



Home Energy Management

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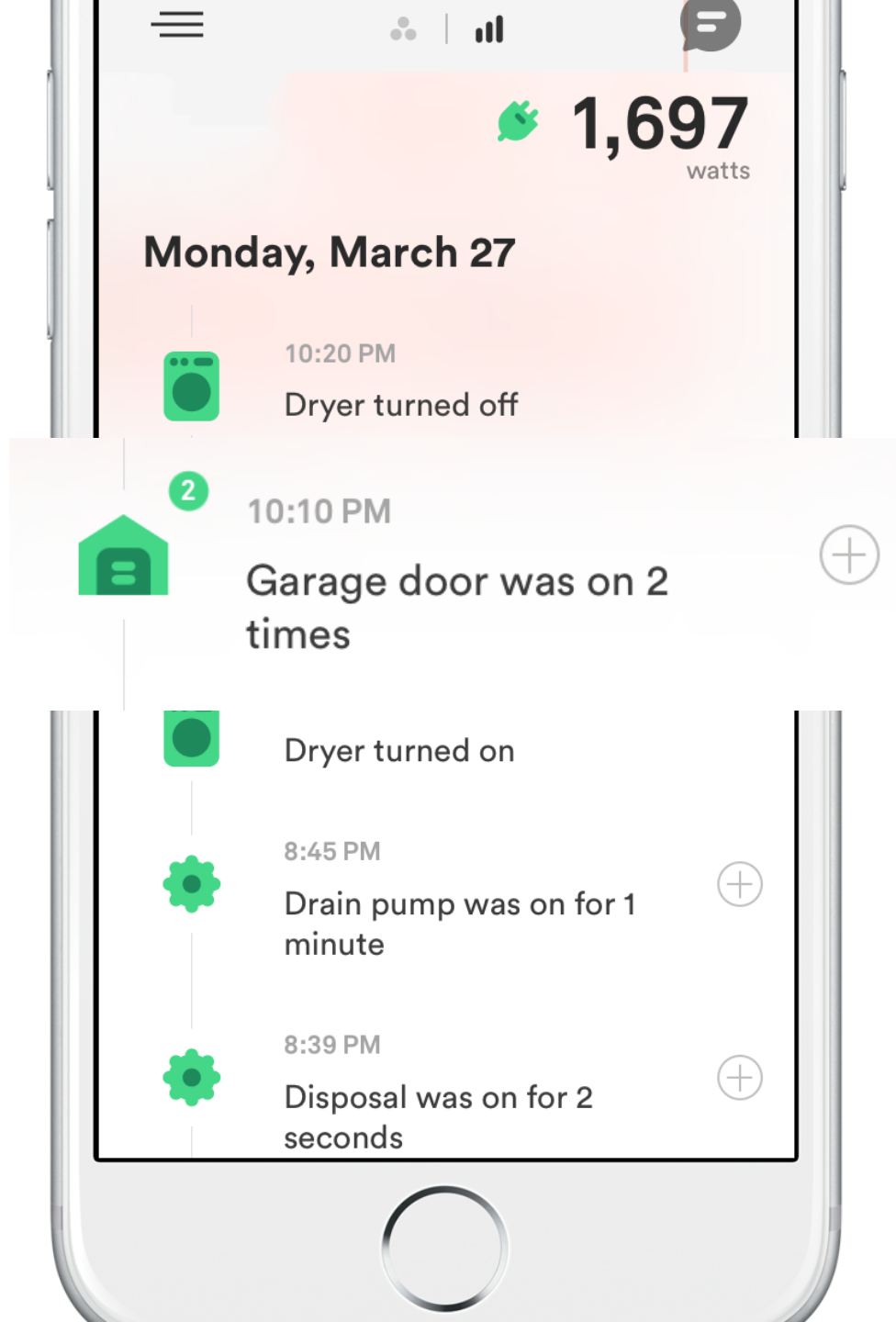
