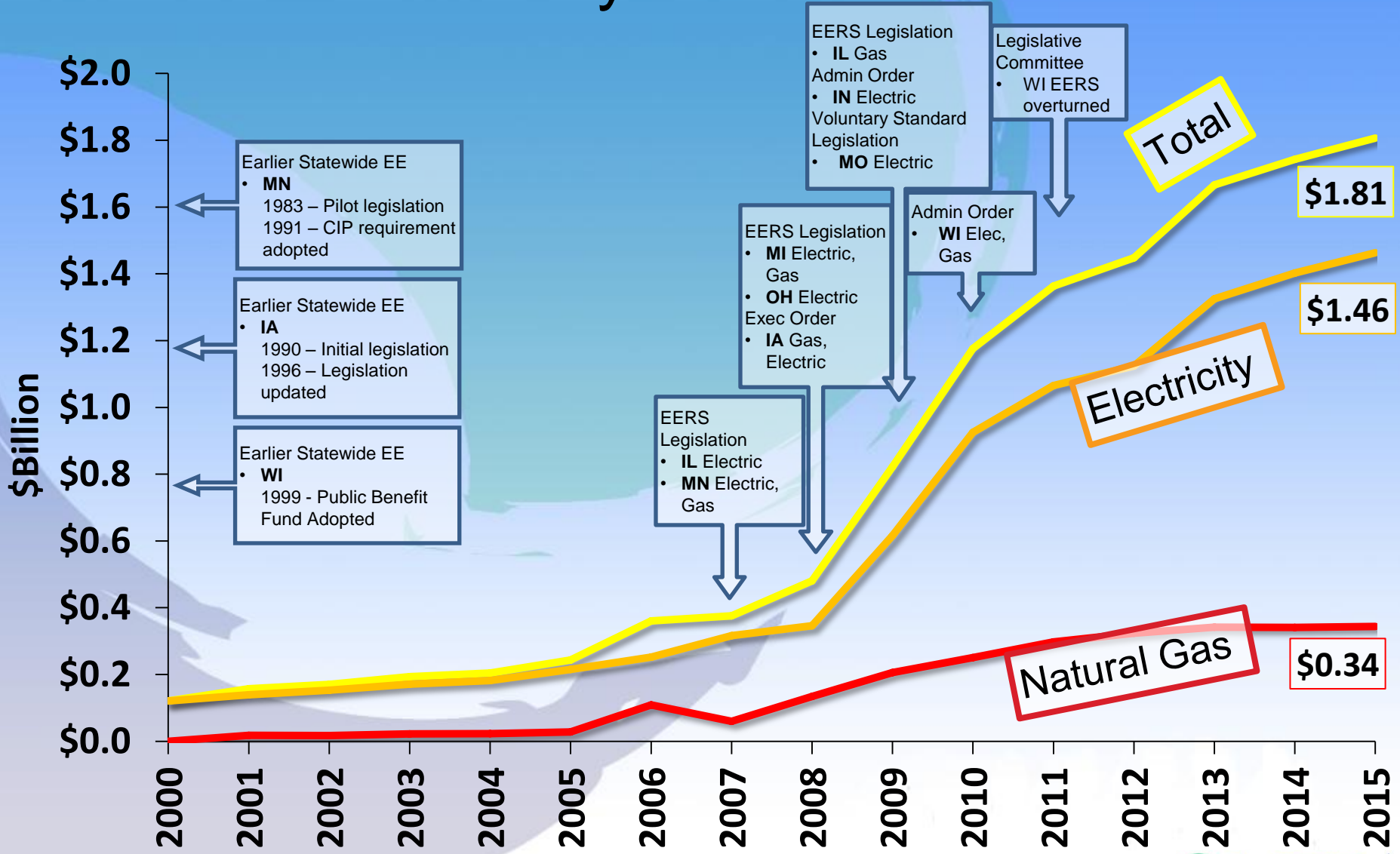


Midwest Energy Efficiency Update

