



Efficiency in the Golden State

**Margie Gardner, Executive Director
California Energy Efficiency Industry Council**

© Gary Grabbe / Enlightened Images

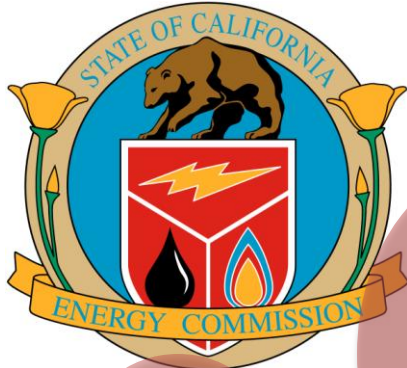
California
Energy Efficiency
Industry Council



Moving Efficiency Forward



“Rolling Portfolios”
~\$1 B per year



AB 758:
Existing
Buildings

Codes &
Standards

Prop 39
~\$500 M
per year

Cap & Trade
Revenue



California Environmental Protection Agency
 **Air Resources Board**

Moving Efficiency Forward

California Energy Efficiency Industry Council