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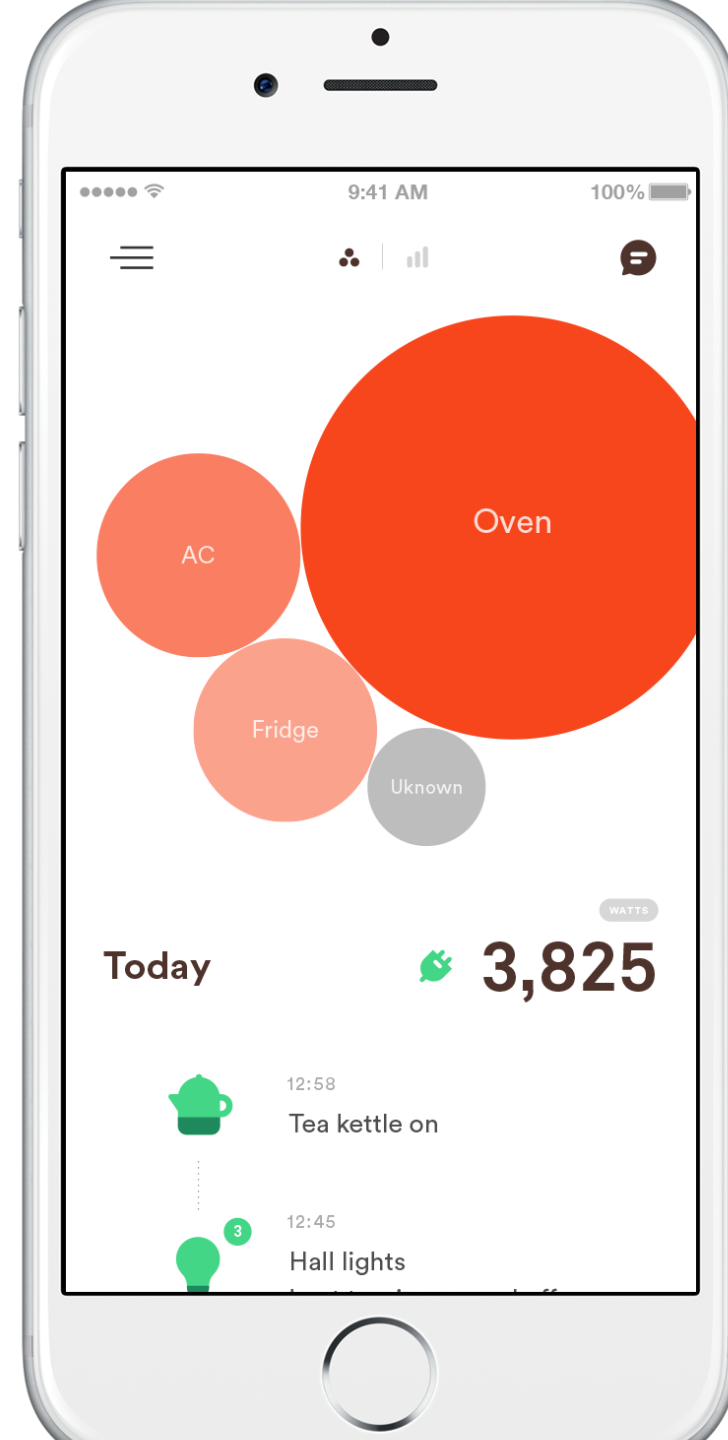
What do customers care about?



