

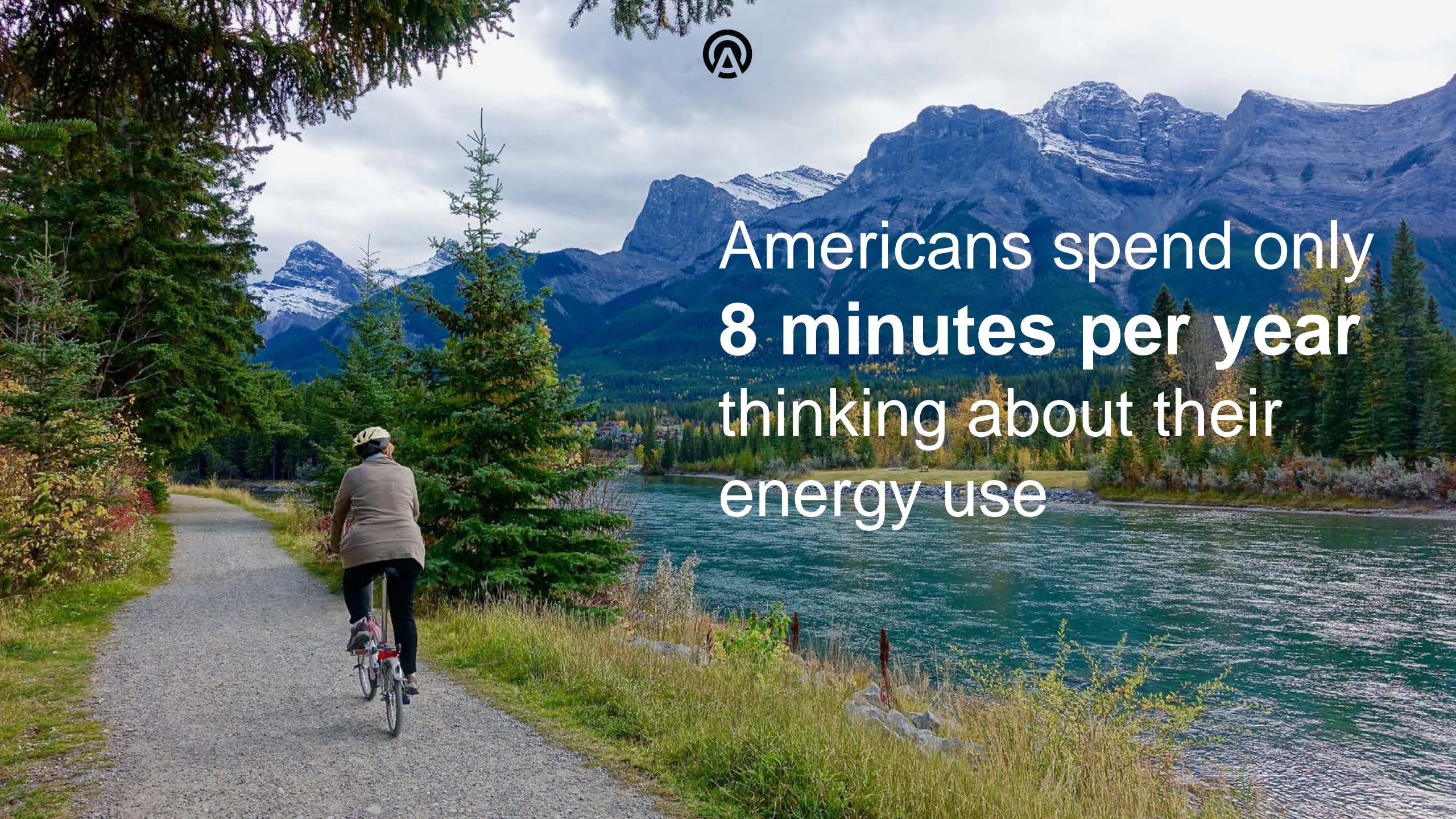


**Arcadia
Power**





Americans spend only
8 minutes per year
thinking about their
energy use