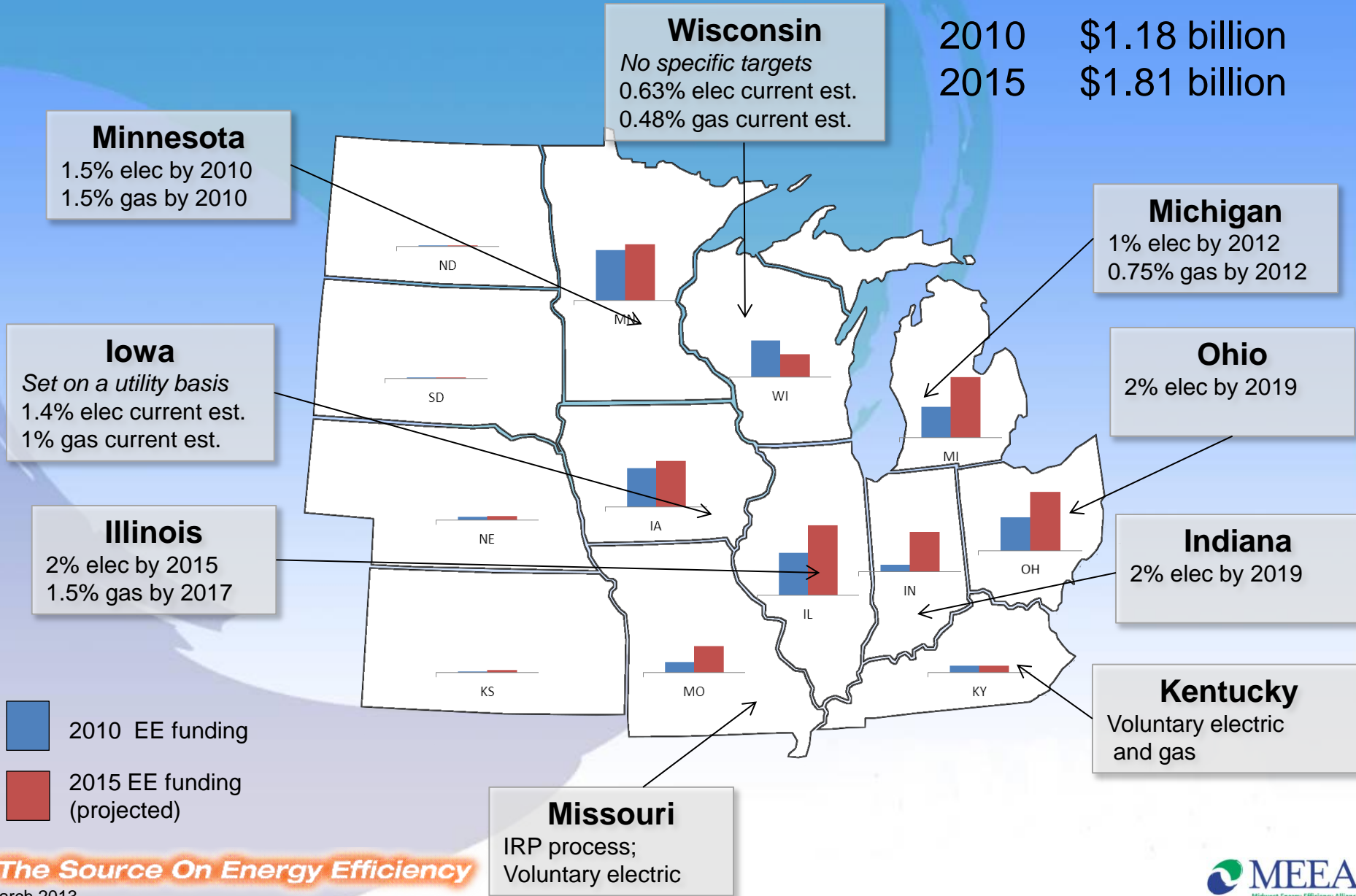
ACEEE EE as a Resource Conference

September 23, 2013
Nashville

