

PANEL 2 SESSION SCHEDULE
(FINAL)

PANEL 2 - Residential Buildings: Program Design, Implementation, and Evaluation		
	LEAD AUTHOR/ORGANIZATION	TITLE
Mon 8/13	Session 1 8:30 am - 10:00 am Multiple Views of Multi-Family	Dan York, ACEEE <i>Closing the Gap in Multifamily Housing Energy Efficiency</i>
		Julie Hayes, Milepost Consulting <i>Applying Strategic Energy Management to Multifamily: You're Kidding Right? Nope.</i>
		Jim Perich-Anderson, Puget Sound Energy <i>From Complex and Challenging to Easy and Enticing: The Transformation of PSE's Multifamily Building Air Sealing through Developmental Evaluation</i>
	Session 2 10:30 am - 12:00 pm Defining, Reaching, Understanding the Target Audience	Megan Nyquist, Franklin Energy Services <i>Two is Better Than One: Making Multi-Program Participation Easy Through Automated Customer Journey Building</i>
		Martha Wudka, Evergreen Economics <i>Out of the Weeds: Lessons Learned from Using Social Media to Reach Cannabis Growers</i>
		Richard Faesy, Energy Futures Group <i>Populating the MLS with Energy Information - A Progress Report</i>
Tues 8/14	Session 1 8:30 am - 10:00 am Making IDSM Work!	Kara Podkaminer, U.S. Department of Energy <i>Is Every kWh the Same? How Do Energy Efficiency Measures Stack Up across Regions?</i>
		Mudit Saxena, Vistar Energy Consulting <i>Simplifying Energy Efficiency for Homeowners - Results from a California Utility's Pilot Study of a Scalable Solution to Assess Retrofit and Solar Opportunities</i>
		Cheryn Metzger, Pacific Northwest National Laboratory <i>Large Scale Demand Response with Heat Pump Water Heaters</i>
	Session 2 10:30 am - 12:00 pm Are We Plugged In?	Marti Frank, Efficiency for Everyone <i>How the Other Half Shops: How a New Appliance Program Shifted the Purchase Behavior of Bargain Shoppers and Demonstrated the Transformative Potential of Targeting Low-priced Appliances</i>
		Nicholas O'Neil, Energy 350 <i>Do Touch That Dial! How Satisfied Were You With That Tier II Power Strip?</i>
		Gomathi Sadhasivan, DNV GL <i>Yeah, We've Got That: Utility Marketplaces as a Vehicle for Energy Efficiency</i>

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		LEAD AUTHOR/ORGANIZATION	TITLE
Wed 8/15	Session 1 8:30 am - 10:00 am Counting the Benefits: Views on Cost Effectiveness	Julie Michals, E4theFuture	<i>Cost Effectiveness Testing 2.0 - Applying the New National Standard Practice Manual</i>
		Robert Neumann, Navigant	<i>What is the Value of a Life? Review and Suggestions on Use of Lifetime Savings</i>
		Ronald "JR" Denson, ACEEE	<i>Measuring and Verifying the Health Benefits of Energy Efficiency Programs</i>
	Session 2 10:30 am - 12:00 pm Don't Turn the Lights Off Yet!	David Barclay, NMR Group	<i>It's Almost the End of the World and We Know It: An Examination of the Future of Residential Lighting Programs</i>
		Jake Fuller, EcoMetric Consulting	<i>LED Revolution: How Real is the Phase-out of Legacy Lights in Canada?</i>
		Joe Clark, Evergreen Economics	<i>Highest Users on the Block: An In-depth Look at the Oregon and Southern California Cannabis Home Grower Markets</i>
Thurs 8/16	Session 1 8:30 am - 10:00 am The Whole is Greater than the Parts...	Kim DeVoe, Fort Collins Utilities	<i>Make it Easy, Make it a Deal, and They Will Come. A Utility's Journey of Reducing Barriers to Increase Participation and Savings for Existing Home Efficiency</i>
		Isaac Smith, Center for Energy and Environment	<i>Really Selling Efficiency: Leveraging Existing Home Inspections at Time-of-Sale to Promote Energy Upgrades</i>
		McGee Young, Open Energy Efficiency	<i>The Pudding is the Proof: Using Real-world Data to Empirically Develop M&V Standards</i>
	Session 2 10:30 am - 12:00 pm Are They Performing? P4P	Chuck Kurnik, National Renewable Energy Laboratory	<i>High Quality Home Performance: Arizona's Home Performance with Energy Star Program</i>
		Stephen Bickel, D+R International	<i>Mystery Shopping for Water Heaters: Market Mechanics Revealed</i>
		Jeff Deason, Lawrence Berkeley National Laboratory	<i>Residential PACE: What's Been Achieved and What the Future May Hold</i>

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Fri 8/17	Session 1 8:30 am - 10:00 am What's New in Res	Lucy Morris, Pacific Gas & Electric Company	<i>How a Well Designed Experiment Convinced a Skeptic that Smart Thermostats Really Do Save Energy</i>
		Victor Franco, Lawrence Berkeley National Laboratory	<i>Residential Appliance Lifetime for Estimating for Energy Efficiency Policy</i>
		Jim Young, Navigant	<i>How Many Measures Does It Take to Replace a Light Bulb? Portfolio Planning Post-EISA</i>
	Session 2 10:30 am - 12:00 pm Now Try This! Advances in Program Design	Carrie Webber, DNV GL	<i>Incentive Setting: an Empirical Approach</i>
		Alex Hill, Dunsky Energy Consulting	<i>Coupling Financing with Incentives: Impacts on Program Cost-Effectiveness</i>
		Erin Boyd, U.S. Department of Energy	<i>New Advances in Data & Analysis-Driven Residential Energy Efficiency Program Design</i>