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## The Tail Wagging the Dog, IRP in New Orleans

*Presented at the 2013 ACEEE National Conference on Energy Efficiency as a Resource*

# From the Starting Line... ...To the Finish Line?



# Escaping the Traps of “Challenging Circumstances”



- Understanding where we are today
- Start the conversation, initiating the policy
- Building Relationships
- Beyond the least we can do
- Get technical and solve the problems!
- 3 steps forward, 2 steps back
- Remembering to get outside the trenches
- Persistence, Persistence, Persistence



# New Orleans' Unique Regulatory Role Policy for Our Community



# Tooting Our Own Horn (just a little bit)

## First Jurisdiction in the Entergy System With Integrated Resource Planning



### Progress in New Orleans:

- Energy Smart - City Council's Efficiency Program
- Try and Try Again...Getting to True Integration
- Tangible Impacts Drive Policy Commitments
- Expanding and Improving Energy Smart

### Regional Impact:

- IRP Begins in Arkansas
- Louisiana and Mississippi Adopt Efficiency Rules
- Exporting Talent and Corporate Culture
- Reciprocal Impacts

# The Role of Experts and Best Practices



# Where are We Now?

## City Council Votes...TOMORROW!



### **Short Term:**

Energy Smart Continuation Funding  
Filing Requirement Compliance

### **Medium Term:**

Determining 3-year DSM Funding  
Rate Recovery / Decoupling  
EM&V Budget and RFP

### **Long Term:**

Clarifying use of TRC and PAC tests  
Opening Renewable Energy Docket

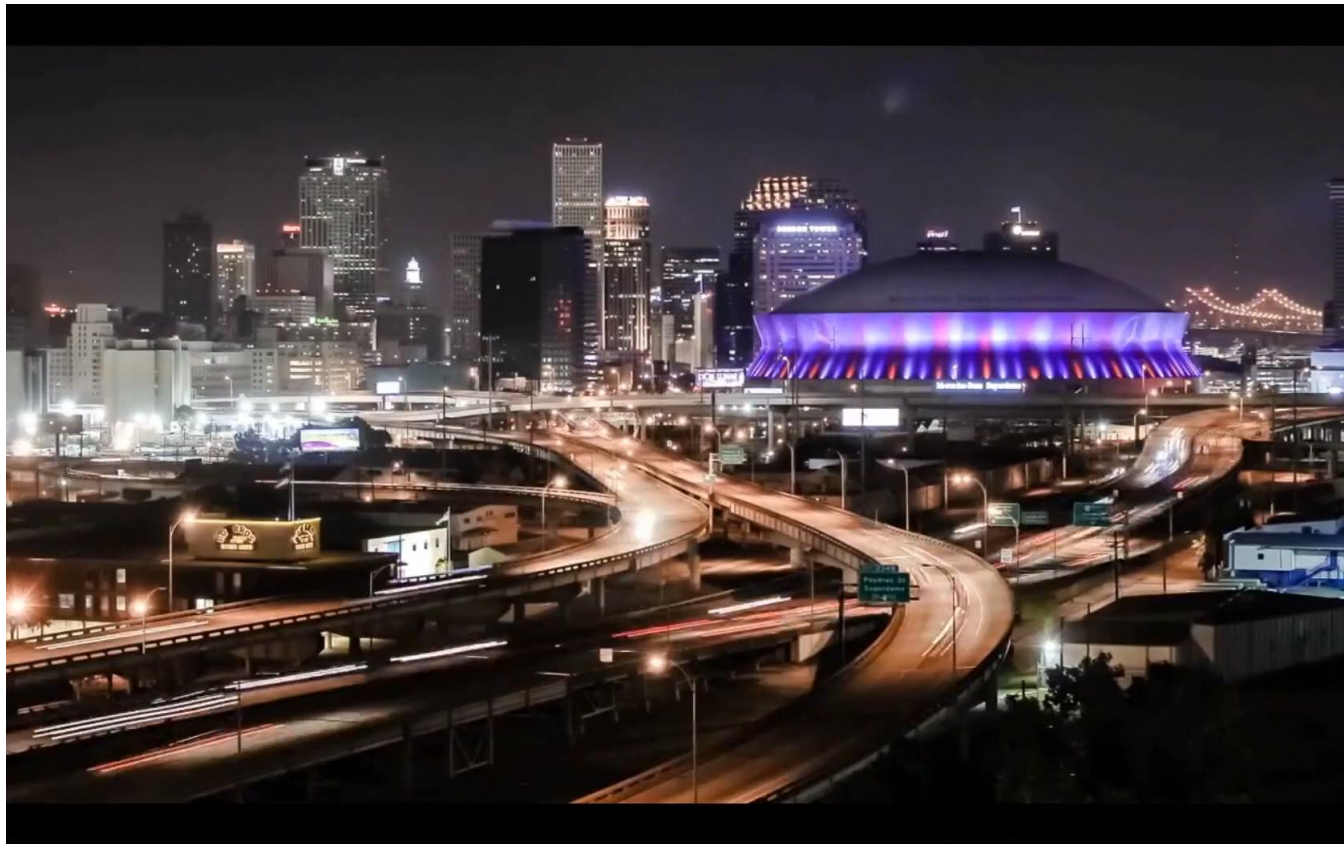


From the Finish Line...  
...To the Starting Line!





# New Orleans Regulatory Power



# Contact



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