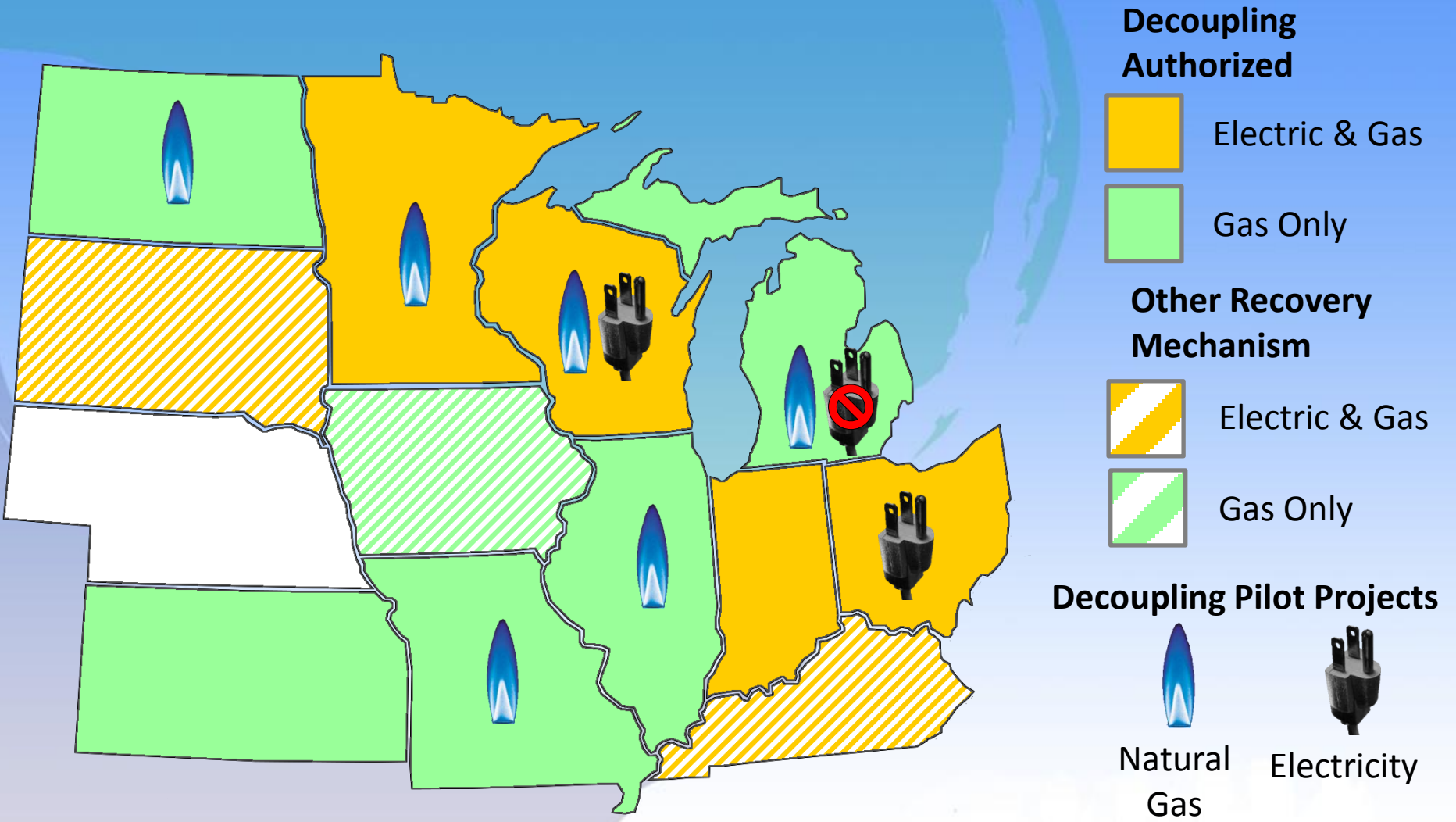
Estimated Annual Investment in Energy Efficiency in the Midwest



