



Policy Trends in the Southeast

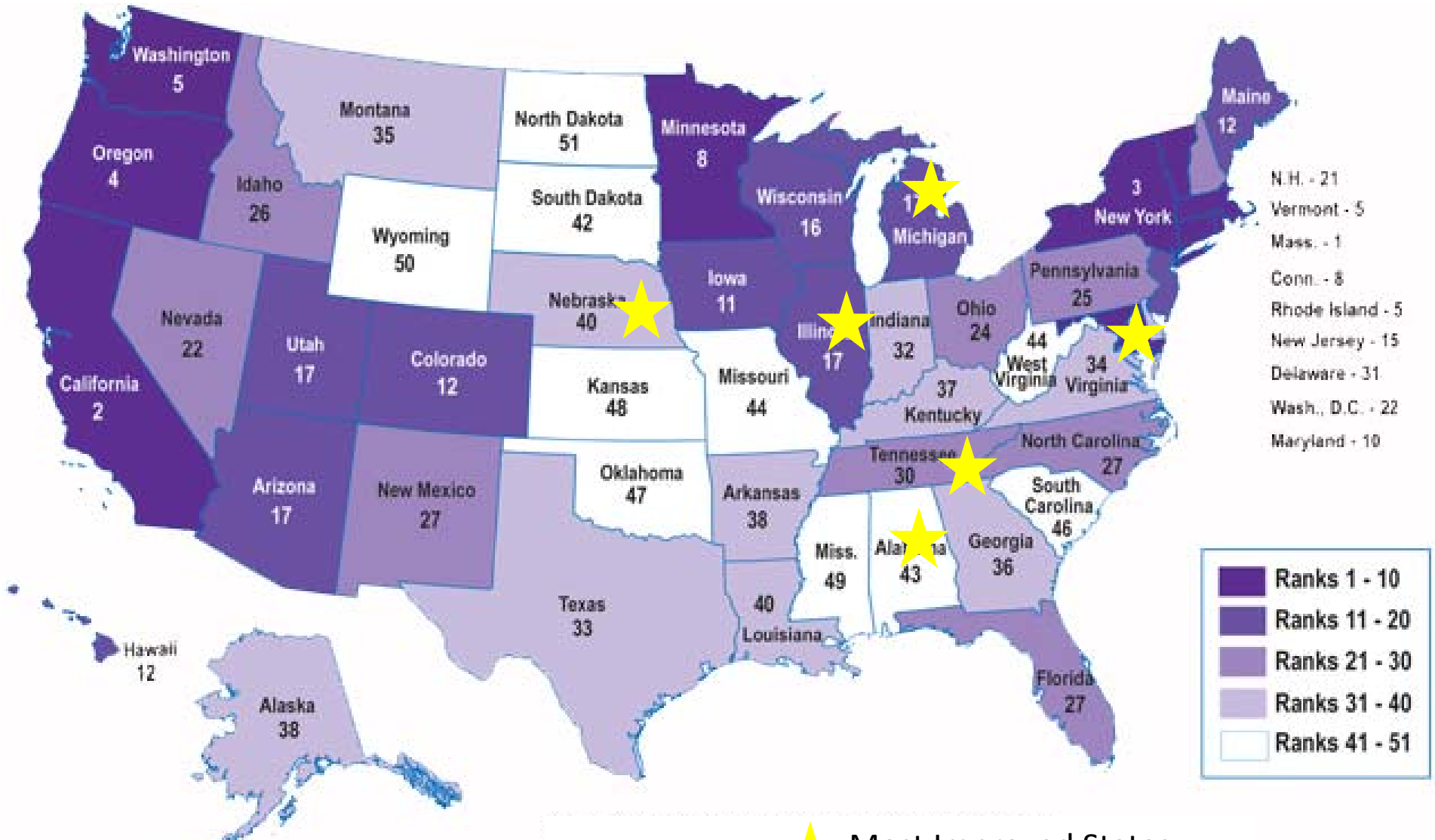
ACEEE MT Conference: Regional Roundup

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April 3, 2012

The Southeast lags behind
the rest of the country,
but incremental
improvement continues, and
momentum is building

2011 ACEEE State Energy Efficiency Scorecard



★ Most Improved States



Goal: Drive Market Transformation

- Remove barriers that inhibit EE initiatives
- Introduce new laws that promote comprehensive EE policies on the state and local level
- Expand awareness and stakeholder support to champion EE initiatives
- Increase incentives to encourage consumer adoption of EE programs
- Provide education resources and technical assistance to stakeholders
- Support distribution channels and specifically market manufacturers to provide adequate EE infrastructure