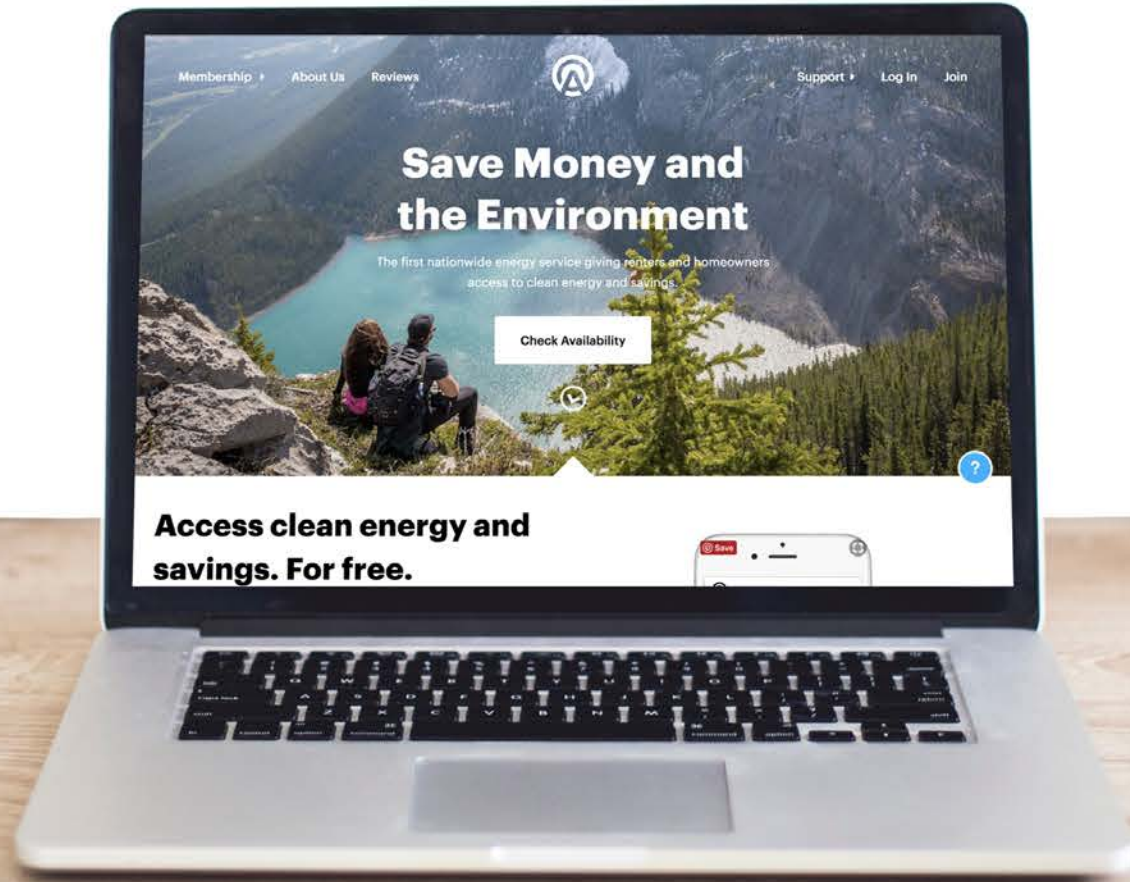
Reinvented customer relationship



Bundled products / cross-sells



Differentiation beyond price and reliability





