



2018 Rural Energy Conference Program

Monday, October 22nd | Georgia Tech

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|---------------------|---|--|---|--|---|--|
| 7:00 AM - 8:00 AM | Registration & Breakfast | | | | | |
| 8:00 AM - 8:15 AM | ACEEE Welcome - R. Neal Elliott, ACEEE Senior Director for Research | | | | | |
| 8:15 AM - 8:45 AM | Opening Keynote - Kenneth Johnson, USDA RUS Administrator | | | | | |
| | Track Keynotes | | | | | |
| 8:50 AM - 9:20 AM | Rural Energy Efficiency Programs - Alan Shedd, <i>Touchstone Energy</i> | | Energy Burden and Equity - Deron Lovaas, <i>Energy Efficiency for All</i> | | Energy Efficiency and Economic Development - Marilyn Brown, <i>Georgia Tech</i> | |
| 9:30 AM - 10:20 AM | Rural Program Design and Financing - Mary Shoemaker, ACEEE Chris Woolery, MACED Emily Artale, Lotus Engineering & Sustainability LLC Hannah Vargason, NCIF | | Energy Burden Mapping - Carrie Dancy, Green County, Alabama Board of Education Rory McIlmoil, Appalachian Voices Charles Taylor, One Voice Mississippi Heather Pohnan, SACE | | Distributed Energy Resources - Peter Muhoro, NRUCFC Mark Cayce, Ouachita Electric Cooperative James Owen, Renew Missouri Michael Sachdev, Sunrun | |
| | Energy efficiency program strategies tailored to the unique energy characteristics of sparsely populated areas | | The art and science of mapping energy burdens to inform energy efficiency programs that help reduce energy bills | | How energy efficiency and distributed generation are working together as a cost effective resource | |
| 10:30 AM - 11:20 AM | Community Programs - Molly Graham, MEEA Courtney Weber, APTIM Eric Wilson, NREL Juan C. Diaz-Galarza, Puerto Rico Dynamic Solar | | Inclusive Financing - Marilynn Marsh-Robinson, EDF Marshall Cherry, Roanoke Electric Cooperative Daniel Pate, NC Sustainable Energy Pat Parke, Midwest Energy, Inc. | | Beneficial Electrification - Keith Dennis, NRECA Ken Colburn, RAP Holmes Hummel, Clean Energy Works Kyle Clark, EnSave | |
| | Notable energy efficiency program examples across community anchor institutions | | Strategies for financing energy efficiency that are accessible to all customers | | How energy efficiency and emissions efficiency together can provide benefit to customers, rural utilities, and the environment | |
| 11:30 AM - 12:20 PM | Agricultural Programs - Kelley Smith Burk, Florida Energy Office Lisa Pucelik, WECC Emily Merchant, Navigant Michael Turner, CO Energy Office | | Manufactured Housing - Luis Bernal, USDA RUS Alison Donovan, VEIC Shannon Morrow, SEEL, LLC. Mike Smith, Help My House SC | | Broadband Infrastructure - Brian O'Hara, NRECA Joe Fontaine, Wisconsin PSC Bob Hance, Midwest Energy Cooperative Ron Holcomb, Tipmont REMC | |
| | Notable energy efficiency program examples across small and large agricultural operations | | Energy efficiency programs that meet the needs of those in rural manufactured housing | | How broadband can enable energy and cost savings in rural America | |
| 12:30 PM - 1:45 PM | Lunch & Networking | | | | | |
| 2:00 PM - 2:50 PM | Residential Programs - Nicolas Cavallo, EnergySavvy Jimmy Green, Brunswick EMC Greg Krantz, National Grid Tracy Stoner, Nexant | | Public Health & the Environment - Wesley Holmes, SEEA Katherine Johnson, Johnson Consulting Jacquie Patterson, NAACP Barbera Gottlieb, PSR | | Manufacturing & the Rural Economy - Jay Wrobel, DOE AMO Mark Johnson, Clemson University Chad Wilkerson, Federal Reserve Bank of Kansas City Jill Ferguson, ACEEE | |
| | Notable energy efficiency program examples from a diverse range of rural geographies and contexts | | Energy efficiency programs that successfully improved customer health | | Relative importance of manufacturing to the health of the rural economy | |
| 3:00 PM - 3:50 PM | Commercial & Industrial Programs - Jason Walsh, NCBA Adam Procell, Lime Energy David Carter, Kansas State Extension Seth Creigo-Snell, SCS Analytics & Stan Martz, Globe Lighting | | Customer Relations & Education - Jeff Alman, NISC Alan Shedd, Touchstone Energy Casey Bell, NRUCFC Laura Matney, Wabash Valley Power | | Workforce Development - Heidi Binko, Just Transition Fund Grant Carlisle, E2 Larry Bratton, Energy Conservation Corps Tammy Agard, EETility | |
| | Notable energy efficiency program examples in the small business and C&I sector | | Rural utility outreach strategies for engaging customers in energy efficiency programs | | Matching the supply and demand of local energy efficiency workers | |
| 4:00 PM - 4:50 PM | Action Session | | Action Session | | Action Session | |
| 5:00 PM - 5:50 PM | Closing Keynote - Sheldon Petersen, NRUCFC Chief Executive Officer (invited) | | | | | |
| 6:00 PM - 7:30 PM | Reception & Showcase & Activities | | | | | |