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Performance Insights on Solid State Lighting

ACEEE Market Transformation Conference Joey Barr- PG&E March 26, 2013







- Market Transformation vs. Resource Acquisition
- SSL Challenges
- PG&E's Work to Address SSL Challenges





Market Transformation vs. Resource Acquisition

Tradeoffs within efficiency programs

- Need cost effective energy savings
 - One metric is Total Resource Cost (TRC)

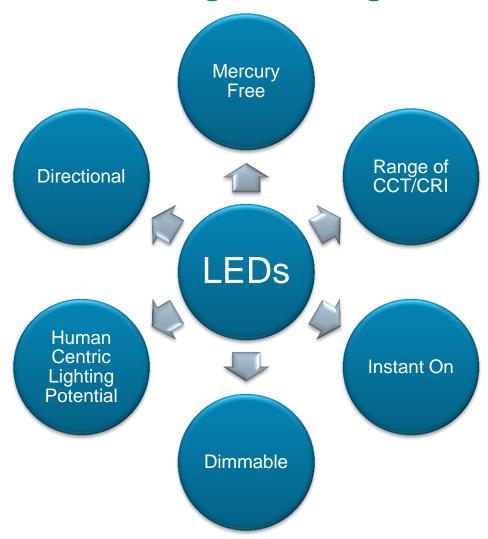
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TRC
(Ratio) = Gross Energy Savings (e.g. kWh*) x Avoided Costs (e.g. $/kWh*) x NTG x ISR x GRR
Administrator Costs ($) + Net Participant Costs ($) + Free Rider Incentive Costs ($)
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- Balance with support for newer, more expensive technologies
 - Examples:
 - Linear fluorescent vs. LED fixtures
 - CFLs vs. LED replacement lamps



Why LEDs?

In addition to substantial energy savings, LEDs have other benefits over existing technologies



SSL Challenges



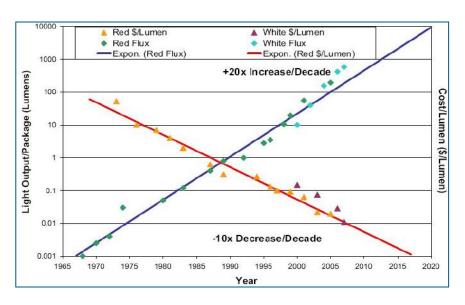


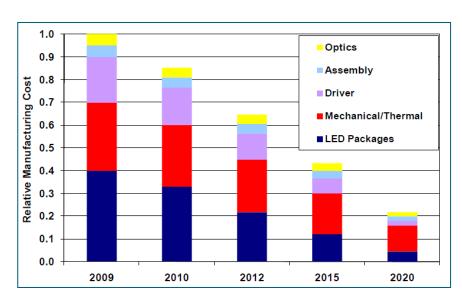
High Cost Per Lumen

LEDs Are Expensive, But Costs Are Decreasing

- Rapidly coming down the cost curve
 - Prices have dropped 10x/decade
 - Efficiency has improved 20x/decade

Haitz's Law: LED Light Output Increasing/ Cost Decreasing







Potential Quality Issues

General Issues

- Dimmability
- Lifetime
- Color Quality
- Driver Lifetime/Reliability

Specific Products

- MR16s
- T8 Replacement Lamps

Channel Issues

- Residential
- Commercial

What Needs to Happen? How Are We Addressing These Issues?





Emerging Technology Projects/Assessments

PG&E has a number of projects focused on quality issues

- LED High Bay Fixtures/Retrofit Kits
- T8 LED Replacement Lamps
- Advanced Lighting Controls- Interior
- Adaptive Exterior Lighting Controls
- LED Replacement Lamps