**Bill Pay and
Personalized
Dashboard**



Wind Energy



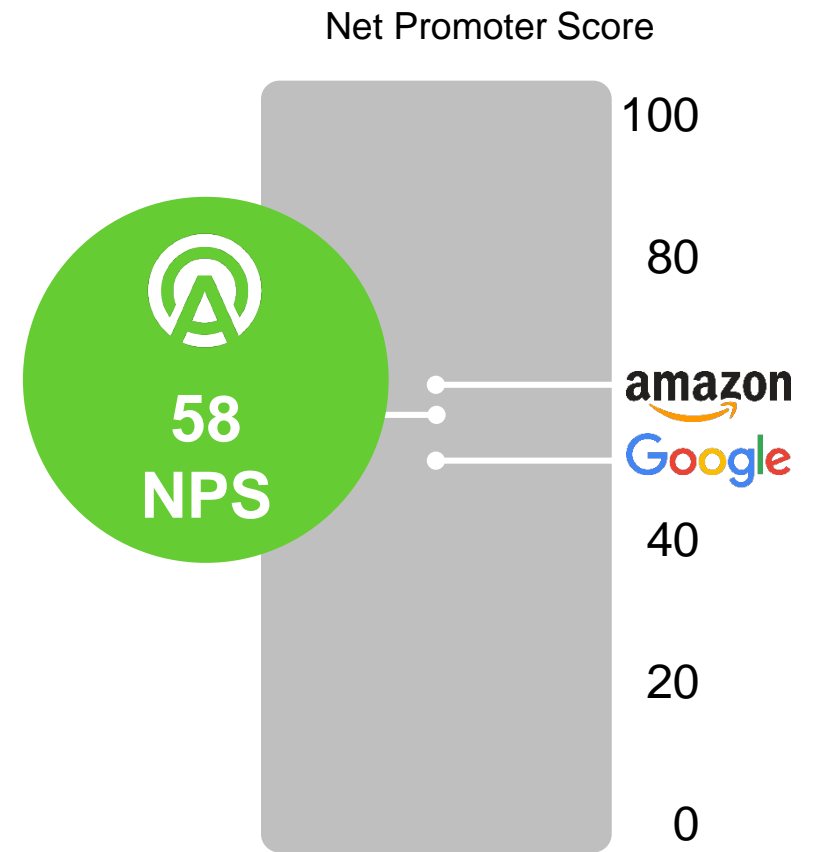
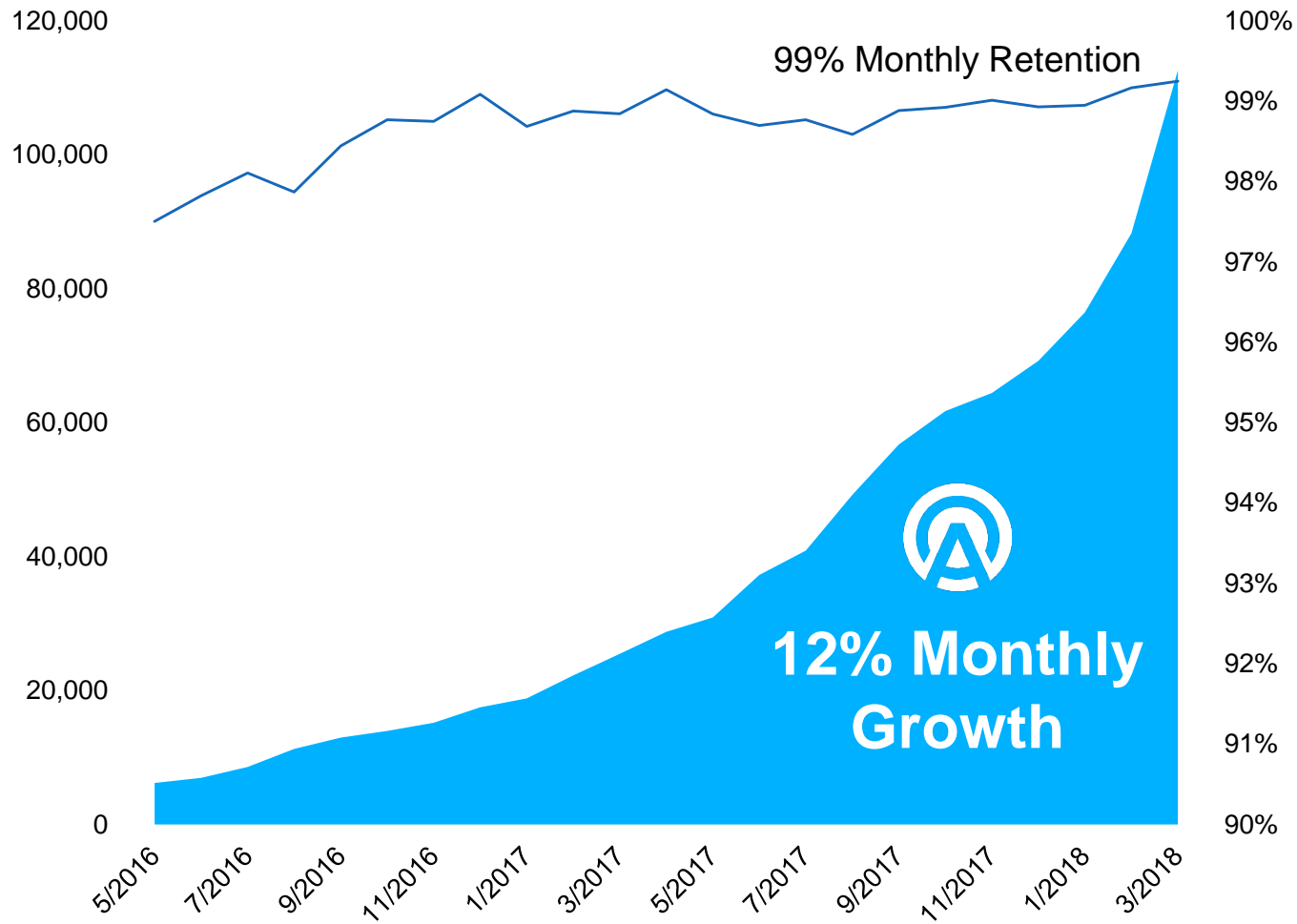
Price Alerts