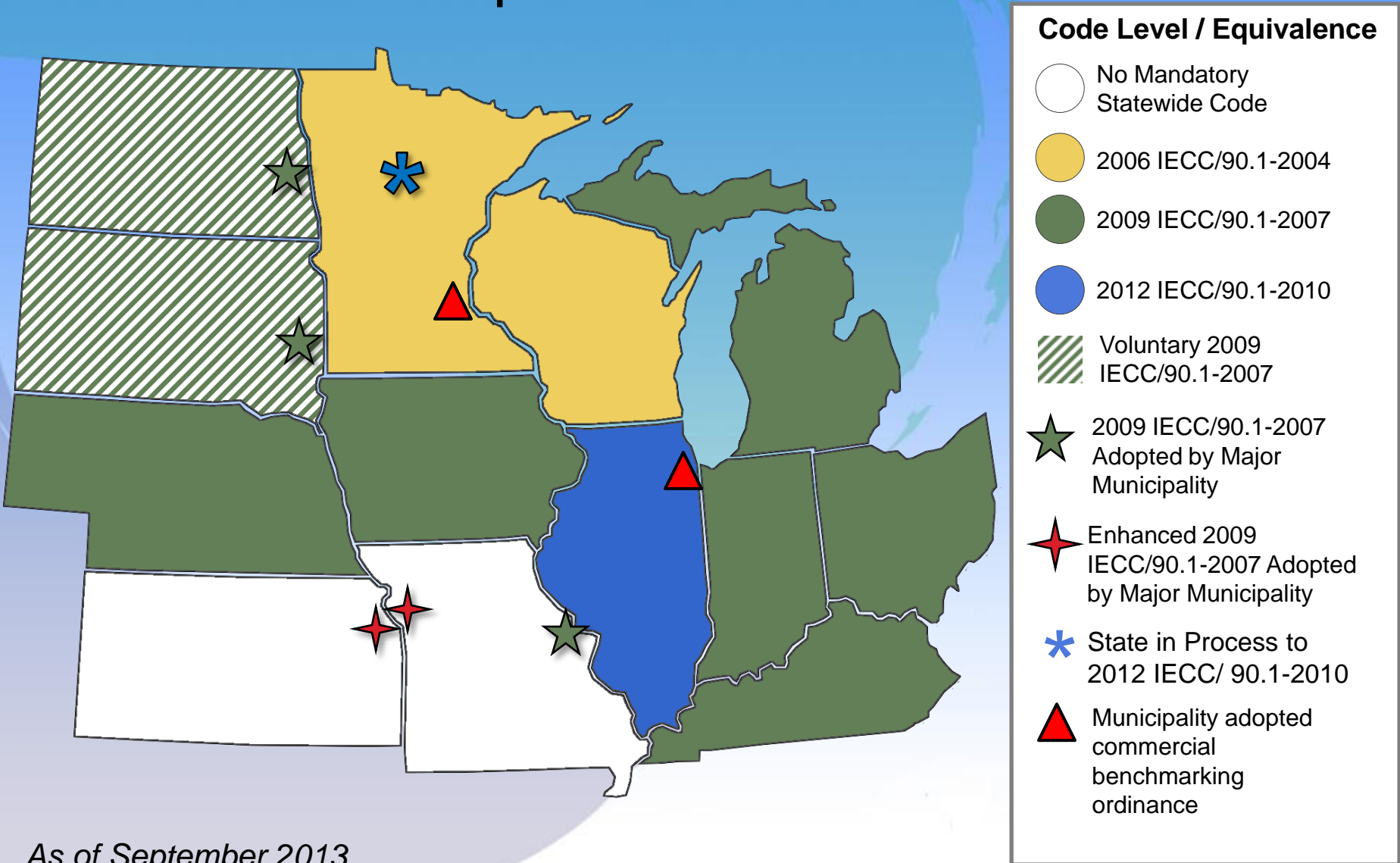
Midwest Efficiency Targets and Funding Levels



