



**focus on energy**<sup>sm</sup>

Partnering with Wisconsin utilities

# Building Performance with ENERGY STAR<sup>®</sup>: Early Experience

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# Focus on Energy – Program History

- **Wisconsin's statewide program for energy efficiency and renewable energy**
- **11 year history of running programs**
- **Nearly 97% of Wisconsin residents and businesses are eligible for program offerings**
- **More than 91,000 businesses and 1.7 million residents have participated**
- **More than 3,000 trade allies have partnered**

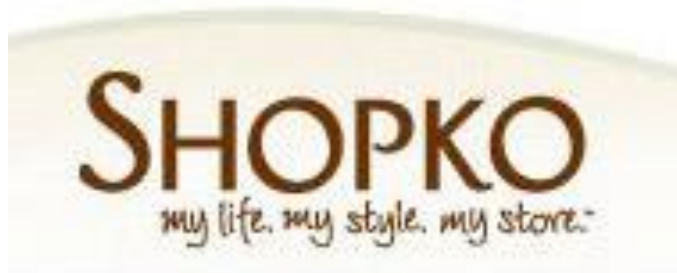
# Building Performance with ENERGY STAR Program Participants

## KOHL'S

39 stores  
3.6 million sq ft

## Blain's FARM & FLEET

14 stores  
1.5 million sq ft



44 stores  
4 million sq ft



## GANDER<sub>MOUNTAIN</sub>

WE LIVE OUTDOORS

12 stores  
665,000 sq ft

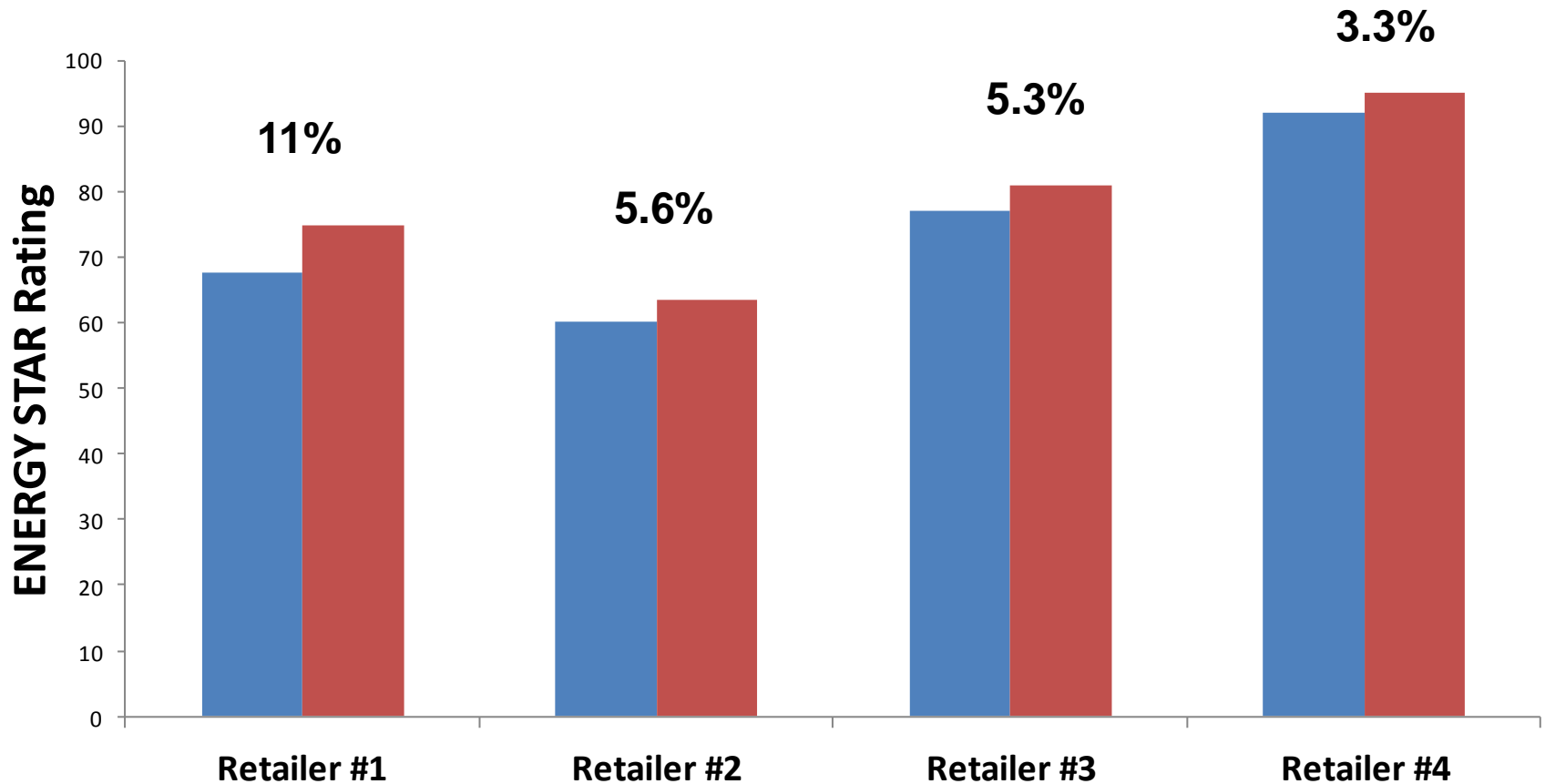
# Program Elements

- Benchmarking
- Action plan development
- Whole-building performance assessment/upgrades
- Performance monitoring and verification



