

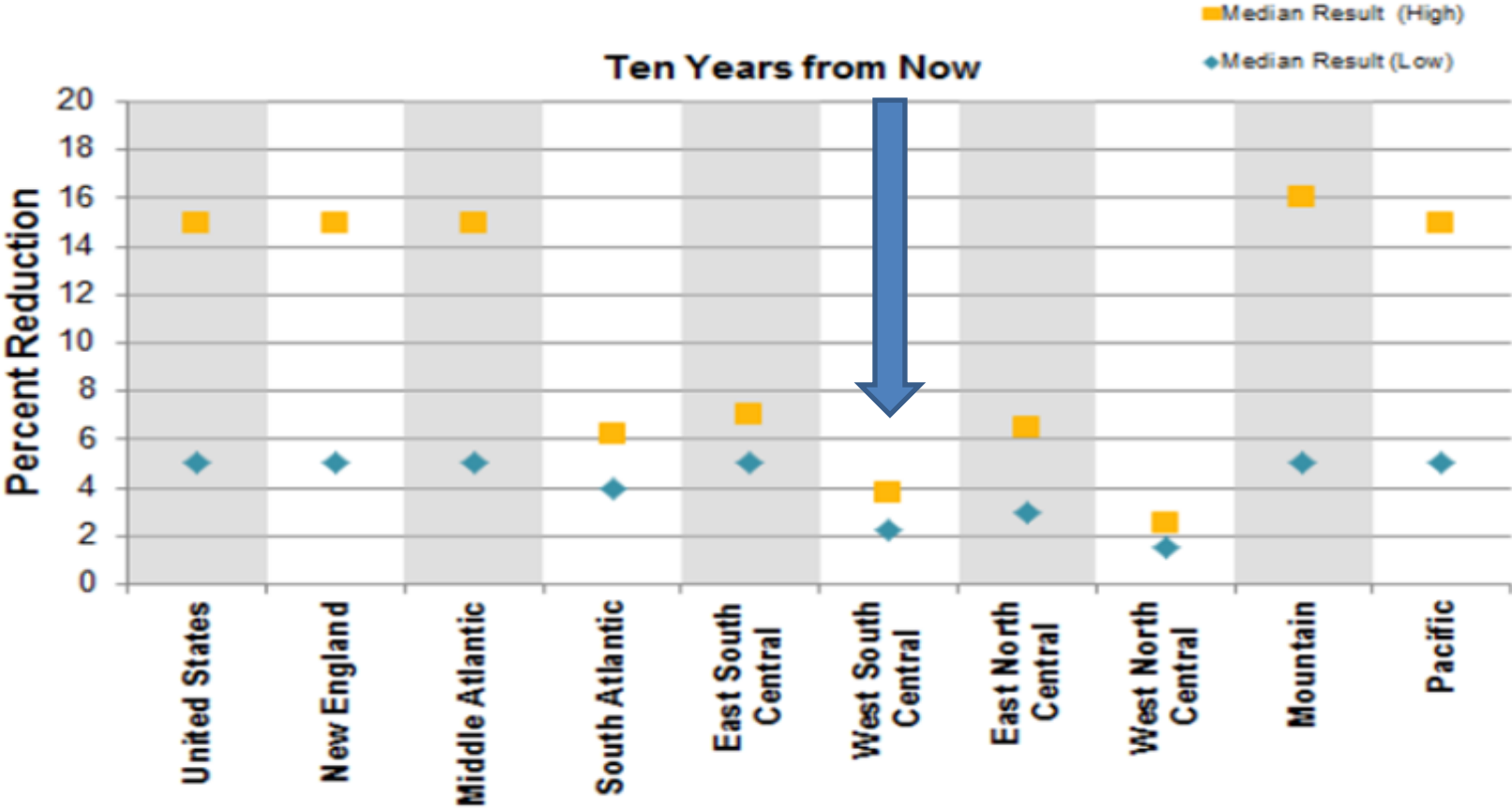
Introduction to SPEER



- Energy Efficiency as a Resource is in our name (it's the EER in SPEER)
- We did this consciously, because efficiency is rarely thought of in this way in our region.
- We are working hard to change that.

Does Perception Equal Reality?

Survey Respondents Estimate of Total Electric Energy Efficiency Savings Ten Years from Now



Source: Industry Survey conducted by the Brattle Group

The Current Situation

- Current developments in Texas
 - Legislation in 2011 capped programs at .4% of peak demand.
 - Industrial opt-out expanded in 2012 rulemaking.
 - Still, aggressive programs in Austin and San Antonio, and \$140 million for IOUs.
- Current developments in Oklahoma
 - Steadily increasing efficiency goals
 - Spending per capita 2x amount of Texas

What We're Excited About

- Where we're headed in Texas...
 - Major market redesign possible, even likely over next year.
 - Possible opportunity for efficiency to participate as a resource in the ERCOT electric market, as it does in PJM, ISO-NE, and MISO.
 - Opportunities to pair EE and DR.
 - Innovation amongst retail electric providers.
- Where we're heading in Oklahoma...
 - Commitment from state leadership to increase energy efficiency.
 - Steadily increasing efficiency goals, particularly at OG&E.

Thank you

Doug Lewin, Executive Director

dlewin@eepartnership.org

(512) 279-0753

www.eepartnership.org

@EEPartnership