



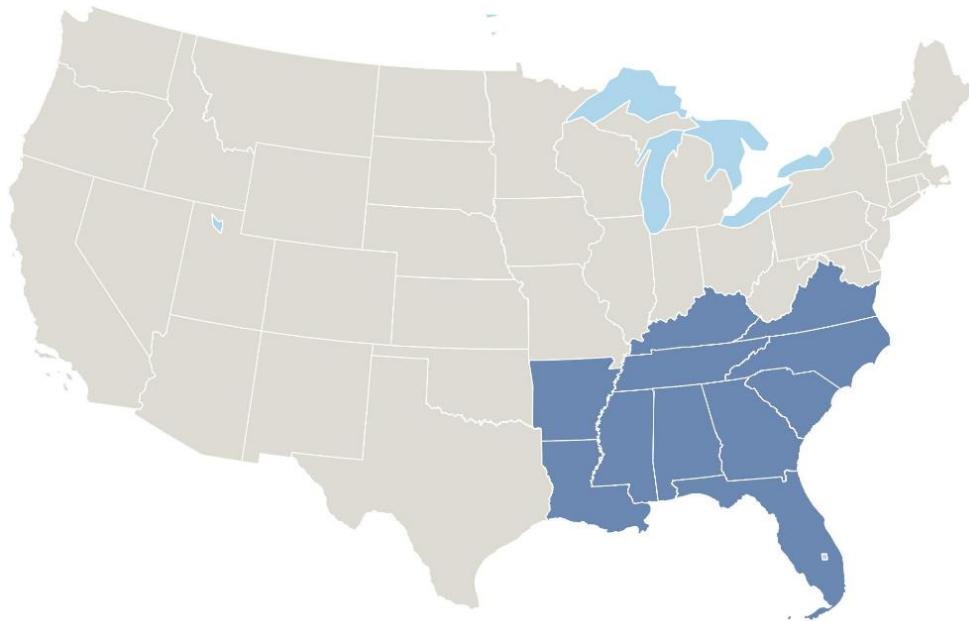
**SEE EA**  
SOUTHEAST ENERGY EFFICIENCY ALLIANCE

# Southeastern Responses to the Clean Power Plan

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# SEEA Serves The Southeast

The **Southeast Energy Efficiency Alliance (SEEA)** promotes energy efficiency as a catalyst for economic growth, workforce development and energy security. We do this through collaborative public policy, thought leadership, outreach programs, and technical advisory activities.



**Regional Energy  
Efficiency Organization**

**Eleven-state  
footprint**

**Non-profit,  
non-partisan**



# SEEA Clean Power Plan Resource Papers

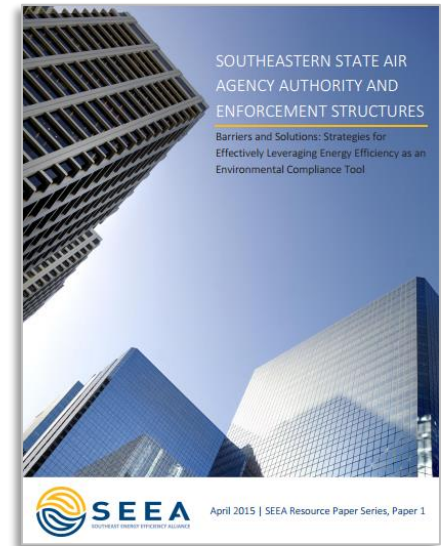
- Intent: To explore the role of energy efficiency in compliance strategies for southeastern states
- Topics:
  - State authority and enforcement
  - Energy efficiency ramp-up rates
  - Non-utility energy efficiency programs
  - State planning approaches
  - Energy efficiency program costs
  - Reliability considerations

Available online at [www.seealliance.org](http://www.seealliance.org).



# State Authority and Enforcement

- Question: Do state air agencies have the authority to include energy efficiency within state compliance plans?
- Takeaways:
  - Broad authority for air agencies to design tailored compliance strategies.
  - Unique statutes and processes, but some similarities exist across the region.
- Update under Final Rule: “Workaround” for many energy efficiency options which may resolve questions regarding enforcement and enforceability.



# Energy Efficiency Program Costs

- Question: How much does utility-administered energy efficiency cost?
- Takeaway: Utility-administered energy efficiency programs demonstrated as least cost; some diversity based on jurisdictional factors.
- Update under Final Rule: States still hungry for cost data; need for more granularity.



# State Planning Approaches

- Questions: How do state plan structures impact the inclusion of energy efficiency?
- Takeaway: Energy efficiency can contribute to compliance in a variety of ways directly within a plan, or as a supportive strategy.
- Update under Final Rule: New state planning approaches, with numerous energy efficiency “decision points.”



# Non-utility Energy Efficiency Programs

- Question: Can non-utility-delivered energy efficiency support state compliance in the Southeast?
- Takeaway: Substantial cost-effective energy efficiency potential exists in the Southeast, outside of regulated programs.
- Update under Final Rule: Emphasis on market mechanisms and explicit recognition of non-utility energy efficiency; less tactical detail.



# Energy Efficiency's Role as a Compliance Tool in the Region

- Some questions answered; others not
- Key considerations:
  - Generally weaker targets
  - Politics and litigation in play
  - Lots of state plan “decision points”

The door is open!







[www.SEEALLIANCE.org](http://www.SEEALLIANCE.org)