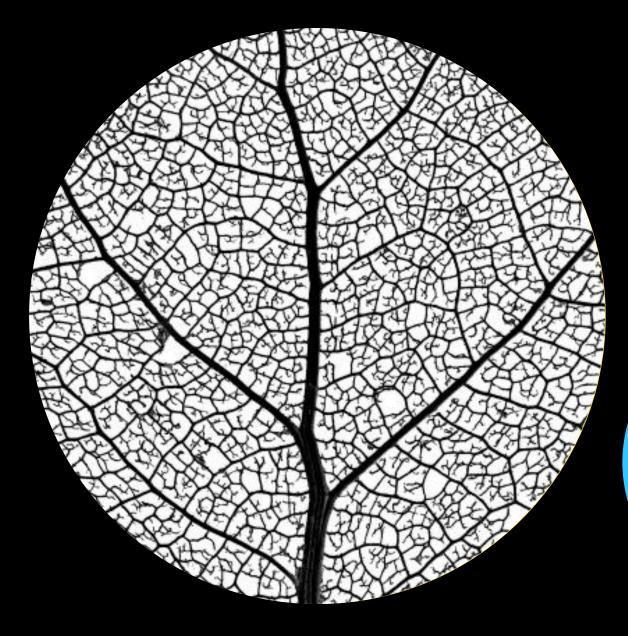


Bringing Deep Energy Efficiency to the Manufactured Home Market





Since 1986

reducing the economic and environmental costs of energy use



- Energy efficiency, renewable energy, transportation efficiency
- Program design & implementation
- Evaluation, measurement & verification
- Research & development





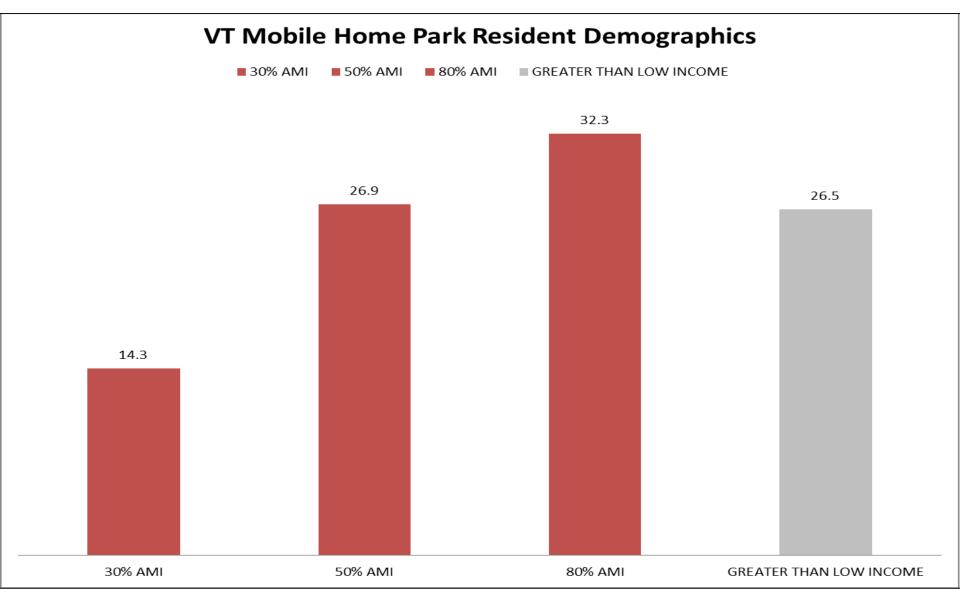




20 million Americans - 4.4 million at or below poverty line
Nearly 2x energy costs per square foot
50% more LIHEAP assistance per square foot
About 50% denied weatherization services
Even "efficient" manufactured homes don't meet current energy
code – HERS rating in the upper 70-80 range
The materials used in manufactured homes are toxic – warning label

Why Modular Homes?







Current Deficiencies

Traditional Units

- Lower quality, short life
- High energy bills
- Energy cost uncertainty

Location

- Tenuous private ownership
- Short-term land leases
- Often outdated infrastructure

Financing

- Financed as personal property
- Short terms and high rates
- Depreciates in value

Present Opportunities

Zero Net Energy Units

- Healthy and durable
- Energy efficient
- Renewable energy

Location

- Stable community ownership
- Long-term security
- Modern infrastructure

Financing

- Financed as real estate
- Long term, low rates
- Maintains value



Pre-1976 Mobile Homes

- On metal chassis with wheels
- No construction code compliance •
- Usually not real property ٠
- Owned land, co-ops, private parks ٠
- Personal loan or cash purchase •





Post-1976 Manufactured Homes



- On metal chassis fitted with wheels
- HUD construction code compliant
- Some ENERGY STAR[®] and DOE Zero Energy Ready
- Typically not considered real property
- Owned land, co-ops, manufactured home communities
- Typically personal loan or cash purchase



Zero Net Energy Modular Home

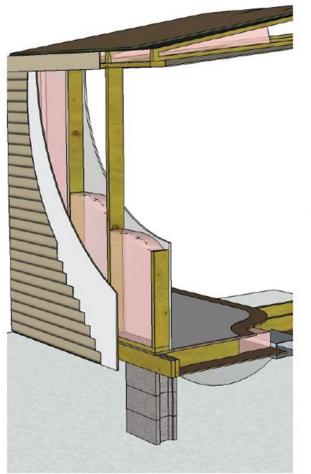
- Produces as much energy as it uses
- Local construction codes
- Real property
- Owned land or nonprofit/co-op park
- Long-term fixed rate mortgage





Zero Net Energy: how do we get there?

