and legislative pressures pushing energy efficiency forward

Register today! Call 800-280-8440 or register online at www.frallc.com.

Sincerely,

Alyson Runnion, *Conference Director*

FINANCIAL RESEARCH ASSOCIATES, LLC

Steve Nadel, *Executive Director*

AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY

Dan Reicher, *Director of Climate Change Energy Initiatives*

GOOGLE

PS. Don't miss your chance to hear from energy leaders Art Rosenfeld, Amory Lovins, Jon Wellinohoff, Bill White, Joe Romm, Tim Wirth & Andy Karsner!

P.P.S. Join us on April 9th for our opening night gala and early registration!

Special Appreciation to Our 2008 Advisory Board & Executive Committee Members

Steve Nadel,
ACEE

Bill Prindle,
ACEE

Dan Reicher,
GOOGLE

Bob Hinkle,
MMA RENEWABLE VENTURES

Greg Kats,
GOOD ENERGIES

Chuck McDermott,
ROCKPORT CAPITAL

Gunnar Walmet,
NEW YORK STATE ENERGY R&D AUTHORITY

Anita Molino,
BOSTONIA PARTNERS LLC

Mindy Lubber,
CERES

Gregg Ander,
SOUTHERN CALIFORNIA EDISON

F. Henry "Hank" Habicht II,
SAIL VENTURE PARTNERS

Top Reasons to Attend

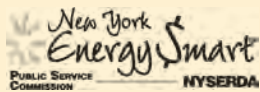
- Discover the most **innovative and creative financial structures**
- **Network** with the key players in the energy efficiency industry
- Catch a glimpse of the latest and greatest **breakthrough technologies**
- Hear from venture capitalist and private equity investors on **why they decided to invest and which business models they are using**
- Listen to the leading project financiers as they discuss the **ins and outs of financing energy efficiency** projects
- Understand the **regulatory and legislative pressures** pushing energy efficiency forward
- Learn about the **successes and failures** of energy efficiency technologies and projects
- Hear what the **utilities and ESCOs are concerned with** and what they want out of this clean energy investment
- Discover the **best opportunities and newest developments** in green building technologies
- Hear perspectives from commercial and retail leaders in **residential construction**
- Listen to the **leading end-users** and gain insight into their role in financing energy efficiency
- Learn how much **global interest** has been generated about the financing of this clean energy investment
- Get the chance to **fully survey** the energy efficiency marketplace

Who Should Attend?

- Venture capitalists
- Project finance executives
- Institutional investors
- Energy service company executives (ESCOs)
- Public and private utilities
- Technologies and manufactures
- Developers
- Energy efficiency specialists
- Policy and government leaders
- Investment and commercial banks
- Consultants
- Attorneys
- High-net worth individuals
- Private equity investors

Conference Sponsors

Platinum:



The **New York State Energy Research and Development Authority** uses innovation and technology to address some of New York's most pressing energy and environmental problems in ways that benefit the State's economy. NYSEERDA places a premium on objective analysis and collaboration, as well as reaching out to solicit multiple perspectives and share information. NYSEERDA is committed to public service, striving to be a model of efficiency and effectiveness, while remaining flexible and responsive to its customers' needs. NYSEERDA's programs and services provide a vehicle for the State to work collaboratively with businesses, academia, industry, the federal government, the environmental community, public interest groups, and energy market participants. Through these collaborations, NYSEERDA seeks to develop a diversified energy supply portfolio, improve market conditions, and facilitate the introduction and adoption of clean, sustainable and advanced technologies that will help New Yorkers plan for and respond to their energy future.

Gold:

Milbank

Milbank, Tweed, Hadley & McCloy LLP, a pre-eminent global law firm, is widely acknowledged as a world leader in renewable energy project development, finance and M&A with over 100 deals closed. Our recent accolades include Chambers' Global Projects & Energy Law Firm of the Year Award (2007 and 2006), Chambers' Energy/Projects Award for Excellence (2007), Number 1 Global Renewable Energy Legal Adviser by Dealogic, and Number 1 U.S. Renewable Energy Legal Adviser by Dealogic, among many others. These top rankings reflect Milbank's commitment to serving clients worldwide and our strength in executing complex transactions in the renewables field.



