# Today's Landscape of Residential Efficiency Programs

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Appliance Standards Awareness Project
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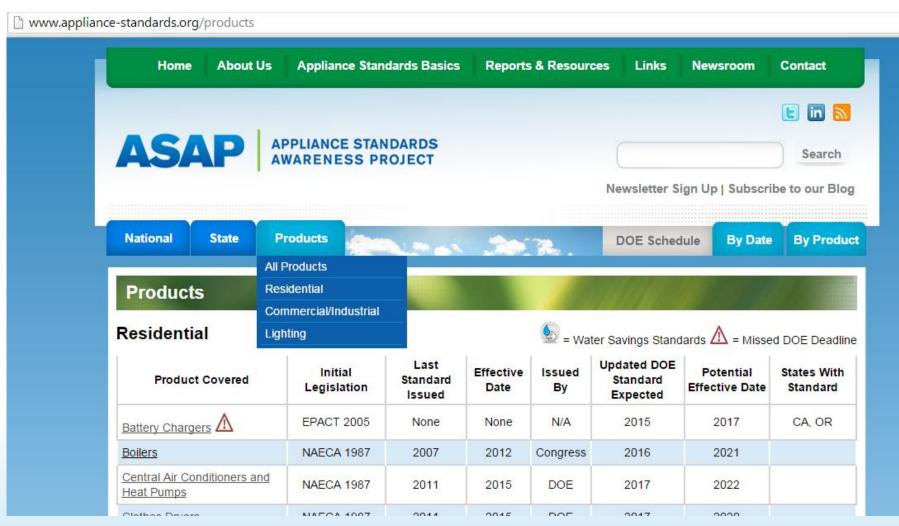


# **Appliance Standards Awareness Project**

- ASAP has promoted both state and national energy and water efficiency standards for appliances, lighting and other equipment since 1999.
- ASAP's steering committee includes consumer groups, utilities, state governments, and environmental and energy advocates.



### **ASAP Website**



http://www.appliance-standards.org/



# APPLIANCE STANDARDS

#### THE BEST ENERGY AND CLIMATE POLICY YOU'VE NEVER HEARD OF.

ND BIGGEST ENERGY-SAVING INITIATIVE IN THE U.S.

7.3 CAFE vehicle fuel economy standards

5.3 Appliance and equipment standards

3.8 Energy Star

1.8 Utility sector energy efficiency programs

11 Building codes

1.0 Federal R&D

0.5 Energy Service Companies

0.3 Federal tax incentives

\* Quadrillion BTUs

CONSUMERS POCKET \$500 A YEAR IN SAVINGS ON UTILITY BILLS











THAT WILL ADD UP TO A TOTAL OF \$1.9 TRILLION BY 2035.



IN 2015 ALONE, APPLIANCE Standards Helped US avoid Carbon Emissions Equal to





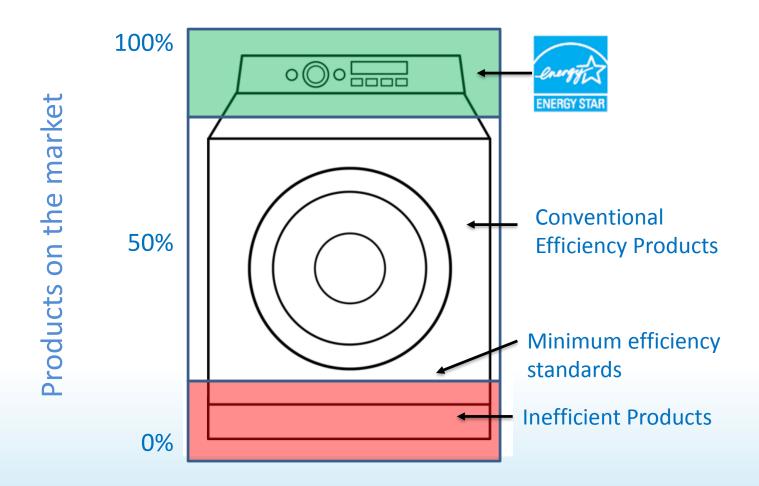


APPLIANCE STANDARDS AWARENESS PROJECT

LEARN MORE AT APPLIANCE-STANDARDS.ORG



#### **The Basics**

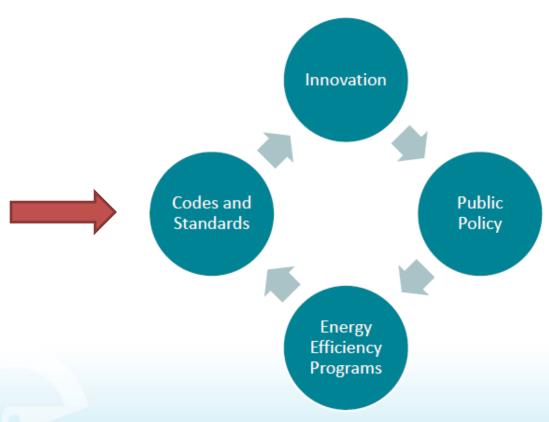




## Standards are Part of the Market Transformation Cycle

THE MARKET TRANSFORMATION CYCLE





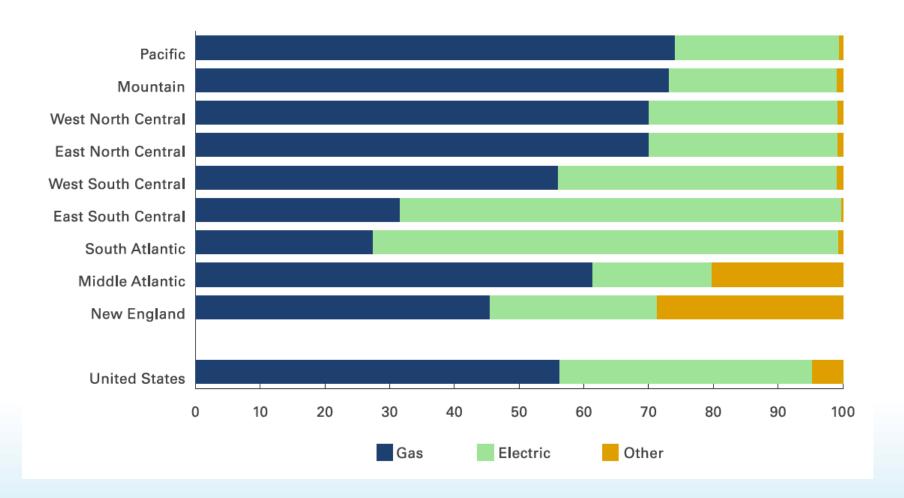


#### Res. Water Heater Standards

- Next federal rulemaking scheduled for 2017-2019 with possible effective date new standards in 2024
- Savings potential (site) 16.2 quads, 865.4 MMT of CO<sub>2</sub> and \$232.9 billion (2013\$) annually.



Figure 4 | Water Heating Fuel by Census Division, 2005





#### **Contact Info**

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