

2017 ACEEE/CEE National Symposium on Market Transformation *Keynote Speaker*



Suzanne Shelton

President & CEO, Shelton Group

Suzanne Shelton is President & CEO of Shelton Group, the nation's leading marketing communications firm entirely focused in the energy and environment sectors. The company polls Americans on an ongoing basis to understand their drivers and obstacles to adopting more sustainable or energy efficient products and behaviors – and uses those insights to help some of the nation's leading companies define and leverage their sustainability and energy efficiency stories to gain a market advantage.

Suzanne regularly speaks at conferences and has served as a guest columnist for publications such as Fast Company, Green Builder and GreenBiz.com. Her insights about the consumer mindset on sustainability, the future of utilities and the changing energy landscape have been quoted in Forbes, the Los Angeles Times, the Chicago Tribune, The Washington Post and other top media outlets.