Like financing, SE policies more conservative and averse to risk

SEEA BBP partnering w/cities and credit unions to create financing mechanisms

- Interest rate buy downs
- Loan loss reserve

Jackson and Nashville first cities w/financing

Non-Starters

Decoupling, Public Benefits Funds, and “Smart” Rate Design do not appear to be a source of near-term opportunity in the Southeast

In laggard SE states,
EE emerging as a priority issue
from both sides of the aisle

2012 Policy Priorities



Building Energy Codes



Open Public Service Commission Dockets



Mississippi Energy Efficiency Plan



TVA's Vision: Greater Energy Efficiency

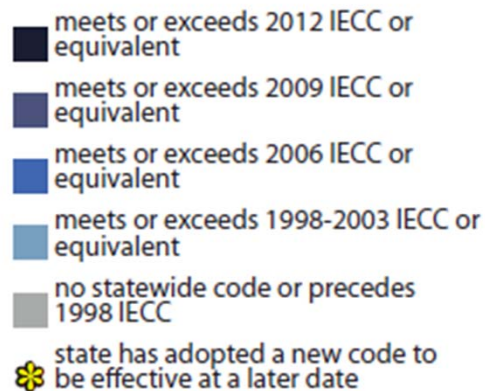
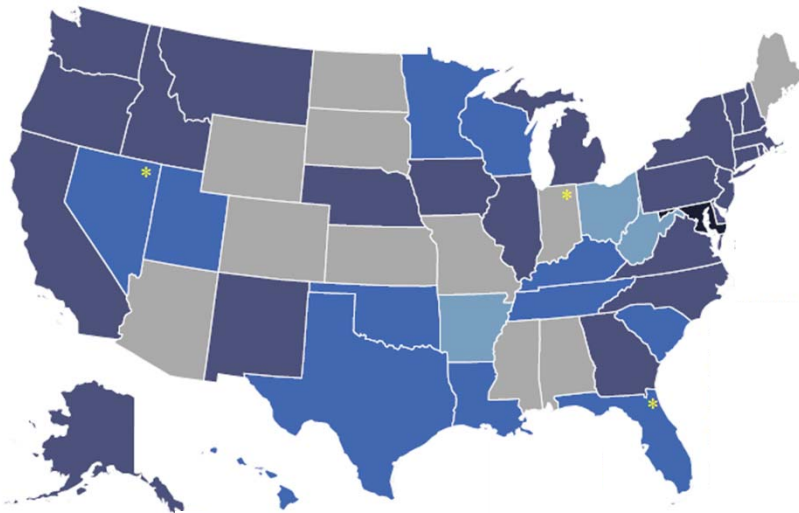


Utilities Coalition of the Southeast



Region and State-Focused Research

Building Energy Code Adoption



Source: Building Codes Assistance Project.

2012

- South Carolina
- Alabama*
- Mississippi (commer.)*
- Arkansas (commer.)
- Florida
- **Georgia**

2013

- Louisiana
- Mississippi (resid.)*
- Arkansas (resid.)
- Tennessee
- Virginia**

*Working to or have adopted first statewide code.

