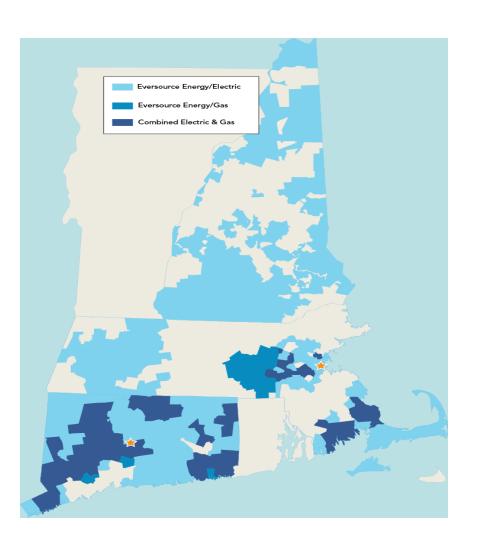


# ACEEE Intelligent Efficiency Conference

ACEEE Intelligent Efficiency Conference Penni Conner Chief Customer Officer & SVP 12/07/15



## **Eversource is the largest energy provider** in New England





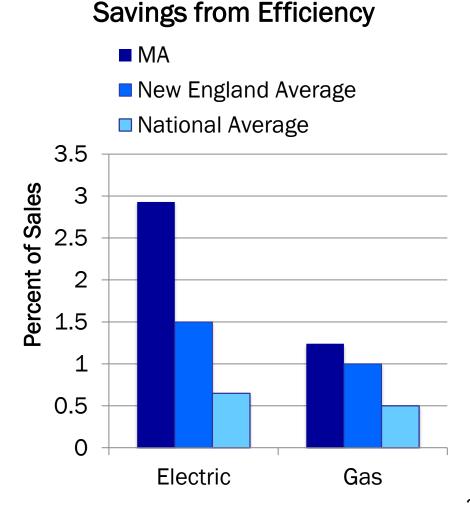


#### **Massachusetts Leads the Nation**

2016-2018 Programs will provide \$8.0 B in Benefits

Support 65,000 EE workers in 4,000 firms

Delivers savings of 500MW





### **Eversource Energy Efficiency Formula**









Diverse team

Innovative technologies and platforms

#### We know our customers, large...



**APPROXIMATELY** 

2%

**OF CUSTOMERS** 

**Account For** 

80%

**OF Usage** 











































And we all know them all!!



### We are Investing in Robust Platforms

#### The Customer Engagement Platform enables us to...

**Customer Insights** 

**Personalized Interactions** 

Proactive Communications

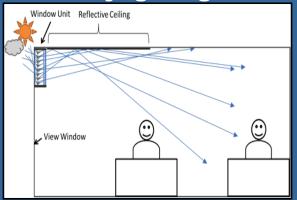
#### EVERS\(\Display\) URCE

## We are promoting innovating technologies.

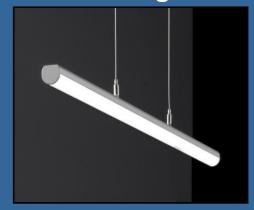
#### **Chilled Beams**



**Daylighting** 



**LED Lights** 



Spray Foam Insulation



Hi Efficiency
Pumps



#### Our team is the real secret sauce.



**Yankee Candle** 







**General Dynamics** 



Partners Health Care



**Spaulding Hospital** 