Founded in 1912, **Goodwin Procter LLP** is one of the nation's leading law firms, with 850 attorneys and offices in Boston, Los Angeles, New York, Palo Alto, San Diego, San Francisco and Washington, D.C. The firm provides corporate law, litigation and real estate services to clients ranging from start-up companies to Fortune 500 multinationals, with a focus on matters involving private equity, technology companies, life sciences, intellectual property and products liability. Goodwin Procter's Clean Tech Practice brings together a bi-coastal team of specialists in environmental law, energy, intellectual property, tax, real estate, technology, private equity, corporate finance and litigation. We have the breadth of technical and industry expertise to help clients capitalize on opportunities in this rapidly evolving market while anticipating and minimizing the risks inherent in such a ventures.



Johnson Controls is the global leader that brings ingenuity to the places where people live, work and travel. Our team of 140,000 employees creates a more comfortable, safe and sustainable world through products and services delivered to more than 200 million vehicles, 12 million homes and one million commercial buildings worldwide. We partner with building owners, communities and contractors to develop comprehensive programs that support high-performance green buildings and sustainable communities. Our technology, services, implementation expertise and funding strategies help save energy, reduce waste and reduce operating expenses while protecting the environment. Johnson Controls has co-sponsored the Washington D.C. Energy Efficiency Forum since 1990, we were the first EPA Energy Star® Ally of the Year in 1999 and we helped develop the LEED® Green Building Rating System. The company received the World Environment Center's Gold Medal for International Corporate Achievement in Sustainable Development in 2004.

Deloitte

As businesses and government face an unprecedented number of challenges, particularly as they look to invest time and resources in energy efficient and renewable initiatives and technologies, they require a set of professional services to support their financial, operational and technology decisions. **Deloitte Consulting LLP** provides the skills, relevant experience, objectivity and fresh ideas to navigate the complexity and uncertainty embedded within the alternatives. We provide value-driven services in the areas of strategy, operations, regulatory, technology and change. Our practitioners possess the knowledge and experience necessary to analytically evaluate the business issues and help our clients to formulate winning strategies and achieve desired outcomes. We have created value through numerous engagements in the public and private sector and across the broad range of industries and sectors that comprise the field of alternative/renewable energy. We help establish programs and capability that are sound, pragmatic and implementable throughout the organization—making our clients extraordinarily successful.



Founded in 1995, **Foundation Capital** is a leading venture capital firm committed to supporting entrepreneurs and their companies and targeting innovative opportunities. With a strong focus on the many different facets of creating and building successful enterprises, Foundation's investment areas include enterprise software, telecom, semiconductor, and cleantech. The firm began exploring the cleantech space in 2003, and has since committed \$150 million to the initiative. They have backed entrepreneurs focused on a range of categories including energy efficiency and intelligence, green building materials and industrial processes, food quality, and clean water. Current investments include EnerNOC (NASDAQ: ENOC), eMeter, Naverus, PurFresh, Serious Materials, and Silver Spring Networks.



Alston & Bird is a major U.S. law firm with an extensive national and international energy practice. The firm's renewable energy group provides comprehensive services to the renewable energy industry, incorporating project development and finance, policy, technology and carbon management. This comprehensive approach positions the group to add significant value to renewable energy transactions. The firm is experienced with all of the major renewable energy technologies, including wind (both onshore and offshore), solar, biomass, biofuels and geothermal. We act for both developers and lenders in all aspects of renewable energy transactions, including the negotiation of joint development agreements; joint venture, partnership and other owner documentation; turbine supply contracts; balance of plant contracts, REC sales agreements; transmission and interconnection agreements; operating agreements; financing documents and land use agreements. The firm is highly experienced in developing projects structured around CERs generated pursuant to the Kyoto Protocol.

Silver:



The **EERE** mission is to strengthen America's energy security, environmental quality, and

economic vitality in public-private partnerships that:

- Enhance energy efficiency and productivity;
- Bring clean, reliable and affordable energy technologies to the marketplace; and
- Make a difference in the everyday lives of Americans by enhancing their energy choices and their quality of life.

Portfolio Priorities

- PRIORITY 1: Dramatically Reduce or Even End Dependence on Foreign Oil.
PRIORITY 2: Reduce Burden of Energy Prices on the Disadvantaged.
PRIORITY 3: Increase the Viability and Deployment of Renewable Energy Technologies.
PRIORITY 4: Increase the Reliability and Efficiency of Electricity Generation, Delivery, and Use.
PRIORITY 5: Increase the Efficiency of Buildings and Appliances.
PRIORITY 6: Increase the Efficiency/Reduce the Energy Intensity of Industry.
PRIORITY 7: Create the New Domestic Bioindustry.
PRIORITY 8: Lead by Example through Government's Own Actions.
PRIORITY 9: Change the Way EERE Does Business.

