



# Intelligent Efficiency Conference

Hilton Austin • Austin, Texas • December 4 – 6, 2016

## PROGRAM *(subject to change)*

### Sunday, December 4

4:00 pm – 7:00 pm REGISTRATION OPEN

5:00 pm – 7:00 pm RECEPTION

### Monday, December 5

7:00 am – 7:00 pm REGISTRATION OPEN

7:30 am – 8:30 am NETWORKING BREAKFAST

8:30 am – 10:00 am WELCOME, INTRODUCTIONS & KEYNOTE

**Welcome and Introductions:** **Steve Nadel**, Executive Director, American Council for an Energy-Efficient Economy  
**Ethan Rogers**, Industry Program Director, American Council for an Energy-Efficient Economy

**Keynote Address:** **Using Information and Communications Technologies to Advance Global Causes**  
**James L. Connaughton**, President and CEO, Nautilus Data Technologies

10:00 am – 10:30 am NETWORKING BREAK

10:30 am – 12:00 pm PLENARY SESSION

#### Intelligent Efficiency Policy Insights

**Moderator:** **Maggie Molina**, Utilities, State, and Local Policy Director, American Council for an Energy-Efficient Economy

**Speakers:** **Robert King**, CEO, South-central Partnership for Energy Efficiency as a Resource  
**Lena Hansen**, Managing Director, Rocky Mountain Institute  
**Jeff Harris**, Chief Transformation Officer, Northeast Energy Efficiency Alliance

This panel will discuss pressing policy issues affecting opportunities for intelligent efficiency, such as distributed energy resource planning and grid integration, evaluation, measurement and verification (EM&V), utility rate design and access to energy data, as well as policies affecting smart buildings and smart cities. Panelists will also share insights on how the recent election results may affect the policy landscape.

**12:00 pm – 1:30 pm****LUNCH & PANEL DISCUSSION****Research on Intelligent Efficiency at University Energy Centers in Texas**

Moderator: **Ethan Rogers**, Industry Program Director, American Council for an Energy-Efficient Economy

Panelists: **Juan Gomez**, Interim Center Director, University of Texas, San Antonio, Sustainable Energy Institute  
**Dean Schneider**, Director for Manufacturing Operations, Texas A&M University, Engineering Experiment Station  
**Brewster McCracken**, President and CEO, Pecan Street, Inc.  
**Dave Claridge**, Director of Energy System Laboratory, Texas A&M University, Engineering Experiment Station

Texas is one of the nation's epicenters of energy efficiency research, and much of that work takes place at university-based centers. Each center director will give a brief overview of his center's work and its impact in the field. The directors will discuss how they partner with organizations in the private sector.

**1:30 pm – 3:00 pm****BREAKOUT SESSIONS**Track A: Integrating Distributed Resources**1A Enabling the Virtual Power Plant**

Moderators: **Marc Collins**, DNV GL  
**Raymond Kaiser**, Amzur Technologies

Speakers: **Conrad Eustis**, Portland General Electric Company  
**Matthew Bye**, Trane (Ingersoll Rand)  
**Andrew Machado**, Cadmus

New software and hardware tools can enable real-time monitoring and load control of Distributed Energy Resources (DER). The tight integration between buildings and the grid can create "virtual power plants" that can accommodate the uncertainty of variable energy resources. ICT provides a cost-effective means to improve energy efficiency, provide critical grid services, and reduce the resources necessary to ensure grid reliability as well as resiliency.

Track B: Deployment of ICT in Energy Efficiency Programs**1B The Opportunities and Realities of Home Energy Management Systems**

Moderator: **Claire Miziolek**, Northeast Energy Efficiency Partnerships

Speakers: **Kari Binley**, Pacific Gas & Electric Company  
**Claire Miziolek**, Northeast Energy Efficiency Partnerships  
**Bryan Urban**, Fraunhofer Center for Sustainable Energy Systems

This session will showcase a variety of smart home technologies, programs, and approaches. We will discuss the savings potential of new technologies, utility efforts and efficiency programs, as well as short and long term approaches for products and systems. We'll explore how their potential compares to reality so participants have a better understanding of smart home opportunities.

Track C: Emerging Opportunities to Better Manage and Measure Data**1C How Good and Big is ICT-Enabled EM&V Going to Be?**

Moderator: **Pierre van der Merwe**, Vermont Energy Investment Corporation

Speakers: **Chris Baker**, Arizona Public Service

**Tim Guiterman**, EnergySavvy

**Ethan Goldman**, Vermont Energy Investment Corporation

Emerging, automated software is opening up new directions in data analytics, and turning many forms of energy use data into easily verified savings. This session explores attributes of market-ready, proprietary data analytics tools as well as open-source tools. We examine the current landscape and use of data analytics software, nationwide.

