

Technical Assistance Opportunity: Local Energy Efficiency Initiatives

December 2013

The American Council for an Energy-Efficient Economy (ACEEE) is offering free, in-kind technical assistance services to local governments and other local stakeholders around the United States on energy efficiency policy and program implementation. ACEEE staff will provide research, subject matter expertise, and other technical assistance resources to priority projects. Technical Assistance products may range from structured conference calls for prioritizing or identifying strategies on particular issues and expert reviews of draft policies or program plans to memos, fact sheets, spreadsheet analyses, sample language, or presentations to a stakeholder audience.

In order to help communities identify and pursue energy efficiency policy and program options, ACEEE has developed the [City Energy Efficiency Scorecard](#) and the [Local Energy Efficiency Self-Scoring Tool](#). These tools provide a baseline assessment of a community's existing efficiency actions and help to identify additional opportunities through sharing information on best practice policies and examples from other communities. Although all energy efficiency topics will be considered, we will prioritize assistance to efforts for policy and program advancement related to one or more topic included in the Scorecard. We expect that most products will require ACEEE staff commitment in the range of 1 to 15 hours. Requests requiring 16 to 50 hours will also be considered if they have exceptional potential benefit and impact.

Potential Technical Assistance Activity Types (and related ACEEE products)

- Structured conference calls or presentations
- Expert review of draft program plans, RFPs, energy efficiency potential studies, or research methods
- Issue briefings, best practice documents, or detailed case studies (ex. [Local Toolkit & policy case studies](#))
- Energy efficiency opportunity assessments and savings analyses (ex. [LEEP-C policy impact calculator](#))
- Policy and performance metrics and comparative analysis among localities (ex. [City Scorecard](#))
- Policy development assistance (ex. [Cincinatti](#) program analyses)
- Analysis of economic and employment impacts of energy efficiency (ex. "[How Does Energy Efficiency Create Jobs?](#)", [DEEPER model](#))

Priority Energy Efficiency Topic Areas

- Energy management in [local government operations](#)
- Integration of energy efficiency into [community planning](#) and [economic development](#) strategies
- Improving efficiency in [multifamily housing](#)
- [Financing programs](#) for efficiency improvements
- [Water & energy efficiency](#) initiatives and programs
- Driving demand for energy efficiency services
- Use of [energy efficiency to comply with clean air regulations](#)
- Transportation efficiency – [infrastructure and planning](#) and [vehicles policies](#)

Selection Criteria

The proposed work product of a request must meet these minimum requirements:

- Improve capacity of local governments and/or local organizations to enable delivery of energy efficiency;
- Aligned with furthering a broader strategic initiative (i.e., contribute to an existing project work phase that is underway and on track to completed or substantially advanced within 12 months);
- Technical assistance is additional to current activities (i.e. work product could not have been undertaken with existing resources without this technical assistance);
- Overlap with priority topic areas (above) and ACEEE core competencies.

The most competitive requests will also have the following characteristics:

- Result in a product that will benefit multiple communities;
- Have the potential to result in large energy savings and resulting economic benefits;
- Enable innovation and experimentation in policy, program or project development.

Technical Assistance Request Form

Requests for technical assistance will be accepted on a rolling basis. Please address any questions to Eric Mackres at emackres@aceee.org or (202) 507-4038. To submit a request for technical assistance, please send your answers to the following questions by email to Eric Mackres.

Contact information

Requesting organization(s):

Contact person:

Email address:

Phone number:

Problem statement (what specific issue will this technical assistance help to address?)

Suggested work product (what research or technical assistance will help to address the problem statement?)

Who will benefit from the work product? What are the potential impacts and level of impacts of the work product and the efforts to which it will contribute?

Estimated ACEEE staff hours required

Other background information to the request (What is the organizational/strategic context of this request? Are there related webpages, strategic documents, etc.? Include URLs or attachments as appropriate.)