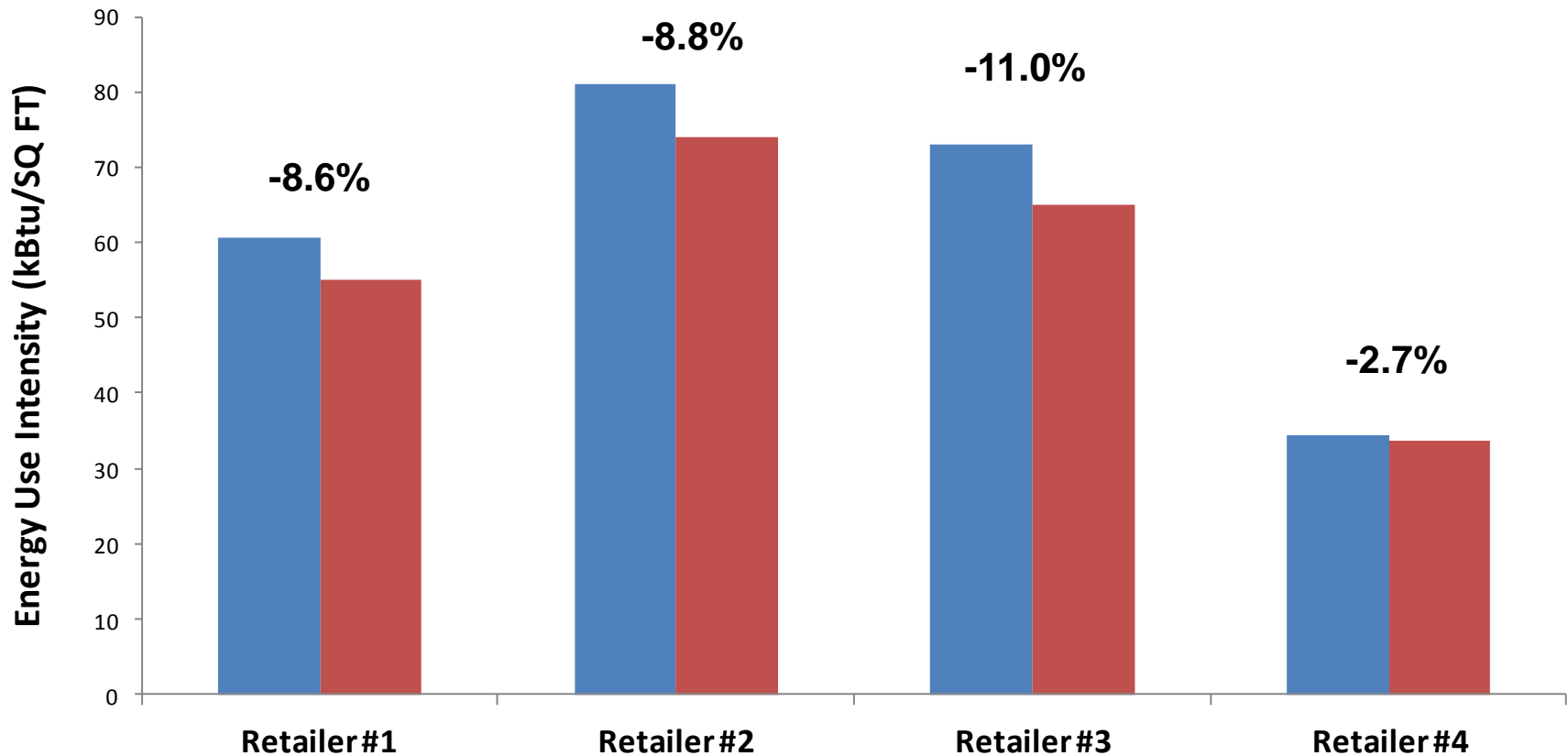
# Benchmark Comparisons – Before & After

## Average Portfolio Rating Improvement



# Energy Usage Intensity Comparisons – Before & After

## Average EUI Reduction for Targeted Stores



# Retailer #1 - Highlights

- **Energy & monetary savings achieved annually:**
  - 147.8 kW
  - 856,791 kWh
  - \$85,000
  
- **Key measures implemented:**
  - High bay fluorescent fixtures replacing HID
  - Reduced wattage T8 lamps
  - High performance T8 systems

# Retailer #2 - Highlights

- **Energy & monetary savings achieved annually:**
  - 119 kW
  - 786,448 kWh
  - \$79,000
  
- **Key measures implemented:**
  - Variable speed air compressor
  - High performance T8 systems



# Retailer #3 - Highlights

- **Energy & monetary savings achieved annually:**
  - 126.8 kW
  - 2,177,135 kWh
  - \$220,000
  
- **Key measures implemented:**
  - High performance T8 systems
  - Variable frequency drives on RTUs
  - High Efficiency Low Glare Fixtures
  - Disabled de-humidification cooling reset
  - Shut down cash registers/computers at night

# Retailer #4 - Highlights

- **Energy & monetary savings achieved annually:**
  - 392.7 kW
  - 1,671,211 kWh
  - 8,368 therms
  - \$170,000
- **Key measures implemented:**
  - Skylighting/Daylighting controls
  - Energy management systems
  - Vending misers
  - Re-commission economizer settings
  - Recalibration of outdoor air sensors

# Customer Spotlight – Blain Supply

- O&M energy savings of almost \$4,000 per store
- Achieved nearly \$140,000 in energy savings across 13 stores
- Implemented portfolio-wide approach to O&M strategies based on discoveries from assessments



# Future Program Integration

- **Model for account managed commercial customers**
- **Added value benefit tool for large franchises**
- **Focus on Energy Chain Stores & Franchises Program**



# Discussion