

### Revamping the Manufactured Housing Sector

### 2012 National Symposium on Market Transformation

#### **Speakers:**

Michael Lubliner, Washington State University Tom Eckman, Northwest Power & Conservation Council

### **Facilitator:**

Jacob Talbot, American Council for an Energy-Efficient Economy

## **The Manufactured Housing Market**

- Nearly 9 million homes or ~6% of housing market (varies by region)
- 80% of manufactured home owners are lowincome, and 28% living below the poverty line
- ~60% of manufactured homes in use today are over 20 years old





# **Energy use in Manufactured Homes**

- Account for ~5% of residential energy consumption
- Energy bills average \$1,500 annually, but can reach hundreds per month in extreme climates and aging homes

### Energy Costs Per Square Foot of Living Space



