



WELCOME TO THE

# Strategic Energy Management Collaborative's Annual SEM Summit

SEM has existed as a formal concept for almost eleven years, with consistent innovations happening in regions across North America. This summit is being held to facilitate an SEM forum at a broader level. This is the first of what may become an ongoing conversation and gathering of SEM experts.

The SEM Summit is an open, interdisciplinary workshop of experts who look to use SEM and related approaches to address problems that challenge energy-intensive commercial, industrial, agricultural, and governmental markets.

As a community of innovators, we want to encourage collaboration and dialogue, working together to further new perspectives and vision from our collective real-world experiences. We have an opportunity to build upon each other's efforts in many areas of SEM, including customer engagement, implementation, and quantifying its impact.

We hope today is a catalyst for all of us, helping us drive our organizations and customers in new directions and continuing to innovate the form and relevance of SEM in the market. Your contribution today is what will make this gathering a success, and you will benefit from an open and collaborative environment unified under one simple mission:

**Together, we can better address the challenges and opportunities in strategic energy management.**

STRATEGIC ENERGY MANAGEMENT  
**SUMMIT**



# AGENDA

ASILOMAR CONFERENCE GROUNDS

PACIFIC GROVE, CALIFORNIA

AUGUST 15, 2018

TIME	TOPIC	LEADER
1:00 pm	Welcome	<b>Chad Gilles</b> <i>Stillwater Energy</i>
1:30	<b>What's new in federal programs (DOE, CEE, EPA, NRCAN)</b>  Panelists include: <ul style="list-style-type: none"><li>▪ Jess Burgess, CEE</li><li>▪ Tracy Narel, EPA</li><li>▪ Peter Therkelsen, DOE</li></ul>	
2:00	<b>SEM Experiences – Panel Discussion</b>  Panelists include: <ul style="list-style-type: none"><li>▪ Moderator CEE, Jess Burgess</li><li>▪ Regional perspective NEEA, Warren Fish</li><li>▪ EE Program PSE, Jessica Raker</li><li>▪ Implementer Liedos, John Nicol</li><li>▪ EE Program ETO, Alex Novie</li></ul>	<b>Jess Burgess</b> <i>Consortium for Energy Efficiency (CEE)</i>
2:45	<b>Break</b>	
3:00	<b>Open Space Forum</b>	<b>Martin Lott/Greg Baker</b>
4:30	<b>Recap from Discussion</b>	<b>Martin Lott/Greg Baker</b>
4:45	<b>Closing</b>	<b>Chad Gilles</b> <i>Stillwater Energy</i>
5:00	<b>Adjourn</b>	