

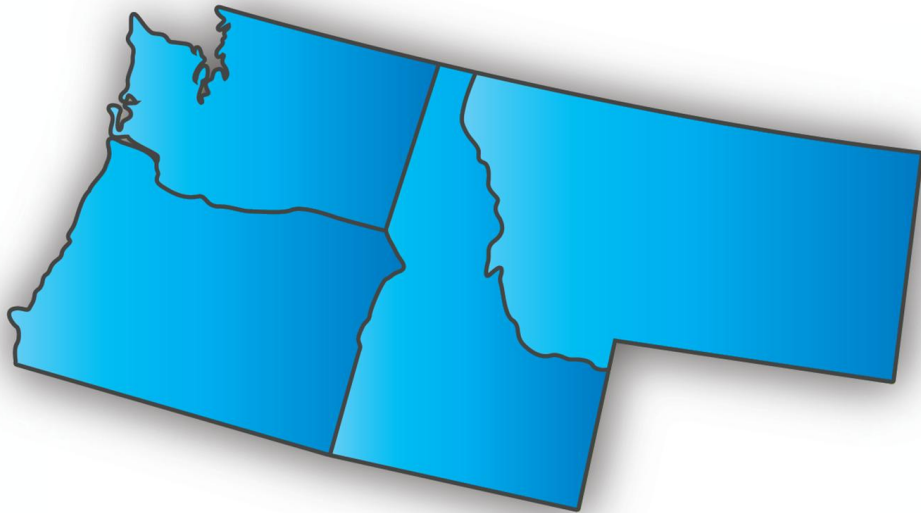
March 21, 2016

Regional Round-Up

Alexis Allan
ACEEE – Market Transformation
Symposium



Northwest Energy Efficiency Alliance



- Founded 1996
- \$38 million annual budget
- Electric & Natural Gas
- Market Transformation
 - Codes
 - Policy
 - Programs

Northwest Trends- Strategic Markets



Consumer Products



Residential New Construction



Commercial New Construction



Commercial Lighting

Northwest Trends – Natural Gas *Market Transformation*

- 2015- 2019 Natural Gas Business Plan
- New Funders joined the Alliance
- Exploring 5 Technologies & Scanning for others



Northwest Trends – Policy

- Regional 7th Power Plan forecasts that energy efficiency will cover most load growth for next 20 years
- **Oregon** Legislature moves to ban electricity from coal-fired sources, double renewables, and require energy efficiency and demand response
- **Washington** supports electric vehicles, will face ballot measure to impose carbon tax

Challenges & Opportunities

- Savings measurement for controlled smart devices
- Diverse Regional Interests
- Deep history of collaboration
- Emerging Technology Pipeline