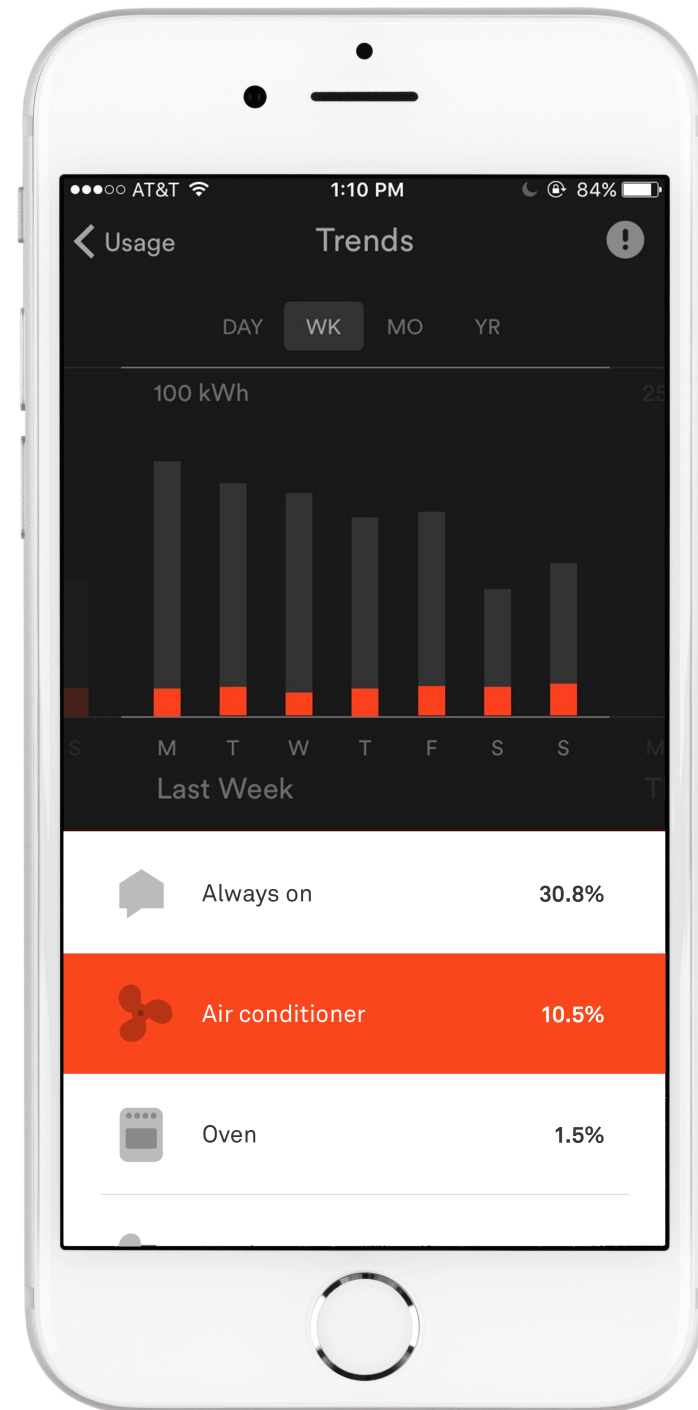


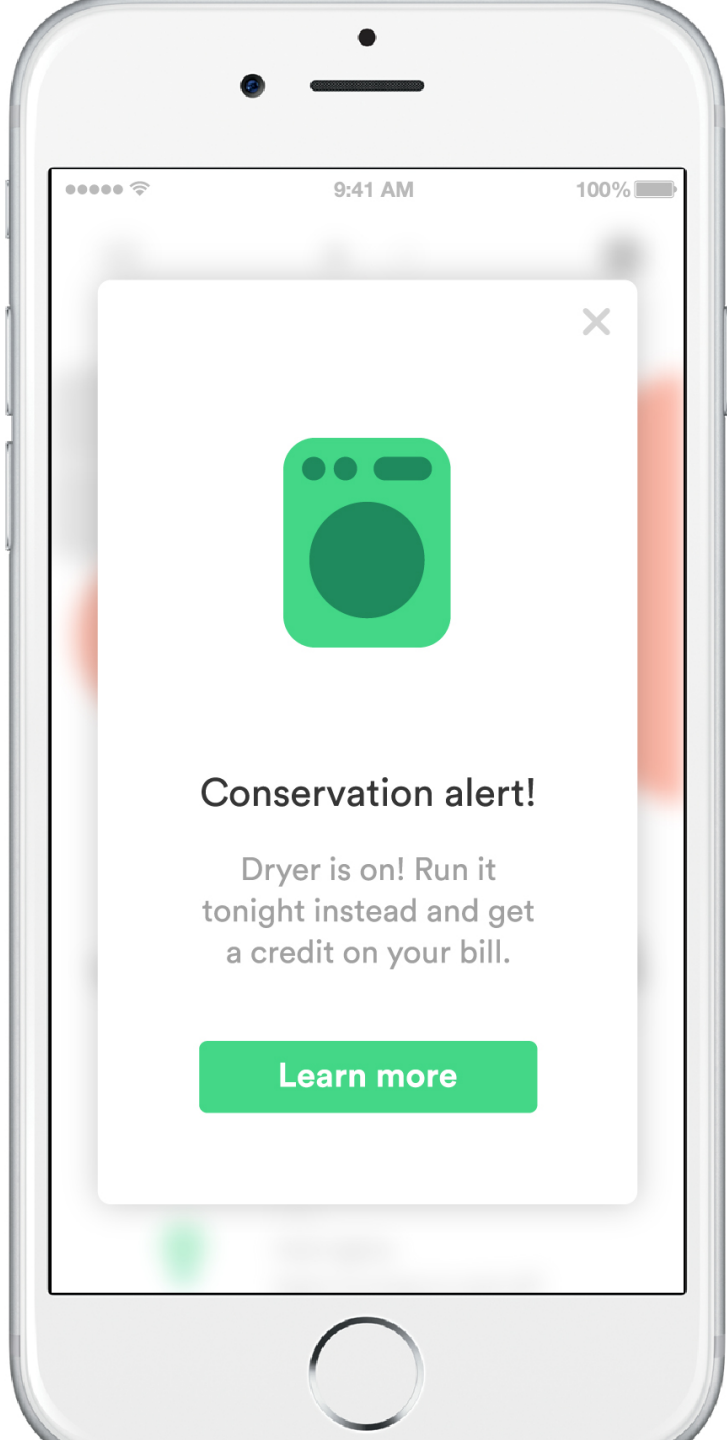
What time did my kids get home?

Did I leave the oven on?



How much energy is my AC consuming?