Track D: Connecting Disparate Dots with ICT**1D Topical Discussion Group**

(See program addendum for description)

**3:00 pm – 3:30 pm**

**NETWORKING BREAK**

**3:30 pm – 5:00 pm**

**BREAKOUT SESSIONS**

Track A: Integrating Distributed Resources**2A Unlocking Near-Term Load Potential with ICT**

Moderators: **Raymond Kaiser**, Amzur Technologies

**Marc Collins**, DNV GL

Speakers: **Charlie Richardson**, Franklin Energy Services

**Claire Miziolek**, Northeast Energy Efficiency Partnerships

**Teja Kuruganti**, Oak Ridge National Laboratory

Smart thermostats have been seen as the “killer app” for accelerating the development of virtual power plants because of their low cost and the significance of heating and cooling loads. Despite their compelling advantages and simplicity, large-scale roll-outs are still rare. This panel will identify market gaps and outline an open-source approach to unlock the potential for real-time thermal management and control.

Track B: Deployment of ICT in Energy Efficiency Programs**2B Using ICT in C&I Programs**

Moderator: **Richard Tonielli**, Commonwealth Edison Company

Speakers: **Tanya Crenshaw**, Cascade Energy  
**Stephen Brooks**, Bonneville Power Administration  
**Virginia Hewitt**, SparkFund  
**Steve Martin**, Cascade Energy

This panel will discuss successful strategic energy management programs. It will look at how they incorporate technology and continuous improvement to help participants prioritize and execute capital projects and operational improvements. In addition, it will explore innovative ways to address complex issues such as the need for financing as well as the impact of energy efficiency measures on demand response strategies.

Track C: Emerging Opportunities to Better Manage and Measure Data**2C Collection, Analysis and Visualization of Data**

Moderator: **Dan Brown**, Cascade Energy

Speakers: **Courtney Weber**, Chicago Bridge & Iron  
**Reshma Singh**, Lawrence Berkeley National Laboratory  
**David Cohen**, Center for Sustainable Energy

Software is changing the face of energy efficiency delivery. This panel will share three success stories illustrating its fast-increasing power. We'll cover technology that empowers homeowners and motivates them to act. We'll discuss how it streamlines the selection and implementation of energy information solutions, and how it expedites the creation and use of interactive mapping to optimize city-wide infrastructure.

Track D: Connecting Disparate Dots with ICT**2D Integrating Electric, Gas, and Water Utility Goals**

Moderator: **Claude Godin**, DNV GL

Speakers: **Jamie Peters**, EnergySavvy  
**Robb Barnitt**, Dropcountr  
**Jeff Perkins**, ERS, Inc.

Electric, natural gas, and water utilities are investing in communication networks that operate in isolation from each other even though they may exist in parallel. They may also share similar goals such as lower operating costs, economic development, and local environmental protection. This panel will discuss examples and methods of collaboration between utilities. It will explore how technology can facilitate such efforts.

**5:15 pm – 5:45 pm****TRADING SPACE I\*** (see page 7 for description)**6:00 pm – 7:30 pm****WELCOME RECEPTION**

## Tuesday, December 6

**7:00 am – 4:00 pm**                      **REGISTRATION OPEN**

**7:30 am – 8:30 am**                      **NETWORKING BREAKFAST**

**8:30 am – 10:00 am**                      **PLENARY SESSION**

### Intelligent Efficiency – It's Different in Texas

Moderator: **Alison Silverstein**, Alison Silverstein Consulting

Speakers: **Kenan Ogelman**, Electric Reliability Council of Texas  
**Tim Carter**, MP2 Energy  
**Suzanne Bertin**, Texas Advance Energy Business Alliance

The panel will discuss how intelligent efficiency and advanced energy technologies fit together in Texas. It will look at how the state's market and tech implementation differ from other areas, and how intelligent efficiency can serve its energy customers and market, today and in the future.

**10:00 am – 10:30 am**                      **NETWORKING BREAK**

**10:30 AM – 12:00 pm**                      **CONCURRENT SESSIONS**

#### Concurrent I: Building a Smarter City

Moderator: **Alexandria McBride**, ITI

Speakers: **Representative from the City of Columbus, Ohio**  
**Karl Popham**, Austin Energy  
**Anna J. Siefken**, Carnegie Mellon University  
**Josh Sperling**, National Renewable Energy Laboratory

The implementation of intelligent efficiency by government is mostly happening at the local level where stakeholders can leverage ICT for greater efficacy and efficiency. This panel will discuss the experiences of Austin, Columbus, and Pittsburgh as well as the ways that national leadership has facilitated local action.