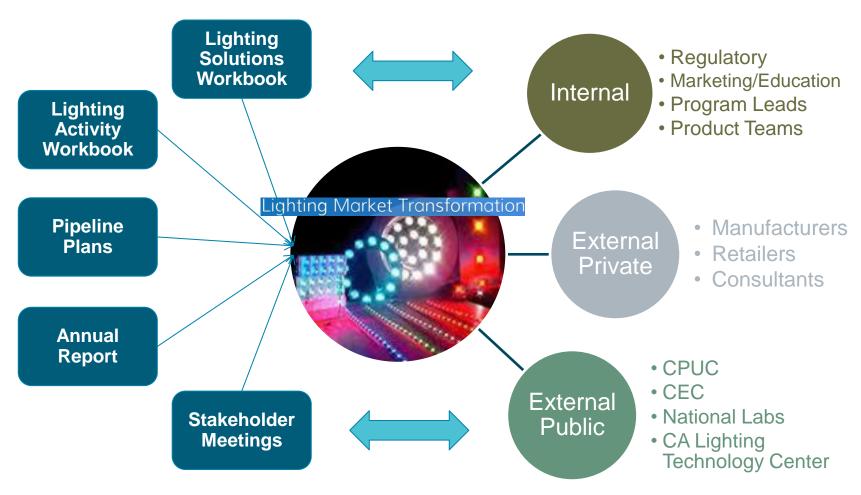


http://www.etcc-ca.com/



Lighting Market Transformation (LMT) Program

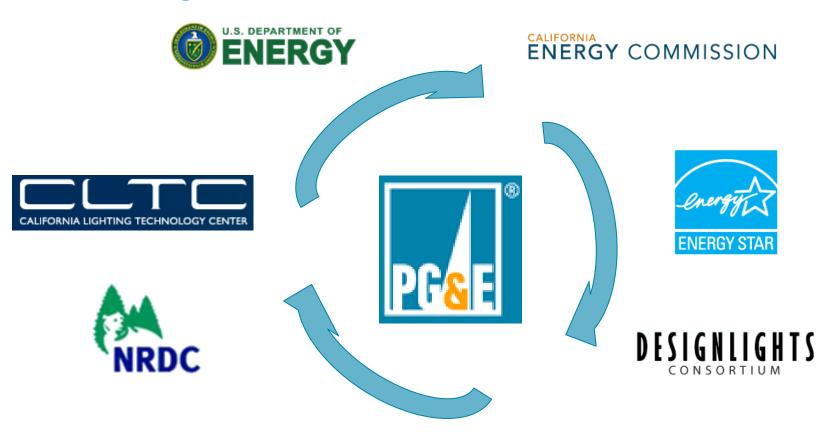
Lighting Market Transformation (LMT) Program is a joint initiative with California Investor Owned Utilities (IOUs)





Collaboration with External Stakeholders

PG&E collaborates and provides input to many different external organizations.





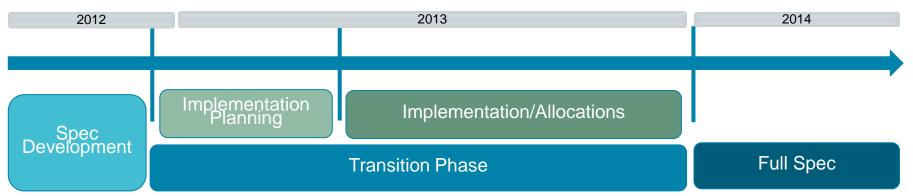




California LED Quality Specification

The California IOUs collaborated on the creation of a Specification focused on higher quality LEDs

- Equivalent to ENERGY STAR Plus
- Focus on quality parameters
 - Color
 - Dimmability
 - Lifetime
- Timeline





TopTen Collaboration

Assessed key parameters of LED replacement lamps- quality can mean many different things

- Highlight high quality, efficient products that consumers will enjoy using
- Reduce the occurrence of a negative first-time experience with LED lamps

Scoring Categories	WEIGHTING (POINTS)
Energy	24
Efficiency exceeds ENERGY STAR requirements (15% or better)	11
Beam efficiency	10
Power factor	3
Economics	20
Simple payback	10
Cost of light	10
Laboratory measured performance	31
Lumen output (measured vs. rated)	10
CRI variance (color rendering index)	9
DUV (delta UV)	4
Dimming behavior (on incandescent dimmer)	10
Human factors	22
Paired comparison evaluation	22
Physical	3
Weight	3
Highest Possible Score	100









Lighting For Tomorrow

Competition to support development/market introduction of high quality, energy efficient residential lighting

- 2013 SSL Competition: Launched in January
 - LED fixtures, retrofit kits, replacement lamps (focus on senior lighting)
 - OLEDs
- Opportunity to review newest residential lighting products in an independent setting (rather than trade show)
- Mechanism to provide feedback to manufacturers on product improvements
- Winning products signal important quality parameters to the industry









Conclusion

We have a lot of work to do

- More collaboration/communication between stakeholders
- More resources are needed for market transformation.
 - Products
 - Processes/Innovative Models
- Realize that there is a win-win-win solution

