

# THE MINNESOTA E21 INITIATIVE



**An Update from the Heartland**

**Mike Bull, Director**  
Policy and Communications

**cee**  
Center for Energy and Environment



Technical Research



Programs & Engineering



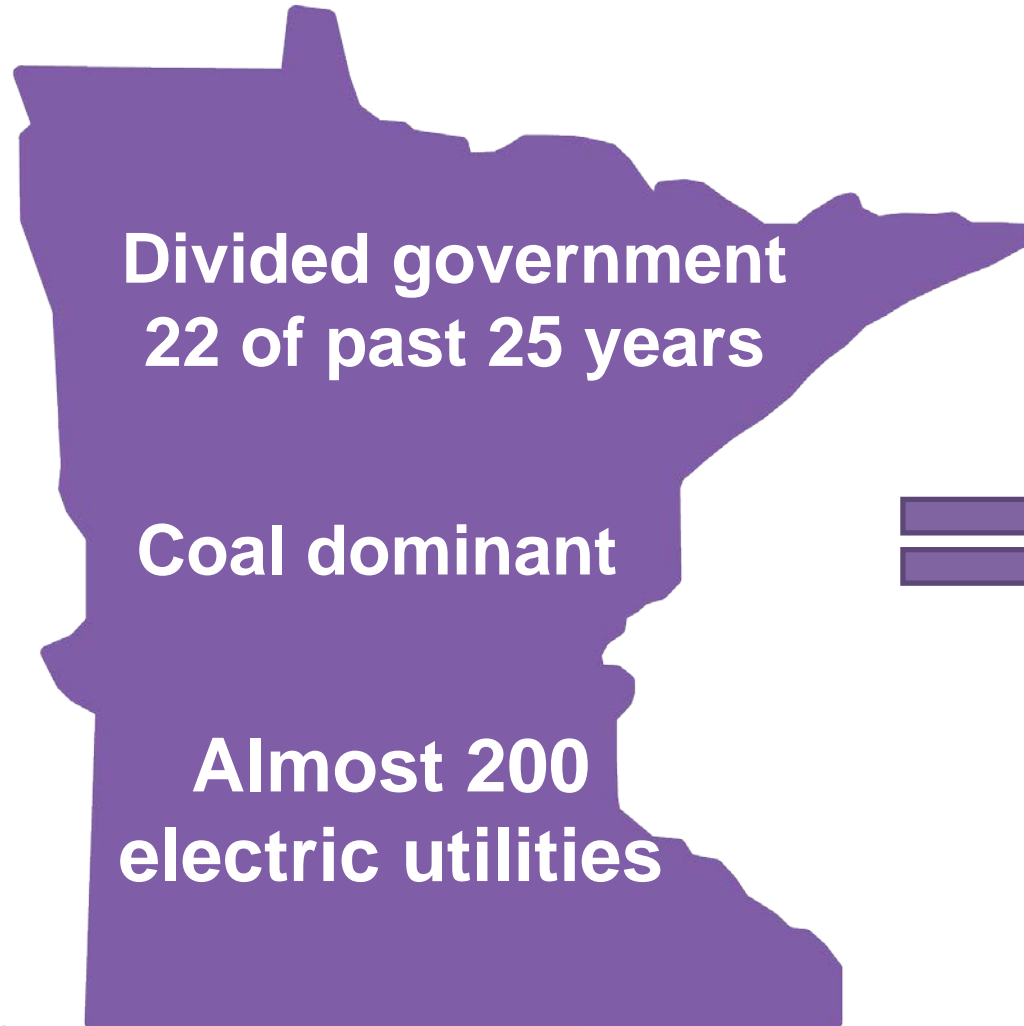
Community Energy Planning



Clean Energy Financing



# • Minnesota Energy Politics



**National  
Clean Energy  
Leader?**

***You bet.***

A close-up photograph of a hand with a light skin tone pressing one of the buttons on a white thermostat. The thermostat is mounted on a light-colored wall. The buttons are arranged in a row, and the hand is positioned to press the fourth button from the left. The thermostat has some faint text and symbols above the buttons, including "AUTO-ON" and "COOL-OFF-HEAT".

**Saved Minnesotans  
over \$6 Billion**

**Energy Efficiency**

A photograph showing a close-up of the nacelle and the base of a white wind turbine. The turbine is set against a clear, bright blue sky. The perspective is from below, looking up at the turbine's structure.

**Developed over 3,600  
MW's of Wind Energy**

**Renewable Energy**

A photograph of a large pile of dark, jagged coal. The coal is broken into many small, irregular pieces, creating a textured surface. The lighting is bright, highlighting the dark grey and black colors of the coal.