Bronze:



Sponsorship and Exhibit Opportunities

Enhance your marketing efforts through sponsoring a special event or exhibiting your product at this event. We can design custom sponsorship packages tailored to your marketing needs, such as a cocktail reception or a custom designed networking event. **To learn more about sponsorship opportunities, please contact Corinne Smart at (704) 889-1287 or csmart@frallc.com.**



Wednesday, APRIL 9, 2008

5:30 pm - 7:00PM

Opening Night Gala, Wine & Cheese Reception

Please join us as we kick off the event with a wine & cheese reception. Enjoy a relaxing evening and network with fellow attendees. Early registration will be open during this time.

Sponsored by: **Deloitte**

Speakers:

Joseph Romm, *Senior Fellow*
CENTER FOR AMERICAN PROGRESS

Bill White, *Mayor*
CITY OF HOUSTON

John A. "Skip" Laitner, *Senior Economist for Technology Policy*
AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY

10:15 - 10:30

Mid-Morning Networking & Refreshment Break

DAY ONE: THURSDAY, APRIL 10, 2008

7:45 – 8:15

Registration and continental breakfast

Sponsored by: **GOODWIN
PROCTER**

8:15 – 8:30

Chairs' Welcome

Chairpersons:

Dan Reicher, *Director of Climate Change Energy Initiatives*
GOOGLE

Steve Nadel, *Executive Director*
AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY

10:30 – 11:30 Executive & Leadership Perspective!

Financing Energy Efficiency: What are the Successes, Failures and Forecasts?

- Analyzing the factors driving new interest in financing and investing in energy efficiency
- What are the market forces and policy drivers?
- Examining the fundamentals of financing energy efficiency
- What is the forecast for energy efficiency financing?
- Where are the emerging opportunities and who are the new players?
- What sectors will be growing and shrinking?

Panelists:

Alexander "Andy" Karsner, *Assistant Secretary of Energy*
Paul Dickerson, *COO*

U.S. DEPARTMENT OF ENERGY

Anita Molino, *Principal, Managing Director*
BOSTONIA PARTNERS LLC

Clay Nesler, *Vice President, Global Energy and Sustainability*
JOHNSON CONTROLS, INC.

Moderator:

Ed Feo, *Partner*
MILBANK TWEED HADLEY & MCCLOY

8:30 – 9:00

**Why Can't We All Be Like California?
Past & Future Successes in Energy Efficiency Finance**

Listen as the country's leading authority on energy, Dr. Rosenfeld, discusses policy, finance and successes attributed to California and its quest to promote an energy efficient economy.

Keynote Speaker:
Arthur H. Rosenfeld, *Ph.D., Commissioner*
CALIFORNIA ENERGY COMMISSION

11:30 – 12:30 Project Finance Roundtable!

Innovative Financing Structures & Business Models

This roundtable will cover perspectives from project finance, investment banks, policy-driven financing, institutional investments, and microfinance to illustrate unique and creative financing models being used to finance energy efficiency.

- Innovators in finance energy efficiency projects
- Promising finance structures
- Creative and effective business models
- Forming partnerships or going it along; which one works best?
- New developments in bank lending
- Techniques for matching financing to market needs
- New trends in micro-credit/micro-finance
- Analyzing direct aggregation and re-introduction
- Carbon trading market: How does efficiency play?

Panelists:

Bob Hinkle, *Vice President*
MMA RENEWABLE VENTURES

Jeff Eckel, *President and Chief Executive Officer*
HANNON ARMSTRONG

Aaron Lubowitz, *Managing Director*
MORGAN STANLEY

Kevin Walsh, *Managing Director*
GE ENERGY FINANCIAL SERVICES

Moderator:

Bob Percopo, *President*
AIG GLOBAL ENERGY

12:30 – 1:45

Networking Luncheon

9:00 – 9:30 Spotlight Session:

New Energy Rules and Changing Utility Regulations Affecting Energy Efficiency Financing

Keynote Speaker:
The Honorable Timothy Wirth, *President*
UNITED NATIONS FOUNDATION

9:30 – 10:15 The Big Picture!

