

CEPREE

Consumer Education Program for Residential Energy Efficiency

Since 2003

Implemented in 43 Counties & New York City

Energy Town Meetings

From the Ground Up

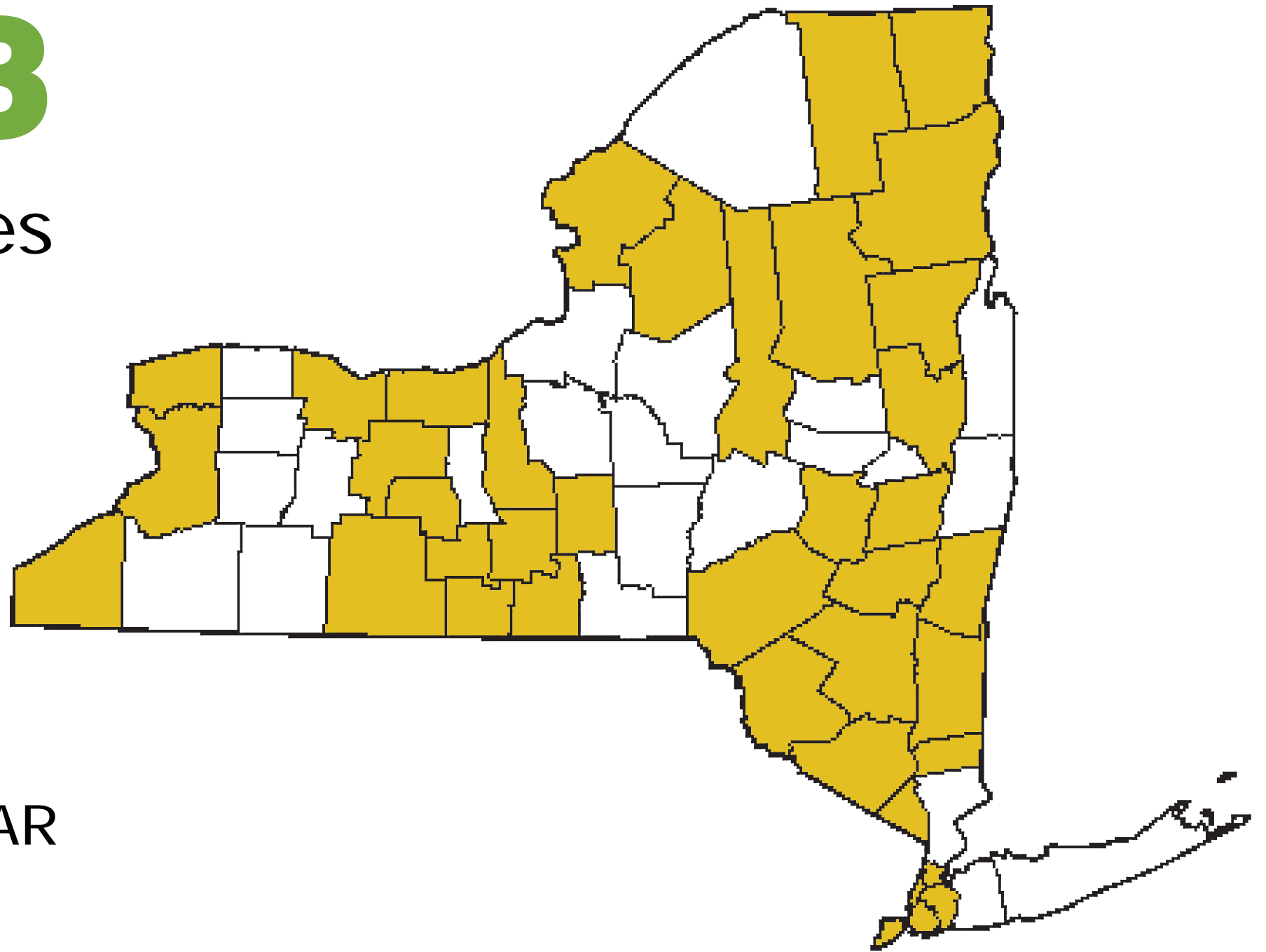
Lighting Efficiency

Photovoltaic Systems

Wind Energy

Home Performance with ENERGY STAR

Getting Your Home Ready for Winter



Workshops on Energy Efficiency

Attended by Over 68,000 New Yorkers

Press Releases About Energy Efficiency

