

Preliminary Program at a Glance

7:00 AM - 8:00 AM	Registration & Breakfast					
8:00 AM - 8:15 AM	ACEEE Welcome - R. Neal Elliott, ACEEE Senior Director for Research					
8:15 AM - 8:45 AM	Opening Keynote - Kenneth Johnson, USDA RUS Administrator (invited)					
	Track Keynotes					
8:50 AM - 9:20 AM	Rural Energy Efficiency Programs - Alan Shedd, Touchstone Energy		Energy Burden and Equity - Deron Lovaas, Energy Efficiency for All		Energy Efficiency and Economic Development - Marilyn Brown, Georgia Tech	
9:30 AM - 10:20 AM	Rural Program Design and Financing - Mary Shoemaker, ACEEE <ul style="list-style-type: none"> · Luis Bernal, USDA · Lindsey Smith, Coops of SC · Hannah Vargason, NCIF 	<ul style="list-style-type: none"> · Energy efficiency program strategies tailored to the unique energy characteristics of sparsely populated areas 	Energy Burden Mapping - Wesley Holmes, SEEA <ul style="list-style-type: none"> · Rory McIlmoil, Appalachian Voices · Kim Havy, MN Dept. of Commerce · Heather Pohnan, SACE 	<ul style="list-style-type: none"> · The art and science of mapping energy burdens to inform energy efficiency programs that help reduce energy bills 	Distributed Energy Resources - advisory committee member <ul style="list-style-type: none"> · Mark Cayce, Ouachita Electric Cooperative · James Owen, Renew Missouri · Sunrun 	<ul style="list-style-type: none"> · How energy efficiency and distributed generation are working together as a cost effective resource
10:30 AM - 11:20 AM	Community Programs - advisory committee member <ul style="list-style-type: none"> · Courtney Weber, APTIM · Eric Wilson, NREL · Juan C. Diaz-Galarza, Puerto Rico Dynamic Solar 	<ul style="list-style-type: none"> · Notable energy efficiency program examples across community anchor institutions 	Inclusive Financing - Marlynn Marsh-Robinson, EDF <ul style="list-style-type: none"> · Marshall Cherry, Roanoke Electric Cooperative · Daniel Pate, NC Sustainable Energy · Pat Parke, Midwest Energy, Inc. 	<ul style="list-style-type: none"> · Strategies for financing energy efficiency that are accessible to all customers 	Beneficial Electrification - Keith Dennis, NRECA <ul style="list-style-type: none"> · Ken Colburn, RAP · Holmes Hummel, Clean Energy Works · Kyle Clark, EnSave 	<ul style="list-style-type: none"> · How energy efficiency and emissions efficiency together can provide benefit to customers, rural utilities, and the environment
11:30 AM - 12:20 PM	Agricultural Programs - advisory committee member <ul style="list-style-type: none"> · Lisa Pucelik, WECC · Emily Merchant, Navigant · Michael Turner, CO Energy Office 	<ul style="list-style-type: none"> · Notable energy efficiency program examples across small and large agricultural operations 	Manufactured Housing - USDA RUS <ul style="list-style-type: none"> · Alison Donovan, VEIC · Shannon Morrow, SEEL, LLC. · Help My House SC 	<ul style="list-style-type: none"> · Energy efficiency programs that meet the needs of those in rural manufactured housing 	Broadband Infrastructure - advisory committee member <ul style="list-style-type: none"> · Joe Fontaine, Wisconsin PSC · USDA RUS · Conexon 	<ul style="list-style-type: none"> · How broadband can enable energy and cost savings in rural America
12:30 PM - 1:45 PM	Lunch & Networking					
2:00 PM - 2:50 PM	Residential Programs - advisory committee member <ul style="list-style-type: none"> · Jimmy Green, Brunswick EMC · Crystal Leaver, EnergySavvy · Tracy Stoner, Nexant 	<ul style="list-style-type: none"> · Notable energy efficiency program examples from a diverse range of rural geographies and contexts 	Public Health & the Environment - advisory committee member <ul style="list-style-type: none"> · Katherine Johnson, Johnson Consulting · Jacquie Patterson, NAACP · Barbera Gottlieb, PSR 	<ul style="list-style-type: none"> · Energy efficiency programs that successfully improved customer health 	Manufacturing & the Rural Economy - Jay Wrobel, AMO <ul style="list-style-type: none"> · Mark Johnson, Clemson · Jill Ferguson, ACEEE · USDA ERS 	<ul style="list-style-type: none"> · Relative importance of manufacturing to the health of the rural economy
3:00 PM - 3:50 PM	Commercial & Industrial Programs - advisory committee member <ul style="list-style-type: none"> · Adam Procell, Lime Energy · David Carter, Kansas State Extension · Seth Creigo-Snell, SCS Analytics 	<ul style="list-style-type: none"> · Notable energy efficiency program examples in the small business and C&I sector 	Customer Relations & Education - advisory committee member <ul style="list-style-type: none"> · Alan Shedd, Touchstone Energy · Casey Bell, NRUCFC · Laura Matney, Wabash Valley Power 	<ul style="list-style-type: none"> · Rural utility outreach strategies for engaging customers in energy efficiency programs 	Workforce Development - advisory committee member <ul style="list-style-type: none"> · Grant Carlisle, E2 · Larry Bratton, Energy Conservation Corps · Tammy Agard, EEtility 	<ul style="list-style-type: none"> · Matching the supply and demand of local energy efficiency workers
4:00 PM - 4:50 PM	Action Session	Action Session	Action Session			
5:00 PM - 5:50 PM	Closing Keynote - Sheldon Petersen, NRUCFC Chief Executive Officer (invited)					
6:00 PM - 7:30 PM	Reception & Showcase & Activities					