**2012 IECC adoption target.

Continue to Support Open Public Service Commission Dockets



Virginia

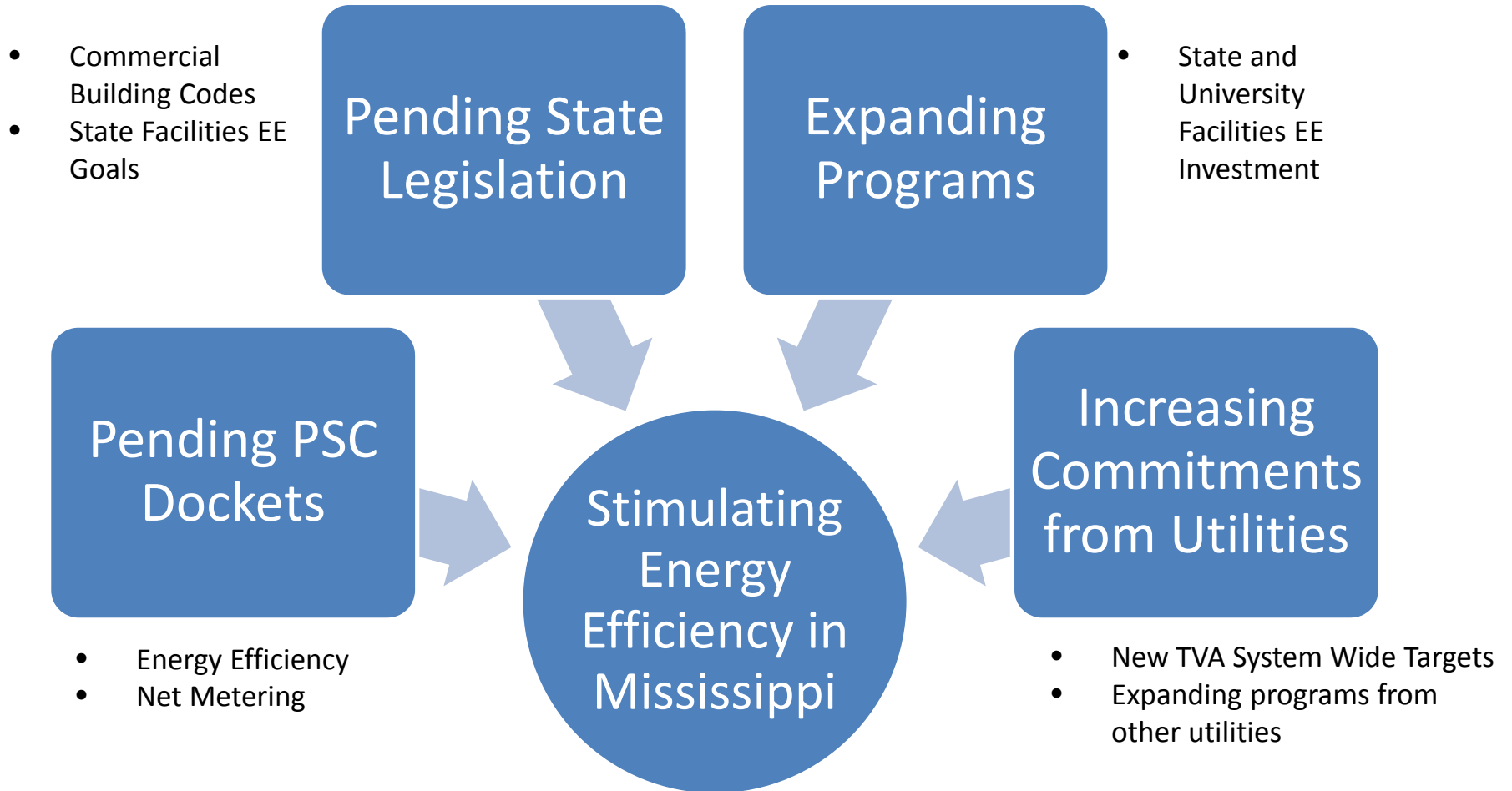
Mississippi

Georgia

Louisiana

- A. Participation in DSM Working Groups
- B. Technical assistance and guidance to utilities on EE programs
- C. Public comments and testimony
- D. Mississippi Development Authority Momentum
- E. Convening stakeholders

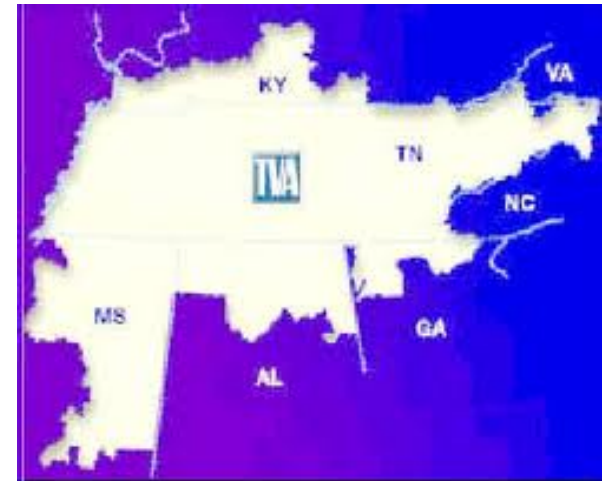
Stimulating EE in MS Will Expand Due to Growing Momentum



TVA's Vision: Greater Energy Efficiency



- Play a leading role in the coordination between energy efficiency stakeholders
 - Includes TVA, TVPPA, regional and national EE groups, number of envtl. groups
- Provide direct assistance to distributors in implementation of end-use programs
- Build support of TVA's EE policy activities
- Increase education and awareness across multiple market segments on TVA policy and programs
- Aggressive targets for EE programs



**TVA Territory impacts
7 of 11 SEEA states**

Utilities of the South Coalition



Goal

- Create a forum for peer best practice sharing and problem solving among EE leaders of the SE utilities and distributors

Objectives

- Expanded relationships between EE leaders of the utilities and distributors
- Best practice learning- share what's working and not working
- Discuss leading EE research and applications to the SE
- Identify and collaborate on cross utility and distributor projects

Members Utilities

AGL	Electric Co-ops of SC	Oglethorpe Power
AEP	Entergy MS	Jacksonville Electric
CenterPoint	Entergy New Orleans	Progress Energy
Dominion	Florida Power & Light	TVA
Duke	Georgia Power	

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