Lost Revenue Recovery in Midwest

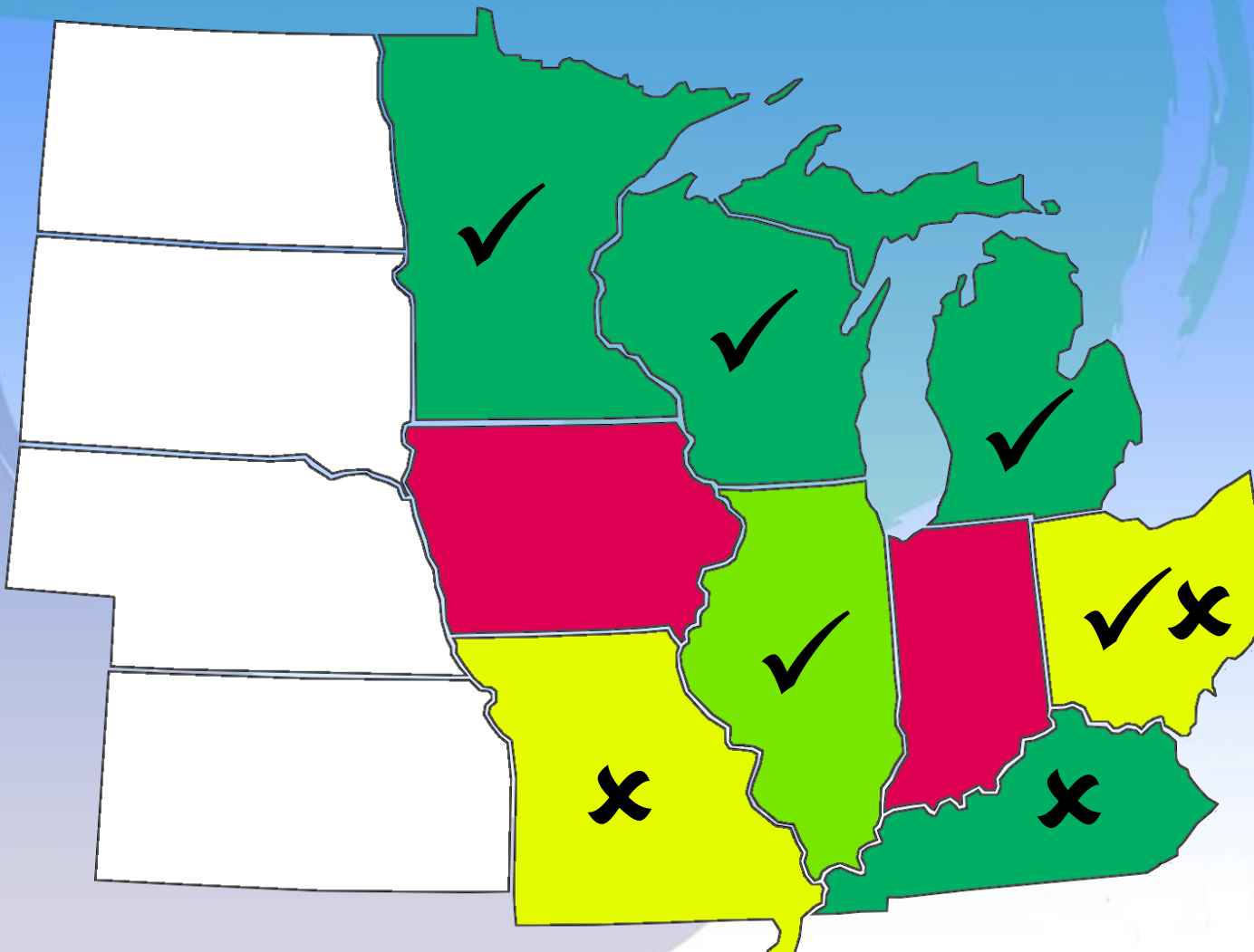


Residential and Commercial Building Energy Code Adoption in the Midwest



As of September 2013

Midwest Self-Direct and Opt-Out Policies



Applicable Programs

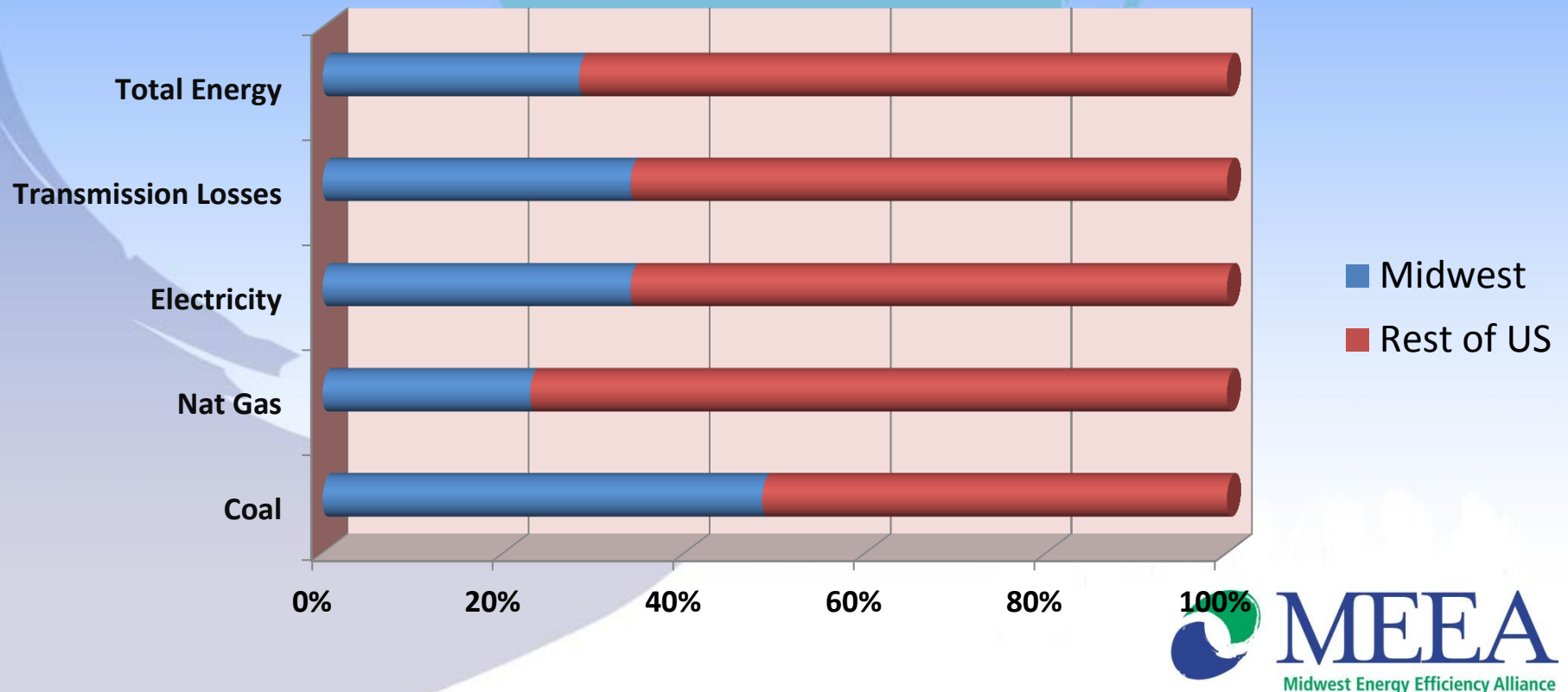
- Electric
- Natural Gas
- Both
- Industrial programs, no SD/OO policies

Policy Type

- Self-Direct
- Opt-Out

Need for Industrial EE in the Midwest

- Midwest accounts for >28.3% of industry energy usage in the US
 - 48.3% of total industrial coal consumption (870.1TBtu)
 - 22.9% of total natural gas electricity (1,853TBtu)



Looking Ahead

- EEPS Challenges
 - Ohio
 - Michigan
- Industrial Efficiency
 - Opt Out/Self Direct
 - CHP
- Statutory Goals
 - The challenge to meet 2%
- New Programs
 - Claimed savings for codes
 - HVAC training
- EE Education
 - Positive story
 - Jobs
 - Consumer benefits
- No more mandates
 - Voluntary programs

Questions?

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