



**Energy Efficiency as a Resource:
No Utility Left Behind
Public Power's Role**



**ALLIANCE TO
SAVE ENERGY**
Creating an Energy-Efficient World



Municipal Utilities

- 2,010 municipal, county, or state-owned electric utilities
 - 1848 municipal, plus state and countywide utility districts
- Serve 45 million people (in 49 states)
- Account for ~15% of all electric sales
- Sector is diverse, including:
 - Some of largest cities in the U.S. – Los Angeles, Seattle, Cleveland
 - However, 70% serve communities of 10,000 or less



Electric Cooperatives

- 930 private, independent electric utilities, owned by the members they serve
 - 66 G&T, 864 Distributors
- Serve 42 million people (in 47 states)
- Account for ~12% of all electric sales
- Typically serve sparsely populated areas (avg of 7 customers/mile compared to 35 for IOUs and 47 for publicly-owned utilities)

How Munis and Co-ops differ from IOUs



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- Different Institutional Structures
- Cost of Service rate-making is the norm for munis and co-ops
- Often operate outside the jurisdiction of state public utilities commissions
- Largely set their own rates, although provisions vary by state