

2018 SUMMER STUDY BUILDINGS: PANEL 8

CAPTURING SAVINGS THROUGH BEHAVIOR: SCIENCE AND PRACTICE

PANEL LEADERS: **Beth Karlin**, *University of Southern California* and **Christopher Payne**, *Lawrence Berkeley National Laboratory*

SESSION TOPICS: Human behavior plays a key role in making energy efficiency easy and enticing. This panel invites papers that discuss the role of behavior and behavioral science in targeting energy consumption. Submissions should address a specific behavior or behavioral science strategy, discuss past literature and/or theory, introduce a real-world example or empirical study, and include implications for future work. We are especially interested in papers that address the social context of behavior, innovative approaches, organizations and institutions, the use of data in design and evaluation of behavioral programs, and energy efficiency outside of the residential context.