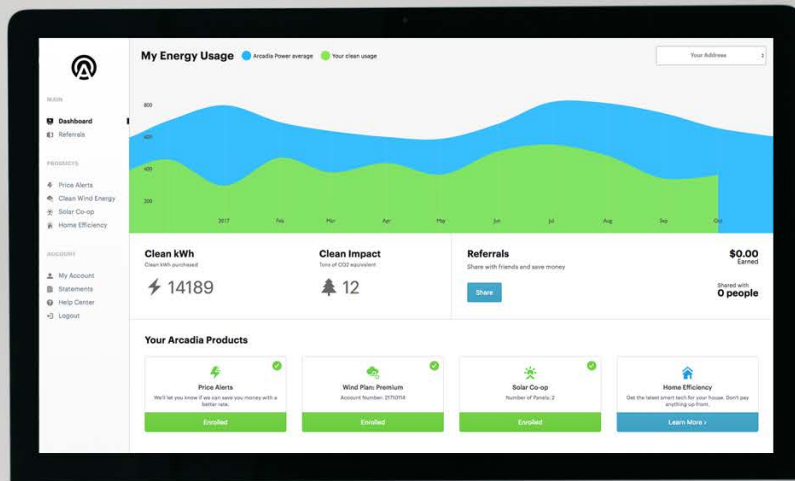


**Community
Solar**



**On-Bill
Efficiency**







80% of customers know about energy efficiency & **believe it is beneficial.**



\$0

up-front
cost



8X

customer
eligibility



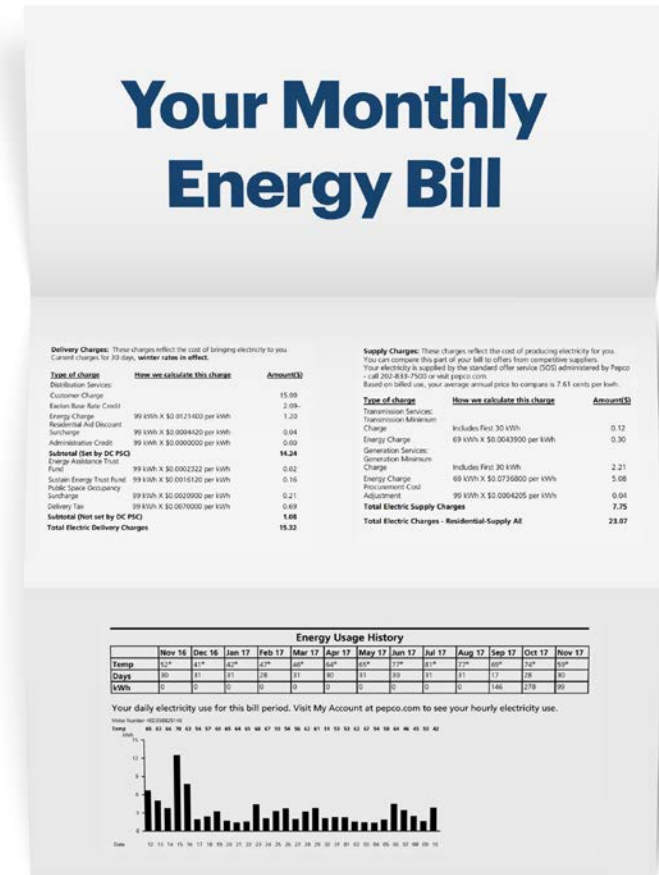
\$87B

clean energy
investment



0.25%

average participation in on-bill finance programs today





Nest Thermostat \$0 Upfront

Arcadia partnered with Nest to give you the option to upgrade your home without paying anything upfront.



