

**PANEL 5 - Policy and Resource Planning**

**(Panel Leaders: Raymond Monroe, Steel Founders' Society of America & Richard Murphy, American Gas Association)**

Wed 8/5	Session 1 8:30 am - 10:00 am Technology-Specific Opportunities	Demand Resource Policy and Program Design for Electricity Market in Korea Chang Ho Rhee, Korea Electrotechnology Research Institute
		Unbundled: Maximizing CHP Value by Accounting for Energy, Capacity, and Carbon Dioxide Emissions Separately Peter Kleinhenz, Go Sustainable Energy, LLC
	Session 2 10:30 am - 12:00 pm Efficiency-Environment News	Developing a Data-Driven National Development Plan for Combined Heat and Power in Saudi Arabia Greg Wikler, Navigant Consulting, Inc.
		Revenue Opportunities for Industrial CHP Through EPA's Clean Power Plan Meegan Kelly, ACEEE
	Session 3 1:30 pm - 3:00 pm Market Transformation's Universal Benefits	Regional Assessment to Characterize Industrial Energy Efficiency Potential Jeff Cropp, The Cadmus Group, Inc.
		What does it all mean? The Cost-effectiveness of Commercial and Industrial Energy Efficiency in the Midwest Gregory Ehrendreich, Midwest Energy Efficiency Alliance
		More Industrial EE = Lower Electricity Prices for All? Bruce Hedman, Institute for Industrial Productivity
Thurs 8/6	Session 1 8:30 am - 10:00 am Innovative Public Policies	Measure, Application, Segment, Industry (MASI): Finding the Remaining Energy Efficiency Potential through Market Assessment Reginald Wilkins/Southern California Edison
		Planning for Missouri's Energy Future William Haas, Inova Energy Group
		Efficiency Under Fire: Case Studies and Strategies for Successful Industrial Programs Gita Subramony, ERS
	Session 2 10:30 am - 12:00 pm Valuation Tactics	Facility Wide Approach to Calculating Energy Use Intensity Cheryl Glanton, NYSERDA
		The Economic Evaluation of Energy Efficiency Projects in Industry: an Innovative Methodology Simone Franzo, Politecnico di Milano

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<b>Thurs 8/6</b>	<b>Session 3 1:30 pm - 3:00 pm Encouraging Industry Participation</b>	<b>Stemming the Tide of Industrial Opt-Outs: A Flexible, Attractive and Effective Option for Utility-Sponsored Industrial Energy Efficiency</b> Samantha Williams, Natural Resources Defense Council
		<b>Securing Internal Financing for Energy Efficiency</b> Evelyn Lundhild, Ontario Power Authority