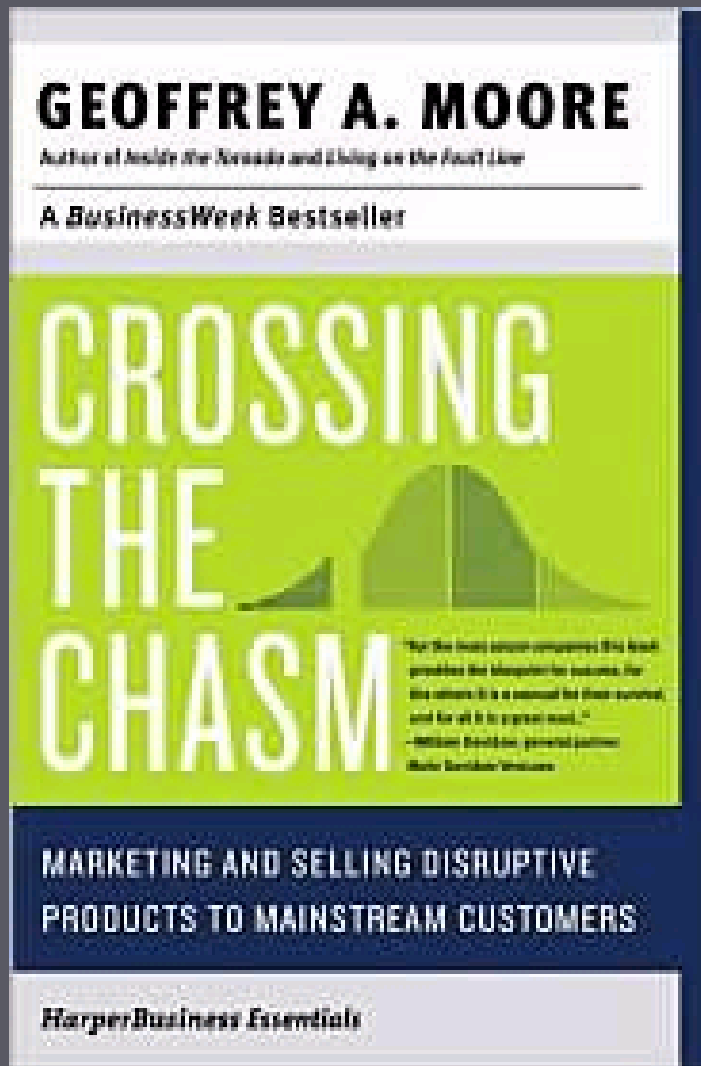




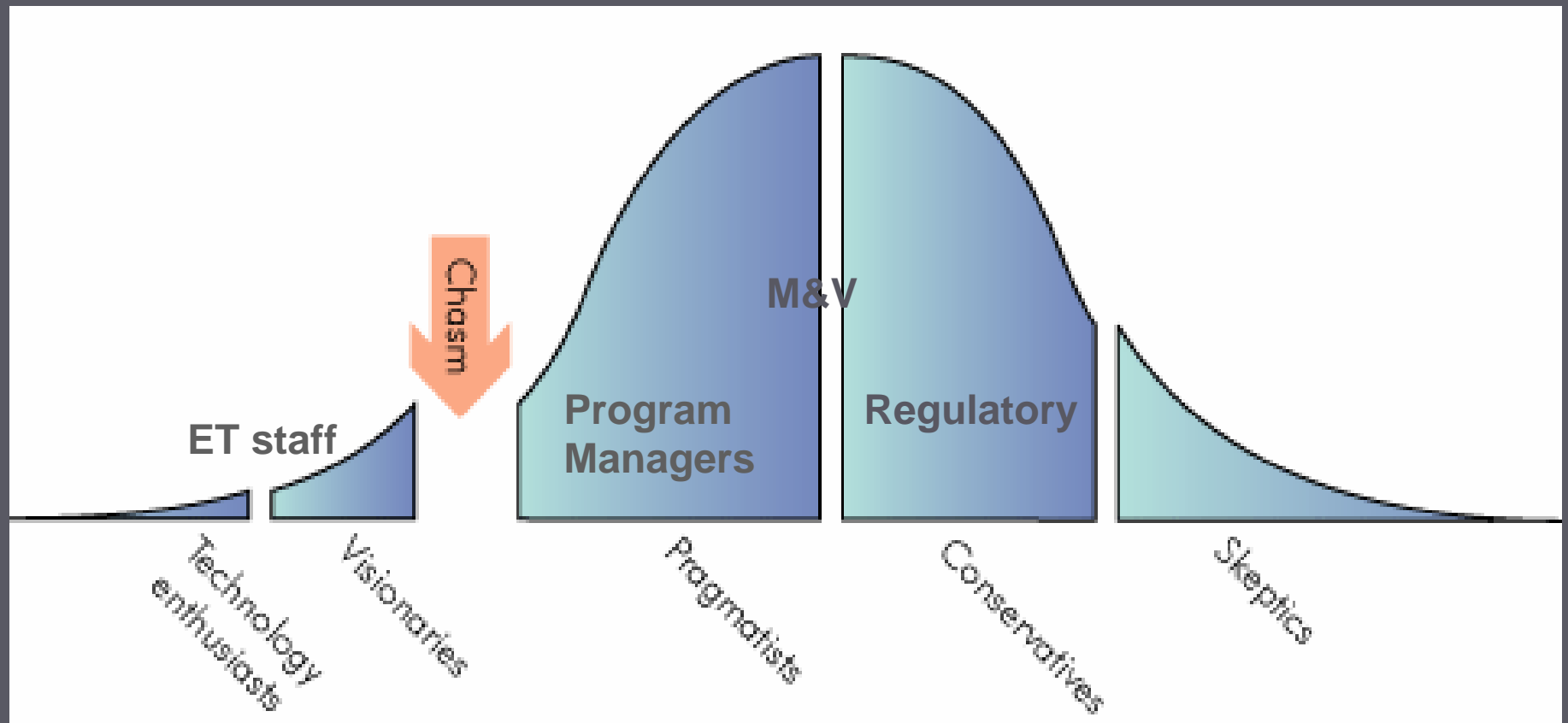
Crossing the other chasm — Successful transfer of emerging technologies into tomorrow's programs

ACEEE - CEE National Symposium on Market Transformation
April 12, 2011

This is where our story begins



Why is it so hard to get emerging technologies adopted into DSM programs?



Emerging Technology Resources

Organizations

- ETCC (California utilities)
- E3T (BPA & NW partners)
- ACEEE
- NEEA & RETAC
- NYSERDA
- CEE
- EPRI
- E Source
- consultants

Skills & Work Products

- demonstrations
- assessments
- market potential studies
- human factors studies
- experimental designs
- secondary research
- regulatory work papers

E3T Connect <http://www.e3tconnect.org/>

- An online community brought to you by BPA's E3T Program
- Launching in May 2011 to connect technology experts with emerging energy efficiency solutions
- A network for sharing tools, resources and knowledge about emerging electric energy efficiency technology
- For an advance tour, to contribute content or to suggest topics, contact:

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