



Northwest Energy Efficiency Alliance

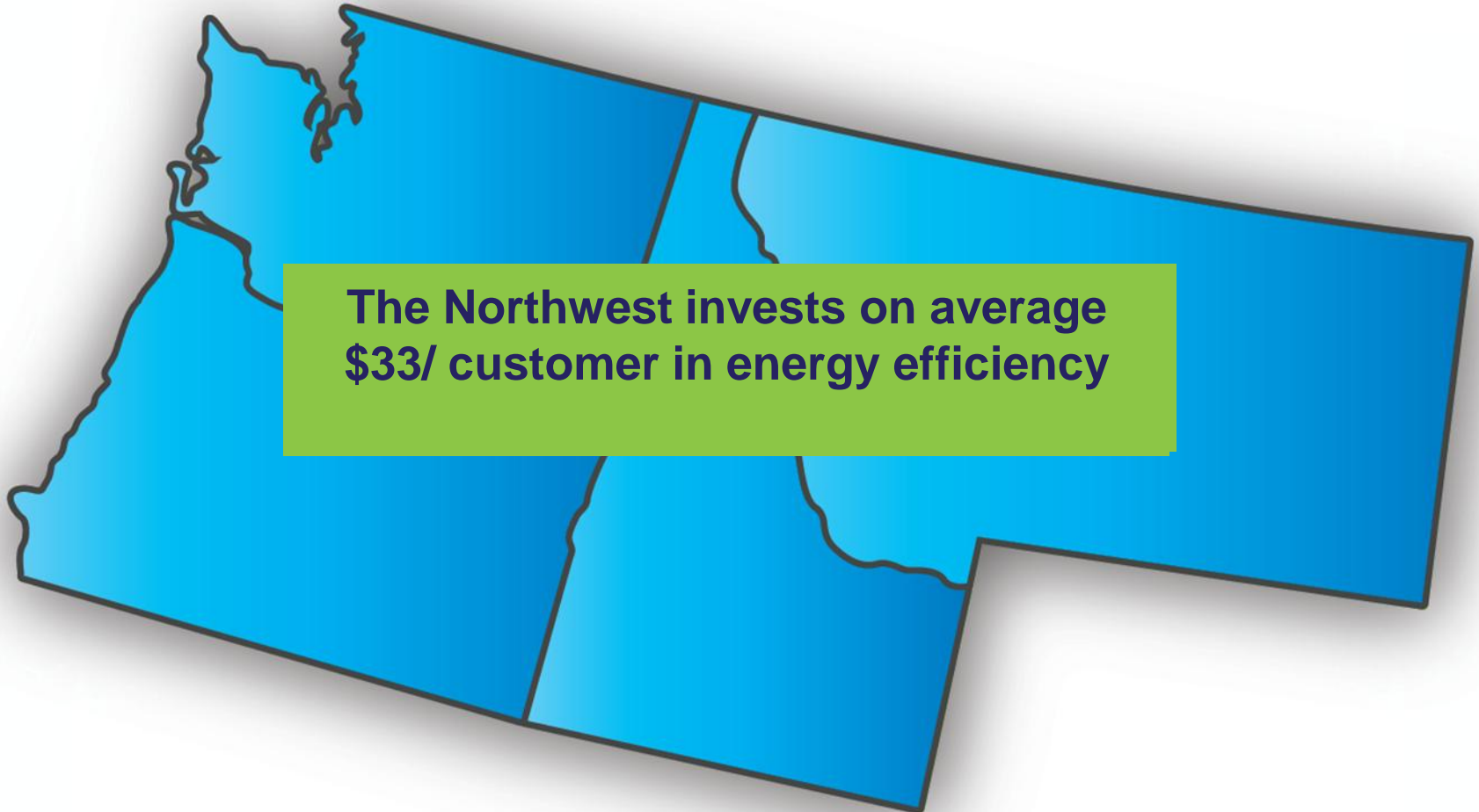
2013 ACEEE National Conference

Susan E. Stratton

September 23, 2013

NORTHWEST ENERGY EFFICIENCY ALLIANCE