Surveying the Energy Efficiency Landscape & Analyzing Climate Change Pressures

In this session, the big picture of energy efficiency will be examined including a comprehensive overview of the political, market and climate change pressures driving this industry, including:

- What is happening in the broader energy market?
- What are the trends?
- Scope of the industry and big picture overview
- Sizing market opportunities:
 - Near term: 5 to 10 years
 - Long term: 15 to 50 years
- How is climate change affecting energy efficiency?
 - What kind of pressure is being applied?
- Updates on climate change on energy efficiency
- Financing opportunities being realized by climate change pressures

Keynote

1:00 – 1:30

Networking Luncheon – Keynote Speaker

James E. Rogers, *Chairman, President & CEO*
DUKE ENERGY

1:45 – 2:45 Investors' Roundtable!

Investment & Financing Opportunities in Energy Efficiency Technologies

Venture capital, private equity firms and institutional investors are seeking new investment opportunities in the energy efficiency marketplace. This all-star investors' panel will point you in the right direction for selecting those opportunities.

- Where are the opportunities?
- Which opportunities are better suited for:
 - Venture capital investors
 - Private equity funds
 - Institutional investors
- Case studies:
 - Why did they decide to invest?
 - What business models are they using?

Panelists:

Greg Kats, *Managing Director*

GOOD ENERGIES

Chuck McDermott, *General Partner*

ROCKPORT CAPITAL

Michael Miller, *Managing Director*

PERSEUS LLC

Ajit Nazre, *Partner*

KLEINER PERKINS CAUFIELD & BYERS

Moderator:

J. Hovey Kemp, *Partner*

GOODWIN PROCTER LLP

2:45 - 3:00

Mid-Afternoon Networking Break

3:00 – 4:00 Global Perspective!

Realizing the Global Potential of Energy Efficiency: Comparison of International & U.S. Incentives & Opportunities

Financing energy efficiency has become a world-wide movement, stretching far beyond the boundaries of the U.S. Hear as global leaders in energy efficiency compare the global demands for energy efficiency & discuss the role of financing.

- Comparing U.S. and international policies, programs and incentives
 - Utility regulations and programs
 - Environmental policies
 - White tags
- How are international markets working? What lessons can the international market provide for the U.S.?

Speakers:

Russell Sturm, *Sustainable Energy Team Leader*

INTERNATIONAL FINANCE CORPORATION, WORLD BANK GROUP

Craig O'Connor, *Director*

OFFICE OF RENEWABLE ENERGY & ENVIRONMENTAL EXPORTS

Aaron Walters, *CFO*

RECYCLED ENERGY DEVELOPMENT, LLC

4:00 – 5:00 Commercial Perspective!

Investing in Energy Efficiency Through Green Building Technologies & Projects

This panel will highlight the new developments in green building, survey the impact of LEED, and focus on the leveraging capabilities of this commercial market.

- What is the current and projected impact of LEED?
- New updates regarding mortgage-backed security instruments for LEED-certified buildings
- What should you know about LEED design, certification and commission requirements?
- What is the impact of lower-rate mortgages for energy efficiency housing?
- Project investment opportunities in green buildings
- Innovative financing structures for green building technologies and projects
- New partnership opportunities in the green building

Panelists:

Tom Hicks, *VP of LEED*

U.S. BUILDING COUNCIL

Sally Wilson, *AIA, LEED AP, Global Director of Environmental Strategy*

CB RICHARD ELLIS

Michael L. Italiano, *President & CEO, Founder of US Green Building Council*

MARKET TRANSFORMATION TO SUSTAINABILITY

Roger Platt, *Senior Vice President & Counsel*

THE REAL ESTATE ROUNDTABLE

Moderator:

Paul Holland, *General Partner*

FOUNDATION CAPITAL



5:00 – 6:00

Cocktail Reception Immediately Following

Sponsored by:



DAY TWO: FRIDAY, APRIL 11, 2008

8:00 – 8:30

Continental breakfast

8:30 – 8:45

Chairs' Welcome & Day One Re-Cap

Chairpersons:

Dan Reicher, *Director of Climate Change Energy Initiatives*

GOOGLE

Steve Nadel, *Executive Director*

AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY

Keynote

8:45 – 9:15

Legislative & Regulatory Changes Affecting the Financing of Energy Efficient Projects

Keynote Speakers:

Jon Wellinghoff, *Commissioner*

FEDERAL ENERGY REGULATORY COMMISSION

Alex Sink, *CFO*

STATE OF FLORIDA

9:15 – 10:00 End-User Perspective!

