



# 2018 Rural Energy Conference Program

Monday, October 22nd | Georgia Tech

7:00 AM - 8:00 AM	Registration & Breakfast		
8:00 AM - 8:10 AM	ACEEE Welcome - R. Neal Elliott, ACEEE Senior Director for Research		
8:10 AM - 8:40 AM	Opening Keynote - Kenneth Johnson, USDA RUS Administrator		
8:45 AM - 9:00 AM	Track Keynotes		
	Rural Energy Efficiency Programs - Alan Shedd, Touchstone Energy	Energy Burden and Equity - Deron Lovaas, Energy Efficiency for All	Energy Efficiency and Economic Development - Marilyn Brown, Georgia Tech
9:00 AM - 9:50 AM	<b>Rural Program Design and Financing - Mary Shoemaker, ACEEE</b> Chris Woolery, MACED Emily Artale, Lotus Engineering & Sustainability LLC Hannah Vargason, NCIF Energy efficiency program strategies tailored to the unique energy characteristics of sparsely populated areas	<b>Energy Burden Mapping - Carrie Dancy Green County, Alabama Board of Education</b> Rory McIlmoil, Appalachian Voices Charles Taylor, One Voice Mississippi Heather Pohnan, SACE The art and science of mapping energy burdens to inform energy efficiency programs that help reduce energy bills	<b>Distributed Energy Resources - Peter Muhoro, NRUCFC</b> Mark Cayce, Ouachita Electric Cooperative James Owen, Renew Missouri Michael Sachdev, Sunrun How energy efficiency and distributed generation are working together as a cost effective resource
9:50 AM - 10:20 AM	Coffee Break & Networking		
10:20 AM - 11:10 AM	<b>Community Programs - Molly Graham, MEEA</b> Courtney Weber, APTIM Eric Wilson, NREL Juan C. Diaz-Galarza, Puerto Rico Dynamic Solar Notable energy efficiency program examples across community anchor institutions	<b>Inclusive Financing - Marilynn Marsh-Robinson, EDF</b> Marshall Cherry, Roanoke Electric Cooperative Daniel Pate, NC Sustainable Energy Pat Parke, Midwest Energy, Inc. Strategies for financing energy efficiency that are accessible to all customers	<b>Beneficial Electrification - Keith Dennis, NRECA</b> Ken Colburn, RAP Holmes Hummel, Clean Energy Works Kyle Clark, EnSave How energy efficiency and emissions efficiency together can provide benefit to customers, rural utilities, and the environment
11:20 AM - 12:10 PM	<b>Agricultural Programs - Kelley Smith Burk, Florida Energy Office</b> Lisa Pucelik, WECC Emily Merchant, Navigant Michael Turner, CO Energy Office Notable energy efficiency program examples across small and large agricultural operations	<b>Manufactured Housing - Luis Bernal, USDA RUS</b> Alison Donovan, VEIC E'Lois Thomas, Ph.D., SEEL, LLC. Mike Smith, Help My House SC Energy efficiency programs that meet the needs of those in rural manufactured housing	<b>Broadband Infrastructure - Brian O'Hara, NRECA</b> Joe Fontaine, Wisconsin PSC Bob Hance, Midwest Energy Cooperative Ron Holcomb, Tipmont REMC How broadband can enable energy and cost savings in rural America
12:15 PM - 1:30 PM	Lunch & Networking		
1:30 PM - 2:20 PM	<b>Residential Programs - Nicolas Cavallo, EnergySavvy</b> Jimmy Green, Brunswick EMC Greg Krantz, National Grid Tracy Stoner, Nexant Notable energy efficiency program examples from a diverse range of rural geographies and contexts	<b>Public Health &amp; the Environment - Wesley Holmes, SEEA</b> Katherine Johnson, Johnson Consulting Jacquie Patterson, NAACP Barbera Gottlieb, PSR Energy efficiency programs that successfully improved customer health	<b>Manufacturing &amp; the Rural Economy - Jay Wrobel, DOE AMO</b> Mark Johnson, Clemson University Chad Wilkerson, Federal Reserve Bank of Kansas City Jill Ferguson, ACEEE Relative importance of manufacturing to the health of the rural economy
2:30 PM - 3:20 PM	<b>Commercial &amp; Industrial Programs - Jason Walsh, NCBA</b> Adam Procell, Lime Energy David Carter, Kansas State Extension Seth Creigo-Snell, SCS Analytics & Stan Martz, Globe Lighting Notable energy efficiency program examples in the small business and C&I sector	<b>Customer Relations &amp; Education - Jeff Alman, NISC</b> Alan Shedd, Touchstone Energy Casey Bell, NRUCFC Laura Matney, Wabash Valley Power Rural utility outreach strategies for engaging customers in energy efficiency programs	<b>Workforce Development - Heidi Binko, Just Transition Fund</b> Grant Carlisle, E2 Larry Bratton, Energy Conservation Corps Tammy Agard, E2Utility Matching the supply and demand of local energy efficiency workers
3:20 AM - 3:50 AM	Snack Break & Networking		
4:00 PM - 4:50 PM	Action Session	Action Session	Action Session
5:00 PM - 5:30 PM	Closing Keynote - Sheldon Petersen, NRUCFC Chief Executive Officer (invited)		
5:30 PM - 5:40 PM	ACEEE Thank You - R. Neal Elliott, ACEEE Senior Director for Research		
6:00 PM - 7:30 PM	Reception & Showcase & Activities		