

THE GREAT DEBATE FINANCING, REBATES & THE FUTURE OF EFFICIENCY

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ACEEE
American Council for an Energy-Efficient Economy
2015 FINANCE FORUM



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DUNSKY OVERVIEW

CLIENTS (partial list)



EXPERTISE

- ▶ Energy Efficiency and Demand-Side Management
- ▶ Renewable Energy and Emerging Technologies
- ▶ Greenhouse Gas Reductions

SERVICES

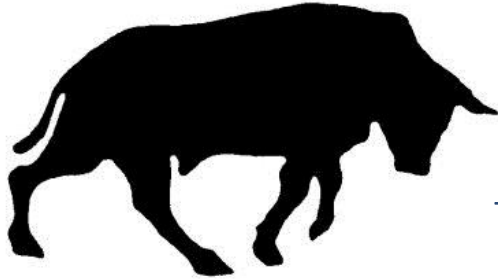
- ▶ Design and evaluation of programs, plans and policies
- ▶ Strategic and regulatory support
- ▶ Technical support and analysis

CLIENTELE

- ▶ Utilities
- ▶ Governments
- ▶ Solution Providers
- ▶ Large consumers
- ▶ Non-profits

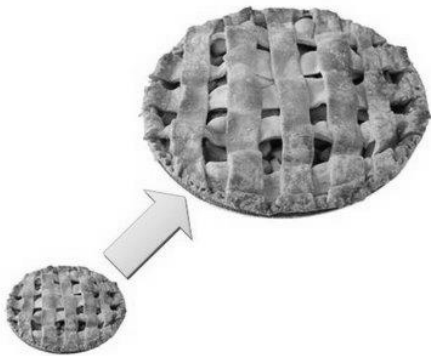
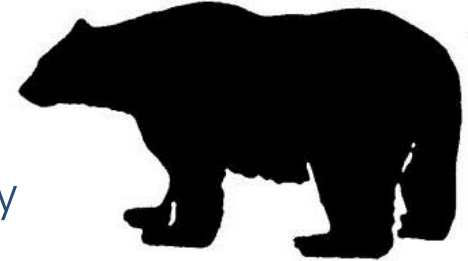
THREE QUESTIONS

(and the session's *only* slide!)



BULL or BEAR?

Can innovative financing transform markets, or is it just 'another tool in the toolbox', whose net impact on energy efficiency will be limited?"



MORE or CHEAPER?

How should we view financing – as a tool to increase savings, or as a vehicle to lower costs (or neither)?"



DITCH REBATES?

Can financing (in whole or in part) replace incentives? Should it? And if so, how long should we wait before implementing change?