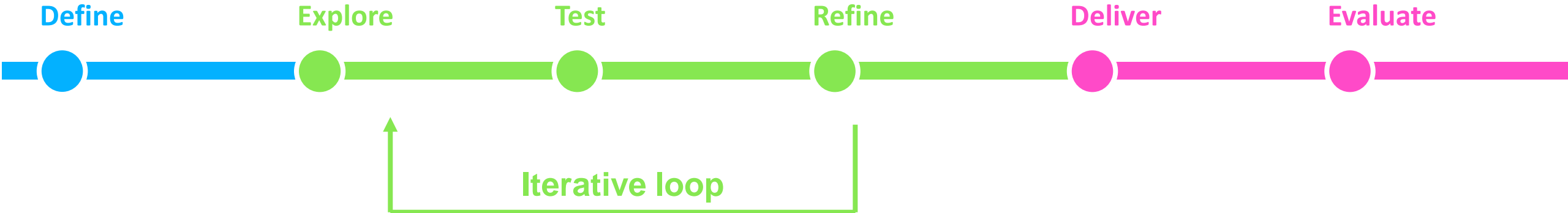


**99.88% on-time
payment,
without ever checking a
FICO score**





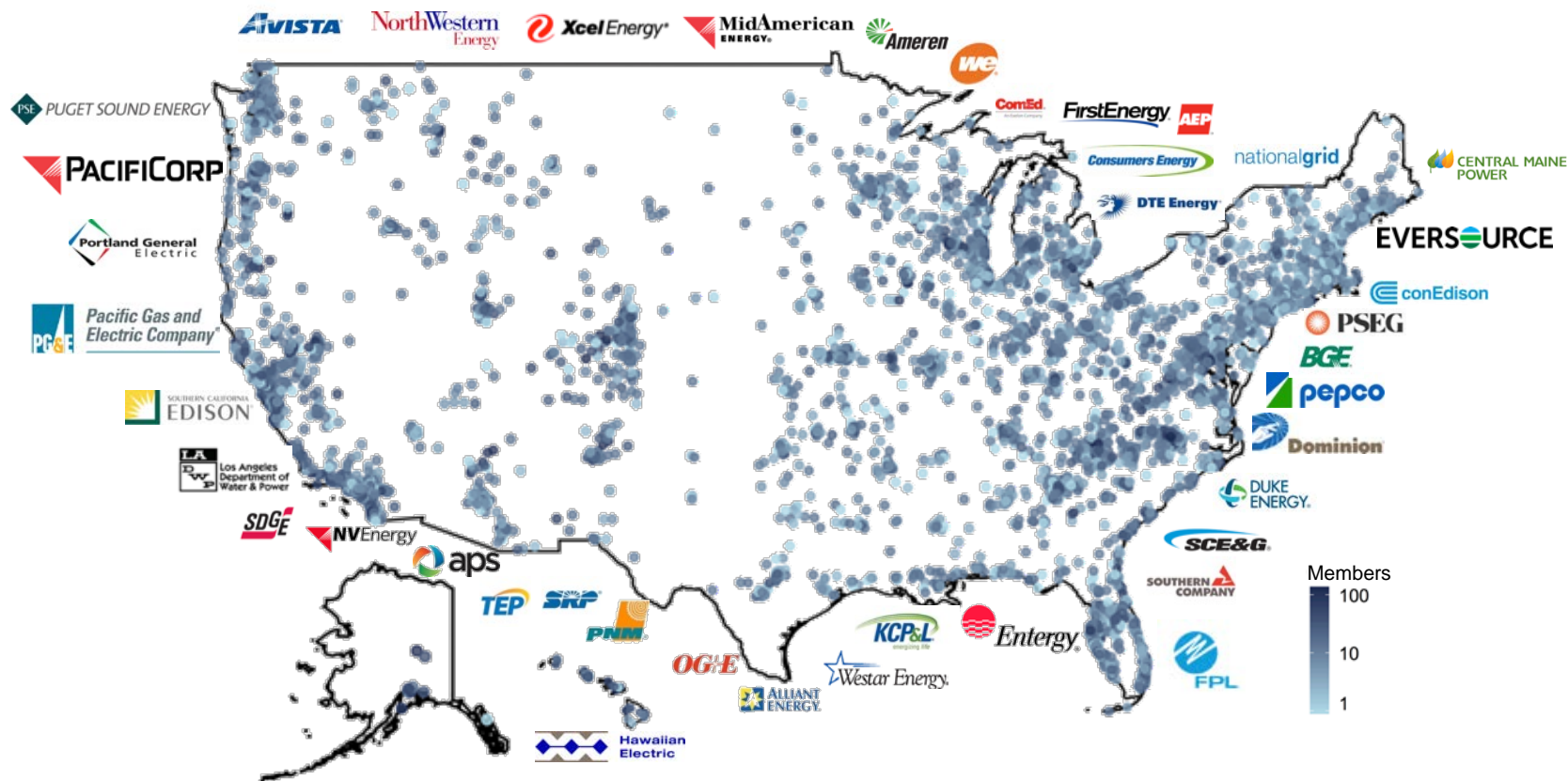
Advanced technology: agile process