Energy Efficiency as a Resource in the NW

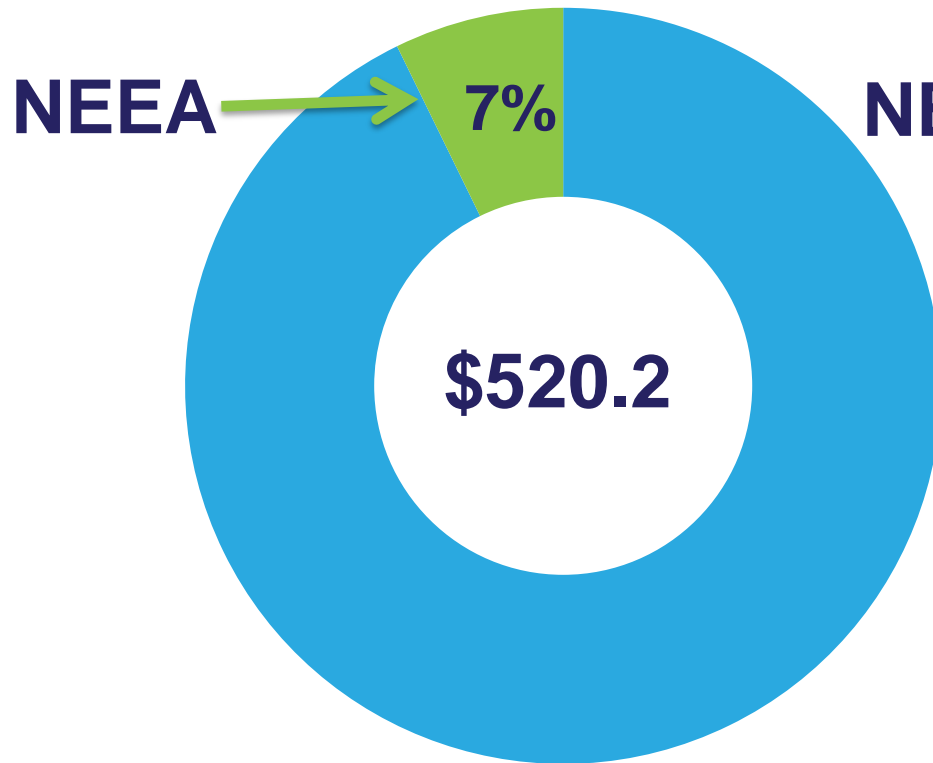


Recent Developments

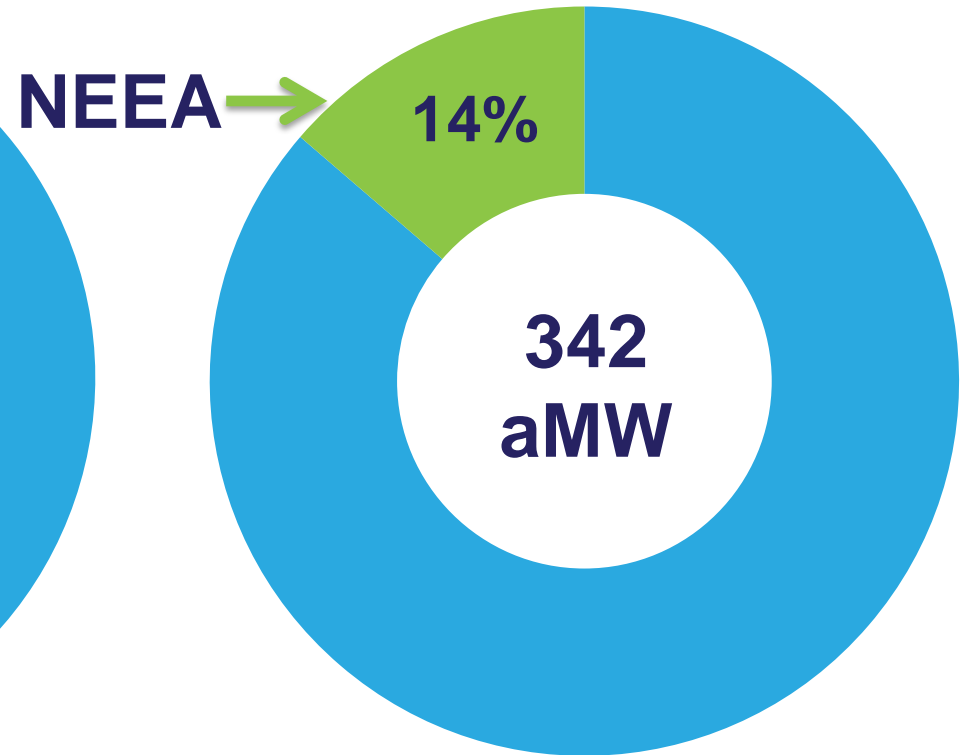


Strength in Regional Market Transformation

EE Expenditures
(in \$ Millions)

