

# Better Together

## *The case for bundling EE and DR*

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# The issue

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**2.8%**

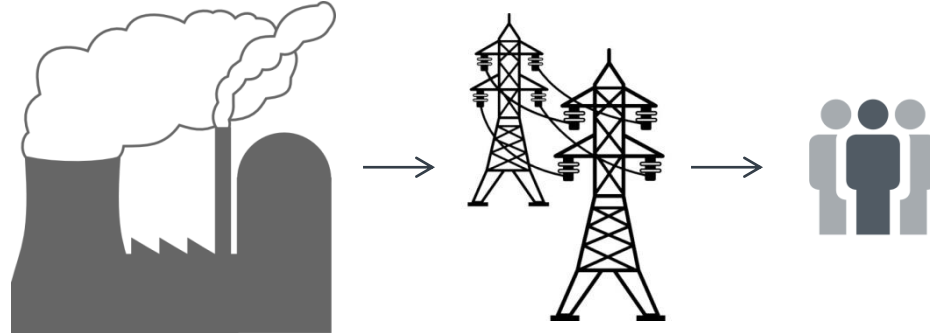
**(56 of 2016)**

U.S. and Canadian energy efficiency, demand response, and load management programs in the E Source database identified as serving both energy efficiency and demand response purposes (12/2009).

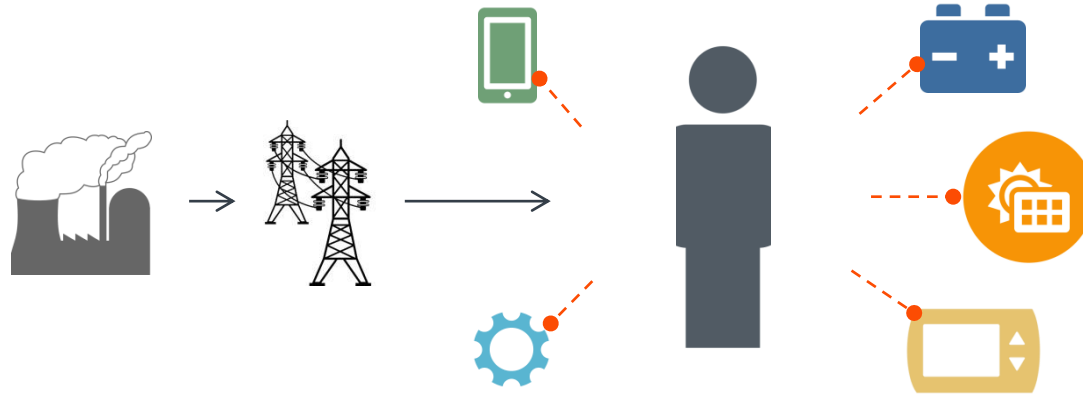
# A customer centric view is the new normal

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Past



Future



# What if our phones only did voice?

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# Comfort, convenience, sustainability





# Get the most out of asset investments



# NVE benefits from both EE and DR services



**50,000** Devices in the field

**54** DR events called over two years

**86%** Customer satisfaction

**27%** Increase in favorable customer opinion

# So what to do?

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- Co-planning for EE and DR resources
  - Coordinate to overcome separate authorities/implementers
  - Align planning cycles, require proposed measures be measured against both, provide clear mechanisms for dual benefit
- Start from the consumer, and work your way back
- Connected devices are a new paradigm
- M&V meets IoT
- Future proof



# Thank you

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