Conservation alert!
Your dryer is on.

Customers value insights that are:

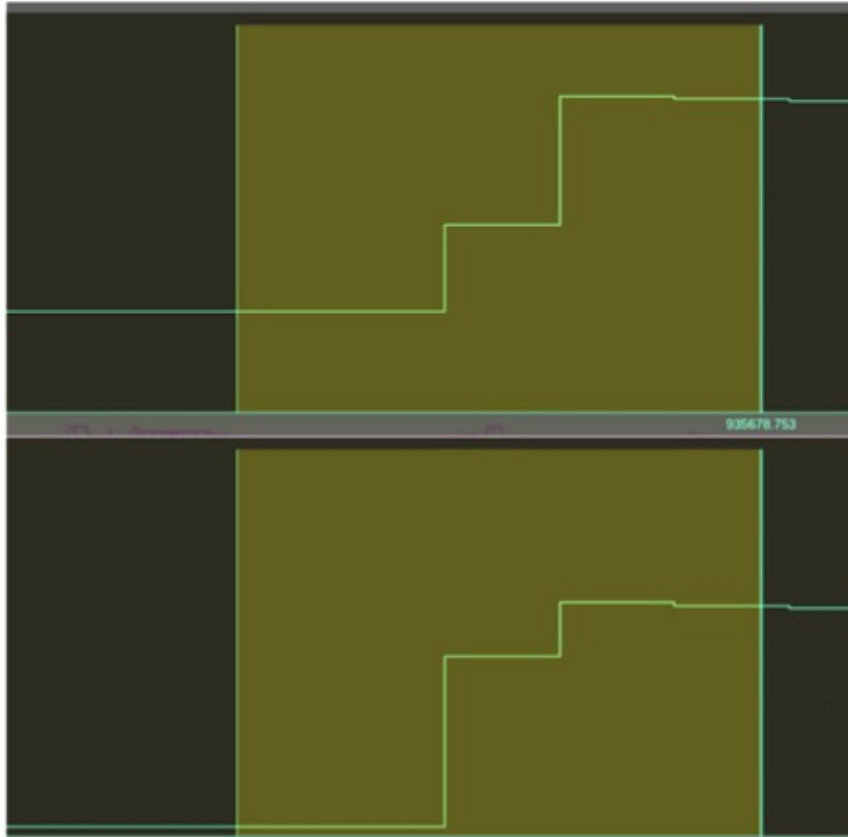
- **real-time**
- **specific**
- **actionable**