Analyzing the Value Proposition From the End-User & Corporate America Perspectives

Listen as these end-users give their perspective on what it means to be a corporate consumer or a channel for consumers when it comes to energy efficiency. Hear as they analyze the financing in these commercial transactions.

- Trends and developments in "Corporate America's" interest in energy efficiency
- What is their motivation for "going green"?
- Who is leading the industry?
- Looking at the commercial and industrial perspectives
- Looking at the supply chain footprint
- Shipping & transportation issues
- Are corporations and utilities partnering to leverage out interest to get the kind of financing needed?
- Is it ideal to appeal to the "green-up" mentality?
- Are consumer preferences putting pressure on end-users?
- What are end-users doing to lower costs?
- Looking at aggregating projects & packaging for financing
- Tax credits and incentives: What's important to the end-user?

Panelists:

James Stanway, *Director of Project Development*
WAL-MART (pending approval)

Lowell Sachs, *Senior Manager of Government Affairs*
SUN MICROSYSTEMS

John Mahoney, *Chief Operating Officer*
CHEVRON ENERGY SOLUTIONS

Moderator:

Rebecca Ranich, *Director of Energy & Resources*
DELOITTE CONSULTING, LLP

10:00 - 10:30 *Mid-Morning Networking & Refreshment Break*
 Sponsored by:



1:45 - 2:45

States & Utilities' Roundtable: Incentives, Policies & Financing

- Which states are offering the best policy environment for efficiency investments?
- What are the key trends in state policies and regulations in the utility sector?
- Where are the financing opportunities in state and utility initiatives?
- Analyzing the role of utilities in energy efficiency financing
- Emerging trends in utility customer programs: Efficiency, demand response and pricing

Panelist:

Doug Foy, *President*
DIF ENTERPRISES

Timothy Stout, *VP of Energy Efficiency*
NATIONAL GRID

Jeanne M. Fox, *President*
NEW JERSEY BOARD OF PUBLIC UTILITIES

Gene Rodrigues, *Director of Energy Efficiency*
SOUTHERN CALIFORNIA EDISON

Moderator:

R. Thomas Amis, *Partner*
ALSTON & BIRD LLP

2:45 - 3:45

Financing Energy Efficiency in Residential Construction

This panel will discuss how consumer trends and government policies are driving the residential market. It will look at aggregation & packaging strategies, alternative finance structures and other new developments in residential energy efficiency.

- Surveying new technologies entering the residential market: Whole building technologies
- How do you sell value in the residential market financing industry?
- What alternative financing options are available?
- Opportunities and challenges in affordable housing: Public policies, financing vehicles and partnerships
- How do you effectively package residential deals?
- Incorporating gut rehab into new construction initiatives
- Aggregating investments in residential markets
- Analyzing & setting standards for:
 - Energy efficiency mortgages
 - RECS & white tags in the retail market
 - Utility incentives
 - Carbon trading
 - Demand response

Panelists:

Steve Baden, *Executive Director*
RESNET

Steve Morgan, *Vice President*
CLEAN ENERGY SOLUTIONS

Stockton Williams, *Senior Vice President / Managing Director*
ENTERPRISE COMMUNITY PARTNERS INC.

Moderator:

Mark Berman, *President*
ADVANCED ENERGY PRODUCTS

3:45 *Conference Adjourns*



Keynote

10:30 – 11:15 Surveying the Technology Landscape: What's on the Horizon for Energy Efficiency Technology

Listen as our distinguished guest Amory Lovins provides a comprehensive overview on the latest breakthroughs in technologies and where the best opportunities will be for financing.

Keynote Speaker:

Amory Lovins, *CEO*
ROCKY MOUNTAIN INSTITUTE

11:15 – 12:30 Technology Showcase!

Cutting-Edge Energy Efficiency Technologies: Emerging & Market-Ready Breakthroughs

Hear from technology experts on emerging technologies at all stages of development, including post-test market and market-ready innovations. Learn what kind of financing works for these technologies at various stages.

- Where do these technologies fit in the spectrum of energy conversion, transmission and end-use?
- What is the energy impact and investment potential?
- Analyzing new technologies in or about to enter the market
 - How did they get their funding?
 - How did they conquer their obstacles?
- How do you take these technologies to various investor stages?
- What technologies are yet to come, & which ones haven't we heard about?

