DR	AFT - schedule chang	ges weekly PANEL: 4 - Commercial Bu	uildings: Program Design, Implementation, and Evaluation
Day	SESSION	LEAD AUTHOR/ORGANIZATION	TITLE
/22	Session 1 8:30 am - 10:00 am Deep Energy	Cynthia Regnier, Lawrence Berkeley National Laboratory	Beyond Widgets – System Incentive Programs for Utilities
		Bruce Harrington, ERS	The Longer Road to Deep Energy Savings in Commercial and Industrial Facilities
	Strategies in Commercial Buildings	Sandra Henry, Seventhwave	Verified! How Performance-Based Procurement Can Boost New Construction Program Savings, Streamline Evaluation, and Empower Building Owners
Mon 8/22	Session 2 10:30 am - 12:00 pm	Amir Roth, U.S. Energy Information Administration	OpenStudio Measures: A Building Block for Ex Ante Incentive Programs
	Commercial Building Analytics: How It	Ralph Muehleisen, Argonne National Laboratory	Agent Based Technology Adoption Model for Program Planning and Design
	Impacts Building Operators' Decision Making	Jane Kruse, PG&E	Connecting the Commercial Real Estate market and Utilities: Achieving Energy Savings in Commercial Buildings
	Session 1	John Avina, Abraxas	The Unintended Consequences of City Energy Audit Ordinances
	8:30 am - 10:00 am Benchmarking & Commercial Building	Rick Tonielli, Commonwealth Edison Company	Use of Data Analytics and Innovative Partnerships in Utility Retro- Commissioning Program Expansion
Tues 8/23	Energy Characterization	Amir Roth, U.S. Energy Information Administration	Scout: A Portfolio Impact Analysis Tool for Building Energy-Efficiency Technologies
	Session 2 10:30 am - 12:00 pm	Leslie Billhymer, University of Pennsylvania	Opportunities for Market Scale Energy Efficiency
	Effective Strategies for Hard to Reach Small	Kessie Aseikova, Opinion Dynamics Corporation	Targeting Small Businesses: The Search for 80/20 in the 20/80 World
	Commercial Customers	Jessica Raker, Puget Sound Energy	Engaging a City: the Story of Bellevue Urban Smart

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Day	SESSION	LEAD AUTHOR/ORGANIZATION	TITLE
Wed 8/24	Session 1 8:30 am - 10:00 am	Holly Farah, Cadmus	What Was the Real Energy Impact of the 2008 Title-24 Energy Code?
	Commercial Buildings' Energy Codes,	Brian Hedman, Cadmus	Lead-by-Example – A Energy Efficiency Tool for Cities and Other Government Agencies
	Ordinances, and Rating Systems	Tyler Leeds, FirstFuel	Code-Based Savings
	Session 2 10:30 am - 12:00 pm	Joseph Sit, University of California, Davis	New Tool for Establishing Comprehensive Deep Energy Efficiency Retrofit Programs for the Multi-tenant Light Commercial Building Sector
	Innovations in Commercial Programs	James Siegel, Eversource	The Mass Save Distributed Model for Energy Efficiency Financing: A Better Mechanism for Growing the Pie
	Design & Implementation	Priscilla Johnson, PG&E	Baking from Scratch: How a Tiny EM&V Study Disrupted the Status Quo in Utility Program Design
Thurs 8/25	Session 1 8:30 am - 10:00 am	Lee Wood, Navigant Consulting	Data-Driven Portfolio Course-Correction Strategies
	Interchangeable Effects of Commercial	Chris Baker, The Weidt Group	What's Left? How to Leverage Benchmarking to Find the Diamonds in the Rough
	Programs and Behavioral Patterns	Jihyun Park, Carnegie Mellon University	Strategies to Achieve Optimum Visual Quality for Maximum Occupant Satisfaction
	Session 2	Charlie Haack, ICF International	Getting Attention for Efficiency in Emerging Markets
	10:30 am - 12:00 pm The Role of Policy Drivers in Design & Delivery of Commercial Programs	Alex Novie, DNV GL	Sociodemographics & Small Businesses: A Deep-Dive into Historical Participation Patterns to Enhance Sustainability Value Propositions
		Diane Pepetone, L'Monte Information Services	Collecting Energy Usage Data for California's Proposition 39: Lessons Learned, Best Practices Defined

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	Session 1 8:30 am - 10:00 am	Christopher Dyson, DNV GL	Perfect Strangers: Evaluators Working with Implementers		
	Getting Intelligence from Evaluations: How	Jessica Granderson, Lawrence Berkeley National Laboratory	Will The Measurement Robots Take Our Jobs? An Update On the State of Automated M&V For Energy Efficiency		
8/26	Does It Impact Commercial Program Design?	Richard Crowley, DNV GL	The spatial evolution of the MA C&I efficiency landscape, 2011 – 2014		
Fri 8	Session 2 10:30 am - 12:00 pm	Erin Tsui, Lockheed Martin Corporation	New and Improved Methods of Evaluating CHP Cost-Effectiveness		
	Technology & System Integration: A Key	Josiah Adams, Ecology Action	Achieving 20% Energy Savings in Small Commercial Direct Install		
	Ingredient for Commercial Programs	Azizan Azia, Carnegie Mellon University	Green Button and SEED Platform: Enhancing the SEED Platform to Support Building Portfolio Investment and Policy Decision Making		
ALTERNATE		Stacey Lawson, Ygrene Energy Fund	Property Assessed Clean Energy (PACE) Financing: An Innovative Approach to Achieving EE for Commercial Buildings		

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