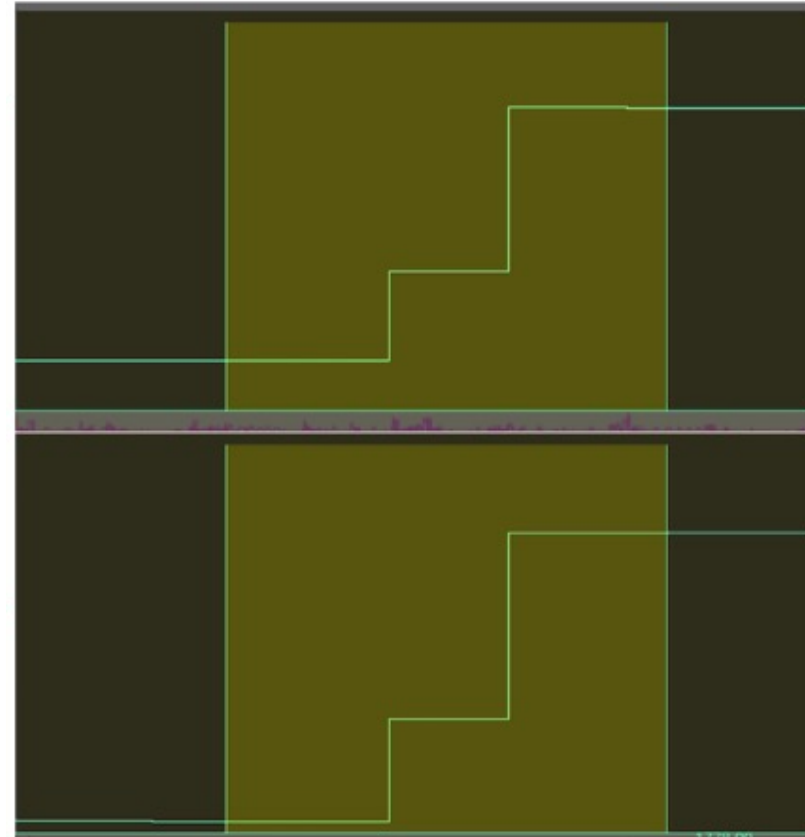
Benefits of high-resolution metering

These two high voltage appliances are indistinguishable at 1Hz.

