



2018 Rural Energy Conference Program

Monday, October 22nd | Georgia Tech

7:00 AM - 8:00 AM	Registration & Breakfast		
8:00 AM - 8:10 AM	ACEEE Welcome - R. Neal Elliott, ACEEE Senior Director for Research		
8:10 AM - 8:40 AM	Opening Keynote - Christopher A. McLean, USDA RUS Administrator		
Track Keynotes			
8:45 AM - 9:00 AM	Rural Energy Efficiency Programs - Alan Shedd, Oglethorpe Power Corporation	Energy Burden and Equity - Deron Lovaas, Energy Efficiency for All	Energy Efficiency and Economic Development - Marilyn Brown, Georgia Tech
9:00 AM - 9:50 AM	Rural Program Design and Financing - Mary Shoemaker, ACEEE Chris Woolery, MACED Emily Artale, Lotus Engineering & Sustainability LLC Hannah Vargason, NCIF	Energy Burden Mapping - Carrie Dancy, Green County, Alabama Board of Education Rory McIlmoil, Appalachian Voices Charles Taylor, One Voice Mississippi Heather Pohnan, SACE	Distributed Energy Resources - Peter Muhoro, NRUCFC Mark Cayce, Ouachita Electric Cooperative James Owen, Renew Missouri Michael Sachdev, Sunrun
	Energy efficiency program strategies tailored to the unique energy characteristics of sparsely populated areas	The art and science of mapping energy burdens to inform energy efficiency programs that help reduce energy bills	How energy efficiency and distributed generation are working together as a cost effective resource
9:50 AM - 10:20 AM	Coffee Break & Networking		
10:20 AM - 11:10 AM	Community Programs - Molly Graham, MEEA Courtney Weber, APTIM & Michael Lascola, AEP Eric Wilson, NREL Juan C. Diaz-Galarza, Puerto Rico Dynamic Solar	Inclusive Financing - Marilyn Marsh-Robinson, EDF Marshall Cherry, Roanoke Electric Cooperative Daniel Pate, NC Sustainable Energy Brian Dreiling, Midwest Energy, Inc.	Beneficial Electrification - Keith Dennis, NRECA Ken Colburn, RAP Holmes Hummel, Clean Energy Works Kyle Clark, EnSave
	Notable energy efficiency program examples across community anchor institutions	Strategies for financing energy efficiency that are accessible to all customers	How energy efficiency and emissions efficiency together can provide benefit to customers, rural utilities, and the environment
11:20 AM - 12:10 PM	Agricultural Programs - Kelley Smith Burk, Florida Energy Office Lisa Pucelik, WECC Emily Merchant, Navigant Michael Turner, CO Energy Office	Manufactured Housing - Luis Bernal, USDA RUS Alison Donovan, VEIC E'Lois Thomas, Ph.D., SEEL, LLC. Mike Smith, Help My House SC	Broadband Infrastructure - Paul Breakman, NRECA Joe Fontaine, Wisconsin PSC Bob Hance, Midwest Energy Cooperative Ron Holcomb, Tipmont REMC
	Notable energy efficiency program examples across small and large agricultural operations	Energy efficiency programs that meet the needs of those in rural manufactured housing	How broadband can enable energy and cost savings in rural America
12:15 PM - 1:30 PM	Lunch & Networking		
1:30 PM - 2:20 PM	Residential Programs - Nicolas Cavallo, EnergySavvy Jimmy Green, Brunswick EMC Greg Krantz, National Grid Tracy Stoner, Nexant	Public Health & the Environment - Wesley Holmes, SEEA Katherine Johnson, Johnson Consulting Jacquie Patterson, NAACP Barbera Gottlieb, PSR	Manufacturing & the Rural Economy - Jay Wrobel, DOE AMO Mark Johnson, Clemson University Chad Wilkerson, Federal Reserve Bank of Kansas City Jill Ferguson, ACEEE
	Notable energy efficiency program examples from a diverse range of rural geographies and contexts	Energy efficiency programs that successfully improved customer health	Relative importance of manufacturing to the health of the rural economy
2:30 PM - 3:20 PM	Commercial & Industrial Programs - Jason Walsh, NCBA Adam Procell, Lime Energy David Carter, Kansas State Extension Seth Creigo-Snell, SCS Analytics & Stan Martz, Globe Lighting	Customer Relations & Education - Jeff Alman, NISC Alan Shedd, Oglethorpe Power Corporation Casey Bell, NRUCFC Laura Matney, Wabash Valley Power & Neil Curtis, Navigant	Workforce Development - Heidi Binko, Just Transition Fund Grant Carlisle, E2 Larry Bratton, The Sustainability Institute Tammy Agard, EEtility
	Notable energy efficiency program examples in the small business and C&I sector	Rural utility outreach strategies for engaging customers in energy efficiency programs	Matching the supply and demand of local energy efficiency workers
3:20 AM - 3:50 AM	Snack Break & Networking		
4:00 PM - 4:50 PM	Action Session	Action Session	Action Session
5:00 PM - 5:30 PM	Closing Keynote - Sheldon Petersen, NRUCFC Chief Executive Officer (invited)		
5:30 PM - 5:40 PM	ACEEE Thank You - R. Neal Elliott, ACEEE Senior Director for Research		
6:00 PM - 7:30 PM	Reception & Showcase & Activities		