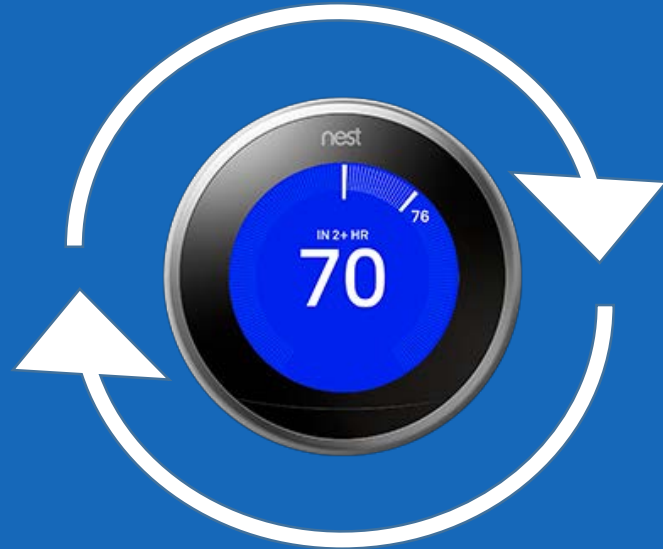
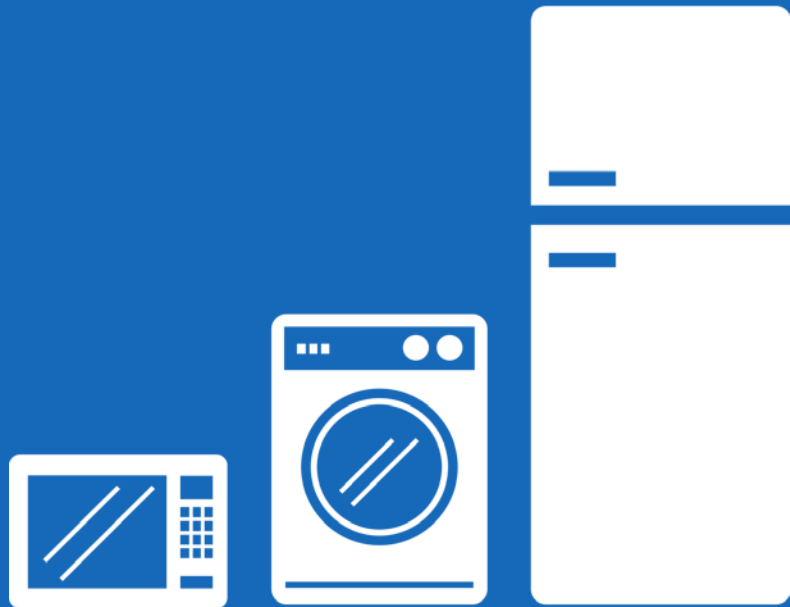
Nationwide customer base

Over 100,000 members across 100+ utilities in all 50 states





The future





**Arcadia
Power**