Presenters:

Solid State Lighting
 Jim Brodrick, *Lighting Partner*
U.S. DEPARTMENT OF ENERGY

Window

John Van Dine, *CEO*
SAGE ELECTROCHROMICS

Particle Science

Patrick R. George, *CFO*
LEHIGH TECHNOLOGIES LLC

Demand Response & Self Diagnostic Technology

Dan Delurey, *Executive Director*
DEMAND RESPONSE & ADVANCED METERING COALITION

Thermal Storage & Alternative Technologies

Gregg Ander, *FAIA, Chief Architect*
SOUTHERN CALIFORNIA EDISON

Moderator

Bill Prindle, *Deputy Director*
AMERICAN COUNCIL FOR AN ENERGY-EFFICIENT ECONOMY

12:30 – 1:45 *Networking Luncheon*

Keynote

1:00 – 1:30 Networking Luncheon & Keynote Speaker

Paul Tonko, *CEO & President*
NEW YORK STATE ENERGY RESEARCH & DEVELOPMENT AUTHORITY



Rave Reviews from Last Year's Conference:

- "Breadth & depth of program offerings in terms of experience, knowledge and financial perspectives was excellent"*
- "Great combination of corporate, finance, government and business perspectives"*
- "Excellent financial focus and opportunity to network"*
- "The conference allowed me to generate specific financial ideas and to see various efficiency concepts"*
- "Best and most informative conference in the past 5 years"*



Forum Highlights:

- Innovative financing structures and models
- Sizing the market opportunities for energy efficiency investing
- Breakthrough technologies & emerging projects
- Investors roundtable: venture capital, private equity & institutional investors
- New developments in energy efficiency project financing
- Opportunities in green building technologies
- Examining "Corporate America's" role in financing energy efficiency
- States and utilities roundtable
- Financing energy efficiency in residential markets
- Surveying the growth and opportunity in global markets

Media Partners:



Important Information

To Register:

Fax: 704-889-1292
Mail: Financial Research Associates
18705 NE Cedar Drive
Battle Ground, WA 98604
Phone: 800-280-8440
Online: www.frallc.com

The 2nd Annual Energy Efficiency Finance Forum

April 10th & 11th, 2008*

*Opening Night Gala: April 9th, 2008

Westin Arlington Gateway

801 North Glebe Road, Arlington, Virginia 22203
(703) 717-6200

Should you require overnight accommodations, please contact the hotel at least 30 days prior to the conference date. Advise them that you are attending FRA's *Energy Efficiency Finance Forum* to receive the negotiated conference discount rate. Within 30 days of the conference, prevailing hotel rates may be quoted, as the conference rate is no longer guaranteed. Book early—the hotel will sell-out!

Fees and Payments:

The fee for attendance at *The Energy Efficiency Finance Forum* is: \$1,695
The government/academic rate is: \$795

Please make checks payable to **Financial Research Associates**, and write code **B598** on your check. You may also pay by Visa, MasterCard, Discover, or American Express. Purchase orders are also accepted. Payments must be received no later than **April 3rd, 2008**.

Team Discounts:

- Three people will receive 10% off.
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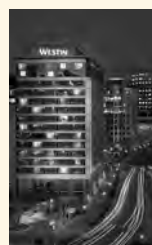
In order to secure a group discount, all delegates must place their registrations at the same time. Group discounts cannot be issued retroactively. **For more information, please contact Sarah Dunnam at 704-889-1290 or sdunnam@frallc.com.**

Cancellations:

If we receive your request to cancel 30 days or more prior to the conference start date, your registration fee will be refunded minus a \$175 administrative fee. Cancellations occurring between 29 days and the first day of the conference receive either a 1) \$200 refund; or 2) a credit voucher for the amount of the original registration fee, less a \$175 administrative fee. No refunds or credits will be granted for cancellations received after a conference begins or for no-shows. Credit vouchers are valid for 12 months from the date of issue and can be used by either the person named on the voucher or a colleague from the same company.

Please Note: For reasons beyond our control it is occasionally necessary to alter the content and timing of the program or to substitute speakers. Thus, the speakers and agenda are subject to change without notice. In the event of a speaker cancellation, every effort to find a replacement speaker will be made.

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The 2nd Annual Energy Efficiency Finance Forum

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