Typical Manufactured Home



	FLOOR	R-18	
•	FLOOR	N-10	٠
• 11			
•			•
	WALLE	D-10	1
	WALLS	R-19	
÷			
	DOOF	0 00	
	ROOF	R-25	

FLOOR R-40

WALLS R-43 ROOF R-60

14" roof truss (fiberglass, R-60)

1 foot overhang

emitting paints

formaldehyde

9.5" floor system (fiberglass, R-40)

Frost protected foundation/piere

5/8" sheetrock & low

Double stud walls, 10"

cavity (fiberglass, R-43)

Plywood decking and

Vinyl wallboard and ceiling board

> Roof truss (fiberglass, R-22)

2x6 wall, 5.5" cavity (fiberglass, R-19)

Particle board sheathing

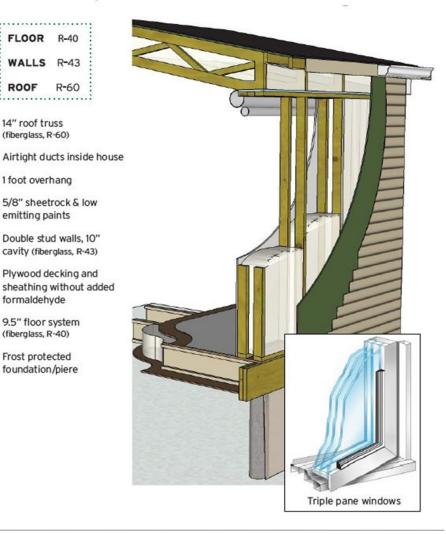
Leaky ducts in floor assembly

2x6 floor, 5.5" cavity (fiberglass, R-19)

Fabric underbelly

Cinder block piers

High Performance Modular Home





Each household saving 80-100 MMBtu/year • All buyers below 80% HUD AMI (about \$60K) • HERS without PV: 31, with PV: 4-6 Average ormalized total Average n energy bill w/out P∀: \$90 • vith PV: \$0 th most holding electr redits Average





Only 2 resales appraised and sold for the original price

- 34 homes sited in 2 yrs.
- 35 ordered for 2016



High indoor air quality control with CERV



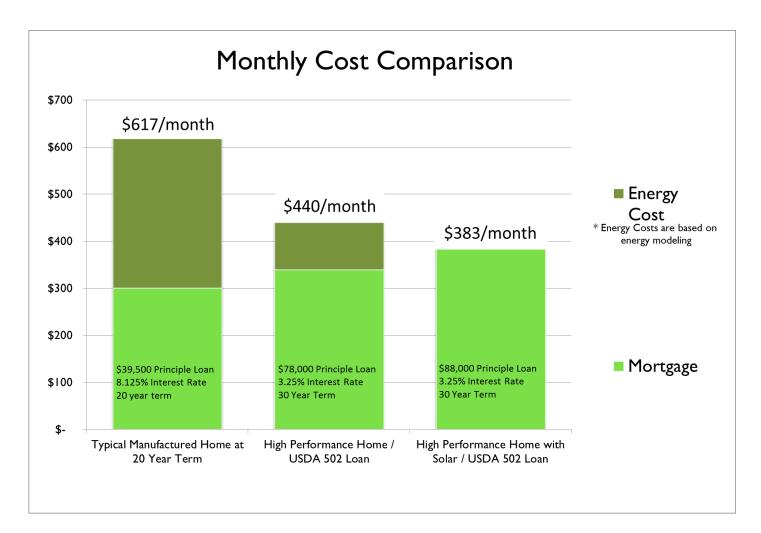




High Performance Home in Mobile Home Park				
Average Monthly Lot Rent	\$ 310			
Site Work and Foundation	\$ 24,275			
VerMod Home Cost	\$107,000			
Total Price	\$131,585			
Income Req'd to Afford Home*	\$ 39,476			



Total monthly housing cost comparison





Leased Land Mortgage Financing Features

- Conventional fixed rate
- Fully amortizing
- Portfolio product
- 50-75 basis points above saleable product
- No points, no origination fee
- No minimum FICO
- 43% Max DTI underwrite energy savings
- 15-30 year term
- Loan-To-Value ratio: 95% (80% VSECU)
- Upstream incentive: \$8,500 from the EEU
- Down-payment assistance loan (\$35k) via VT Housing Tax Credit
- Credit enhancement: philanthropy supplied LLR funds
- Park approval by lender required



Questions/more information Brian Pine/ bpine@veic.org/ 802-540-7829