#### Concurrent II: Utilizing Intelligent Efficiency to Achieve Environmental Goals

Moderator: **Carmen Henrikson**, TRC

Speakers: **Marina Badoian-Kriticos**, Institute for Market Transformation  
**Brad Davis**, NEST  
**Scott McClintock**, FirstFuel  
**Alok Singh**, Southern California Edison

Many organizations are looking to energy efficiency to meet their environmental goals. Intelligent efficiency offers new tools to achieve such results and to capture performance more effectively. In this panel, representatives from local government, the private sector, and utilities will discuss their experiences in leveraging ICT to meet multiple and often overlapping organizational goals.

**12:00 pm – 1:30 pm****NETWORKING LUNCH****1:30 pm – 3:00 pm****BREAKOUT SESSIONS***Track A: Integrating Distributed Resources***3A Integrating Nanogrids and Microgrids into the Modern Grid**

Moderators: **Raymont Kaiser**, Amzur Technologies  
**Marc Collins**, DNV GL

Speakers: **Michael Starke**, Oak Ridge National Laboratory  
**Lisa Martin**, Austin Energy  
**Kurt Roth**, Fraunhofer Center for Sustainable Energy Systems

The sharp decline in solar PV costs and the significant growth of energy storage systems has set the foundation for a fundamentally new power generation and distribution model. This panel will assess how nanogrids and microgrids can move into the mainstream, and how these distributed platforms can be integrated with the Modern Grid.

*Track B: Deployment of ICT in Energy Efficiency Programs***3B Breaking Down Silos with Residential Tech**

Moderator: **Jamie Peters**, EnergySavvy

Speakers: **Claude Godin**, DNV GL  
**Garry Jones**, Oncor Electric Delivery Company  
**Jamie Howland**, Acadia Center

As energy efficiency programs become more complex and utilities seek to quantify the results, the program administrators increasingly need to develop and deliver programs that tie EE to demand response, AMI infrastructure, and even water. Yet these initiatives have historically been tracked and delivered separately. This panel will discuss new technologies and tactics to break down these silos to the benefit of both customers and utilities.

*Track C: Emerging Opportunities to Better Manage and Measure Data***3C Emerging Technologies**

Moderator: **Andrew Machado**, Cadmus

Speakers: **Jasmine Rivest**, Efficiency Vermont  
**Trevor Terrill**, Texas A&M University  
**Michael Serour**, Verdant

Data are the lifeblood of intelligent efficiency. Energy efficiency experts continue to leverage emerging technologies and find new applications for existing ones. Home automation devices are a growing source of data. They offer insight into residential energy-savings opportunities. The hospitality sector is applying new software and algorithms to save energy without sacrificing comfort and to collect business intelligence data. For industrial sites, which are generally among the heaviest energy users, compressed air systems represent a major opportunity for efficiency. Machine learning is an emerging strategy for these systems, and it can scale to motors, chillers, and boilers. This panel will discuss the use-cases for emerging technology in various sectors and the data that flow through them.

Track D: Connecting Disparate Dots with ICT**3D New Approaches to ICT Protocols and Policies**

Moderator: **Andrew Stryker**, DNV GL

Speakers: **Stephen Harper**, Intel  
**Roseline Oweseeni**, Apogee Consultants  
**Brad Jones**, Cadmus

Intelligent efficiency isn't just changing how we save energy. It is also changing how we bring product solutions to market, how we engage end users, and how we assess and document energy savings. This panel will feature presentations on how emerging technologies have gone from the workbench to the field, how IT has engaged people across the globe, and how a new initiative is seeking to make system-level energy savings more available to energy efficiency programs.

**3:00 pm – 3:30 pm****NETWORKING BREAK****3:30 pm – 5:00 pm****TRADING SPACE II\***

**Description:** In these sessions, we deviate from our usual format. Attendees will be offered a few minutes to present information on their research, new product or service, or initiative and ask for data, assistance, participation, or funding. The objective of Trading Space is to facilitate connections that lead to new research, products, services, projects, and collaborative endeavors. Depending on the volume of interest, there will be one or two sessions. The earliest registrants will have the option of presenting on the first day.

**5:00 pm****CONFERENCE ADJOURNS**

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