**Reduced from just under  
75% to less than 50%**

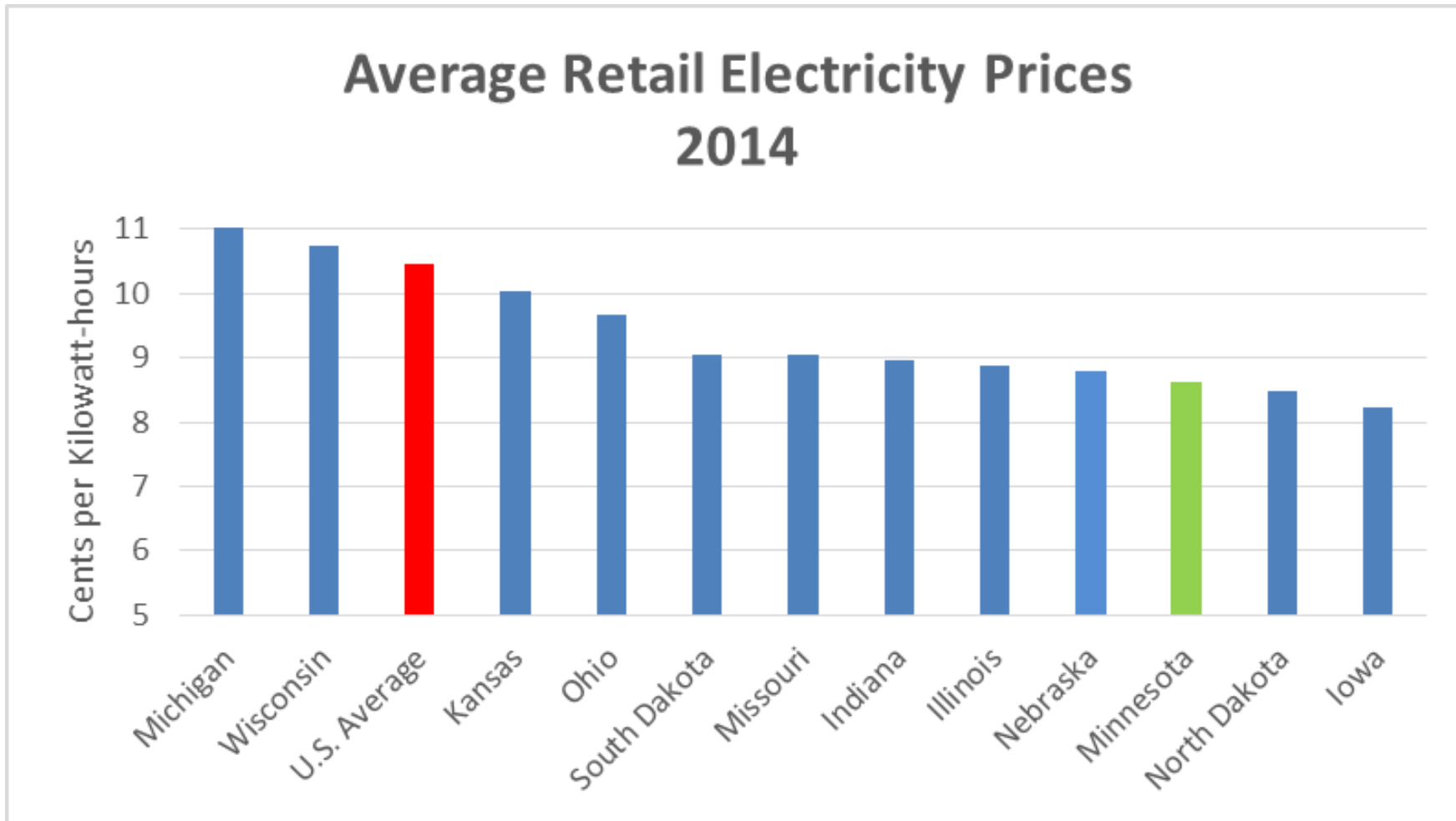
**Coal Generation**

A photograph of a dark, overcast sky. A large, billowing plume of white smoke or steam rises from the bottom of the frame, partially obscuring the sky. The smoke is thick and has a soft, glowing appearance.

