



# Innovative EE Financing

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# The Mission

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*The leading provider of clean energy improvement financing to contractors; offering unsecured and secured products backed by the most efficient sources of public and private capital and provided through an intuitive set of sales and service tools*

# A Decade in a Year (Roughly)

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- 2006 AFC First begins Keystone HELP
  - For the next 8 years establishes programs in eastern united states
- 2008 Cisco DeVries begins Resi PACE
- 2014 California First launches
  - 70% market coverage in year 1
- 2015 AFC and RENEW – The Force Awak.....(copyright)

# The Result?

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- Upfront cost barrier removed
- Large scale energy reduction
- Large scale adoption achieved
- More proactive homeowners
- More comprehensive projects by non – home performance contractors



# RENEW FINANCIAL

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