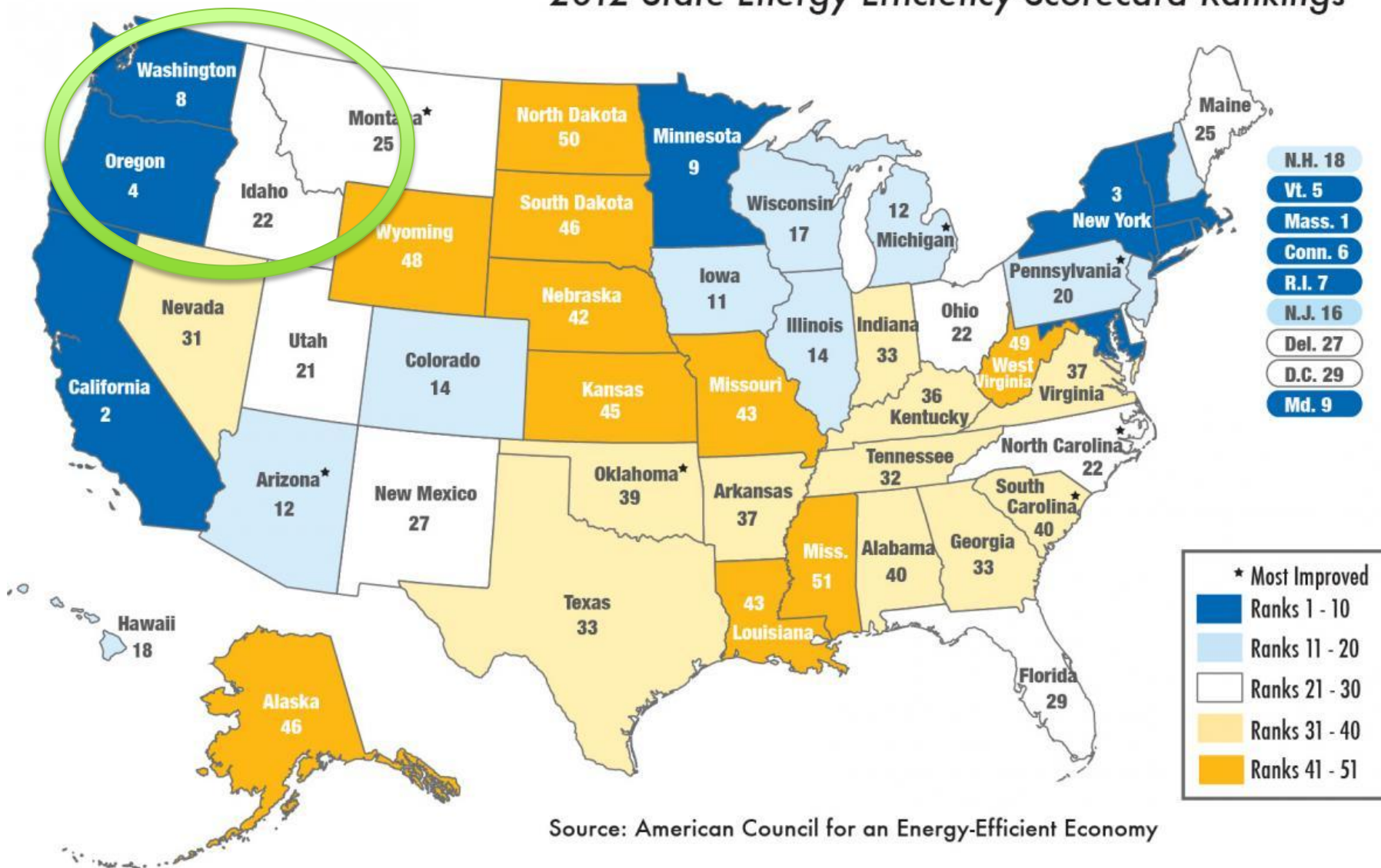


Regional Total Savings



Northwest Leadership (States)

2012 State Energy Efficiency Scorecard Rankings



Source: American Council for an Energy-Efficient Economy

Northwest Leadership (Cities)

ACEEE 2013 City Energy Efficiency Scorecard



Where are things heading?



**Healthy
Economy**

GO DUCTLESS
AND GO TO YOUR
**COMFY
PLACE.**

Non-Energy Benefits

**Lower
Avoided Costs**

Where are things heading?



Demand Response

Questions & Comments

Filling the
Energy
Efficiency
Pipeline

Accelerating
Market
Adoption

Delivering
Regional
Advantage



Thank You!

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