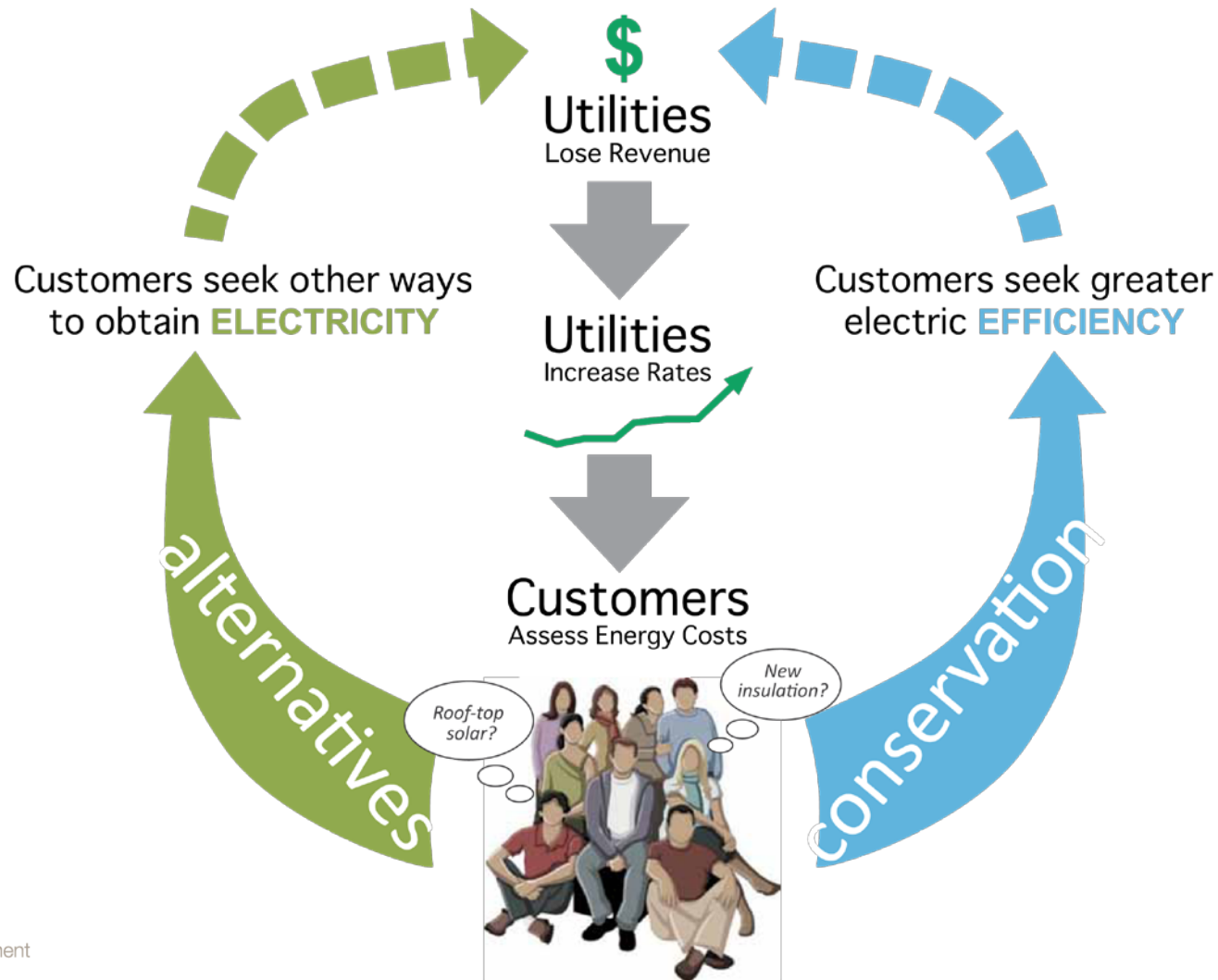
**Reduced by almost  
20% from 2005 baseline**

**CO2 Emissions**

# Electricity Price Comparison



# But... the industry is changing





## Electricity for the **Twenty First** Century

*A regulatory framework that better aligns how utilities earn revenue with customer demands and public policy goals.*

# Project Team



**GREAT PLAINS  
INSTITUTE**

**Better Energy. Better World.**





# Broad Stakeholder Involvement



# After a year of effort:





## Phase II: Putting Meat on the Bones

- Move Toward Performance Based, Multi-Year Revenue Model
- Improve Integrated Resource Planning
- Modernize the Distribution Grid
- Provide Additional Customer Choices

## Phase II: Featured National Experts (to date)



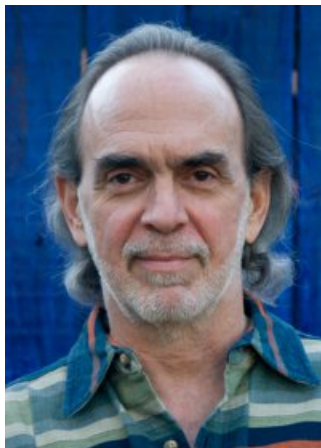
**Melissa Whited**  
Synapse



**Sonia Aggarwal**  
Energy Innovation LLC



**Jim Lazar**  
Regulatory Assistance Project



**Lorenzo Kristof**  
California ISO



**Dan Cross-Call**  
Rocky Mountain Institute

# • Where is Minnesota going?

## Smart Integrator

## Energy Services Utility

<ul style="list-style-type: none"><li>• Set by market</li></ul>	<b>Price for Supply</b>	<ul style="list-style-type: none"><li>• Set by regulators</li></ul>
<ul style="list-style-type: none"><li>• May not own</li></ul>	<b>Generation</b>	<ul style="list-style-type: none"><li>• May own some or most</li></ul>
<ul style="list-style-type: none"><li>• Operates balancing, delivery and integration network</li></ul>	<b>Power Delivery</b>	<ul style="list-style-type: none"><li>• Operates balancing, delivery and integration network</li></ul>
<ul style="list-style-type: none"><li>• Return on grid assets</li></ul>	<b>Revenues</b>	<ul style="list-style-type: none"><li>• Provision of services</li></ul>
<ul style="list-style-type: none"><li>• Primarily market</li></ul>	<b>Energy Efficiency</b>	<ul style="list-style-type: none"><li>• A core function of ESU</li></ul>

## • More like ESU, but very early

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THANK  
*you!*

**Mike Bull** | CEE  
Director, Policy & Communications