Appliance A



Appliance B



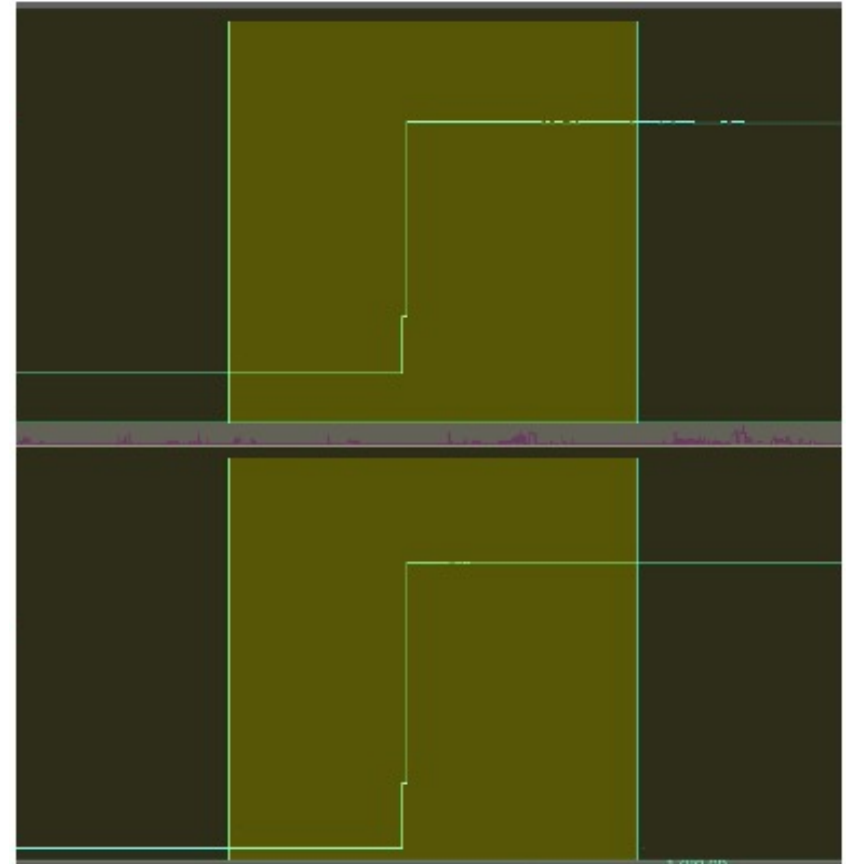
Benefits of high-resolution metering

The same two appliances but now at higher resolution.

