## **DRAFT** - schedule changes weekly

## PANEL: 2 - Residential Buildings: Program Design, Implementation, and Evaluation

Day	SESSION	LEAD AUTHOR/ORGANIZATION	TITLE
Mon 8/22	Session 1 8:30 am - 10:00 am Taking Programs Up a Notch!	Michael Lukasiewicz, Navitas	Retail Products Platform: Piloting an Innovative Midstream Energy Efficiency Program Design
		Mersiha McClaren, Research Into Action	The Whole is Greater Than the Sum of Its Parts: A Story of How to Amplify Savings
		Abbey Brown, Environmental Defense Fund	Using Program Outreach to Advance Regulation and Drive Energy Efficiency
	Session 2 10:30 am - 12:00 pm EM&V: Behind the Black Box	Jason Kupser, DTE Energy	M&V 2.0: Hype vs. Reality
		Zack Tamble, QuadROI	Behind the Curtain: Characterization of Measure Technologies within Technical Reference Manuals
		Annika Todd, Lawrence Berkeley National Laboratory	Go for the Silver? Evidence from Several Field Studies Quantifying the Trade-off in Accuracy between Quasi-experimental vs Gold-standard RCT Evaluation Methods
	Session 1 8:30 am - 10:00 am Lighting: Still Illuminating?	Robert Wirtshafter, Wirtshafter Associates, Inc.	Who Bought Those Upstream Lights?
		Marian Goebes, TRC Energy	Must the Residential Lighting Market Step Back to Jump Forward?
8/23		David Barclay, NMR Group, Inc.	Back to the Future: Why Lighting Programs May Have Never Been More Important
Tues	Session 2 10:30 am - 12:00 pm Things are Heating Up (or Cooling Down) with Smart Thermostats	Jennifer Robinson, Electric Power Research Institute	National Study of Potential of Smart Thermostats for Energy Efficiency and Demand Response
		Noah Lieb, Apex Analytics LLC	Thriller in Asilomar: Battle of the Advanced Thermostats
		Abigail Daken, U.S. EPA	Do Internet Connected Thermostats Save Energy?

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Day	SESSION	LEAD AUTHOR/ORGANIZATION	TITLE
Wed 8/24	Session 1 8:30 am - 10:00 am Are Behavior Programs Behaving?	David Thayer, PG&E	Are EE and DR Really Better Together?
		Seth Wayland, Opinion Dynamics	(Multi-) Leveling Up Savings Estimates: Using Hierarchical Models to Analyze Home Energy Report Programs
		Gomathi Sadhasivan, DNV GL	Post Mortem: Dissecting an Underperforming Behavior Program
	Session 2 10:30 am - 12:00 pm Targeting: Looking for the Sweet Spot!	Marti Frank, Evaluation + Strategy for Social Innovation (martifrank@gmail.com)	Program Design with Demographics in Mind
		Melanie Wemple, E Source	Finding Efficiency Opportunities in Surprising Markets: Data, Targeting, and Messaging
		Alejandra Mejia, California Technical Forum	Savings To Code: Looking to Whole Systems for Implementing Existing Conditions Baselines
Thurs 8/25	Session 1 8:30 am - 10:00 am Betting the Whole House!	Jim Grevatt, Energy Futures Group	Keys to the House: Unlocking Residential Savings with High-Performing Programs
		Nick Mark, CenterPoint Energy	Bridging the Gap Between Direct Install and Whole House Programs
		Scott Reeves, Cadmus	Triangulation vs. Strangulation: Best Practices of Whole-House Retrofit Impact Evaluation
Τ	Session 2 10:30 am - 12:00 pm	David Meisegeier, ICF International	Move Over Rover, Mobile's Taking Over
	Keeping It Simple for	Gabrielle Stebbins, Energy Futures Group	What Can Energy Efficiency Learn from the Solar PV Boom?
	Customers	Essie Snell, E Source	Home Energy Management is Coming: Are You Ready?
	Session 1 8:30 am - 10:00 am Multi-family: Still	Elizabeth Chant, Vermont Energy Efficiency Investment Corporation	Swiftly and Massively: Moving 115,000 Units of Multifamily Affordable Housing to Higher Efficiency
		Rebecca Schaaf, Stewards of Affordable Housing for the Future	EZ Retrofit: Multifamily Building Energy-Efficiency Evaluation Process Just Got Easy!
Fri 8/26	Fertile Ground	Caroline Chen, StatWizards LLC	Electricity/Water/Gas Multi-family Behavior Program to Engage Property Owners and Tenants through Benchmarking, Competition and Rewards
Fri	Session 2	Rob Hammon, BIRAenergy	Field Evaluation of Long Term Performance of Energy-Efficient Homes
	10:30 am - 12:00 pm	Brian Just, Vermont Energy Efficiency Investment	Hot Ideas in a Cold Climate: Specs, Savings, and Case Studies from a High-Performance
	New Construction: Are	Corporation	Homes Program
	They Building Them Better?	Patric Langevin, Natural Resources Canada	Local Energy Efficiency Partnerships (LEEP) – A Systems Approach to Innovation in Canada's Home Building Industry

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Day	SESSION	LEAD AUTHOR/ORGANIZATION	TITLE
	Alternates	Dean Mountain, McMaster University	Estimation of Natural Gas Residential DSM Program Savings Using a Top-Down Approach
		Paul Smith, Franklin Energy Services LLC	Smart Thermostats Lessons Learned
		Jacob Thomas, GDS Associates Inc.	Residential Behavioral Program Persistence Effects in Pennsylvania
		Kristin Landry, Navigant Consulting, Inc.	Dropping Program Support Prematurely May Produce Negative Market Effects

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