Over 58 Million Potential Media Impressions

Public Exhibits on Energy Efficiency

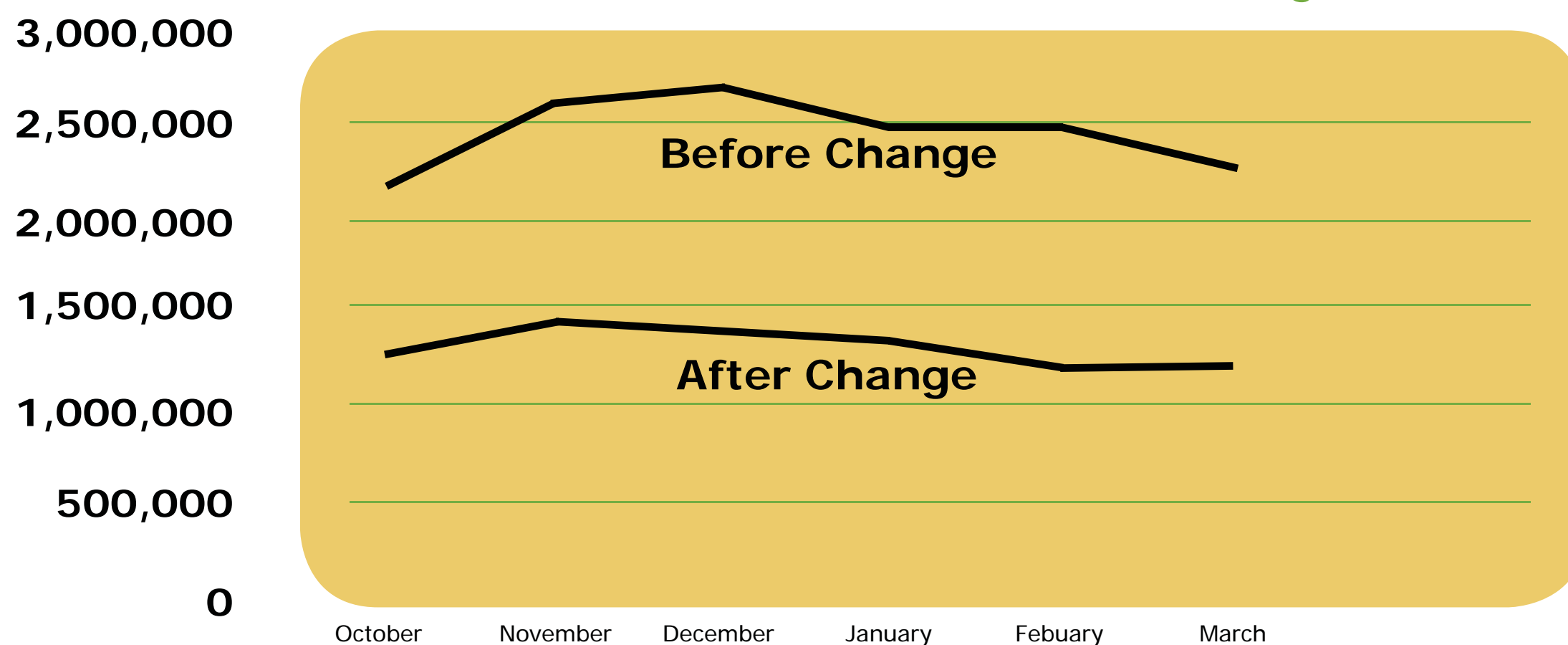
Over 4.6 Million Potential Impressions



Documented Behavioral Impacts

Fort Drum Housing- Lighting Swap. 18,000 Incandescents to CFLs

CO2 Emission: Before & After Change



3.2 Million Pounds:
Annual Reduction in CO2

3.7 Million kWh:
Annual Reduction in Electricity Use



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