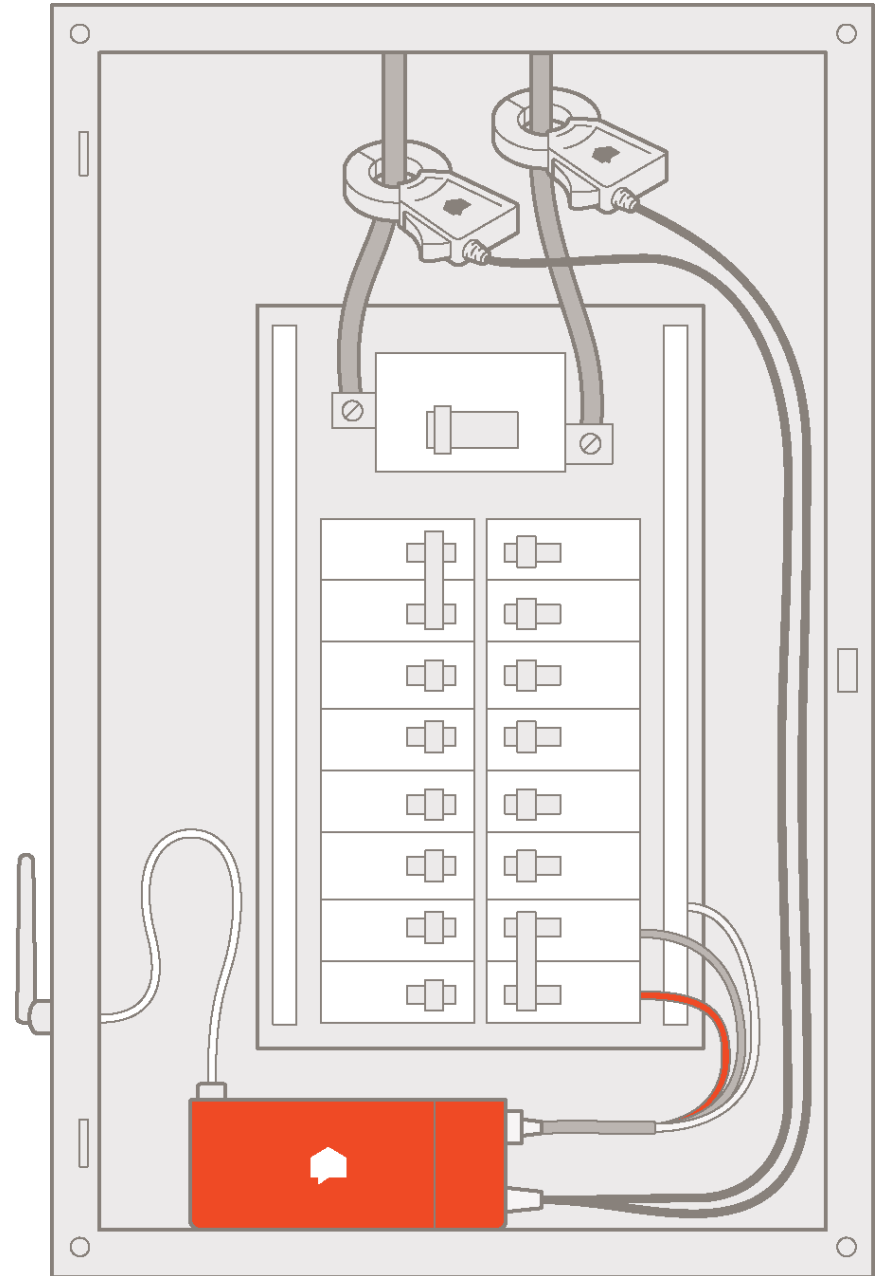
Dryer



Oven



Achievable through hardware in the electric panel



The future of home energy management:

Part of a broader home management offering: home awareness, security, reliability, cost control

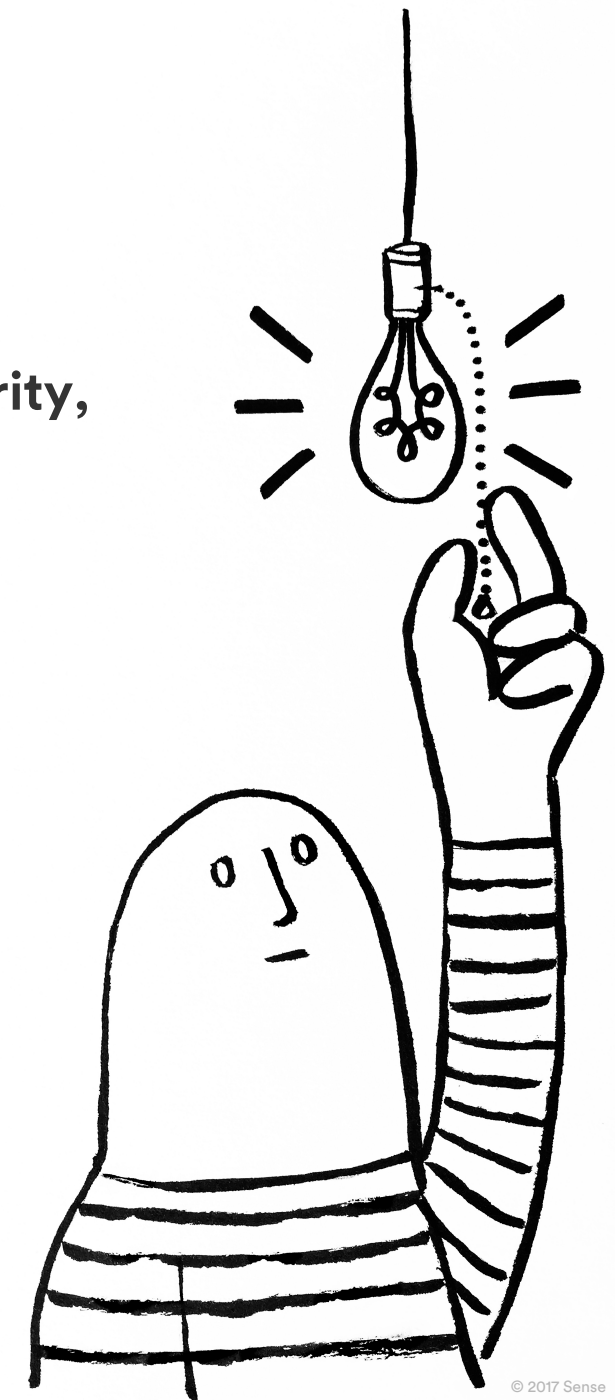
Convenience: make life easier

Actionable insights

Driven by data

Partnerships required

Just around the corner...





Thank you

www.sense.com

From Sense customers

The app kicks ass, it's engaging, gorgeous, pretty addicting. I am pretty addicted to this app.

Even the kids like to learn and see what is consuming a lot of energy and enjoy finding ways to reduce waste.

This is like a Twitter feed for my home.

When I get a letter from the power company telling me my usage vs my neighbors is the highest, now we will find out!

I found one device after 2 weeks of monitoring that was consuming 33% of my electric bill...I'm reconfigured that device to drop its usage by 95%, should save me about \$100/mo.

