

# ALLY *program*

**ACEEE**   
American Council for an Energy-Efficient Economy

*If you believe that energy efficiency is vital to our economic strength, energy security, and environmental health...*

*If you view energy efficiency as the “first fuel” in the race for clean and secure energy...*

*If you want to make a difference on one of the great challenges of our time...*

*If energy efficiency is connected to your organization’s mission...*

*If you want to support America’s leading energy efficiency research and policy organization...*

**THEN YOU SHOULD CONSIDER BECOMING AN ACEEE ALLY.**

### **WHAT IS THE ACEEE ALLY PROGRAM?**

Initiated in 2007, the Ally Program provides a forum for friends and colleagues to help support our important mission and jointly advance the broad vision of an energy-efficient future. Many diverse organizations have chosen to support ACEEE’s cutting-edge work through the Ally Program. Allies gain access to a national center of expertise as well as unique opportunities to help shape the nation’s energy efficiency research and policy agenda. Allies also learn from peers and other experts about the latest trends and issues in energy efficiency.

### **WHAT ARE THE BENEFITS OF BECOMING AN ACEEE ALLY?**

Allies get the best information available on energy efficiency markets, technology, and policy. They also receive member-only invitations to special events, Webinars, policy briefings, receptions, and other networking opportunities. As an Ally you’ll receive:

- Public recognition via ACEEE’s website and annual report.
- Information services on selected ACEEE research and information trends through periodic conference calls, special online communication bulletins, advance notice of publications, and occasional special briefings on key regulatory and policy issues.
- Enhanced conference benefits, including increased recognition opportunities through conference sponsorships, free registrations, invitation to register in advance of general registration, and extended Early Bird registration prices.
- Access to a network of energy efficiency experts, leaders, and decision-makers.

## PARTICIPATION LEVELS

### **Friend (\$1,000)**

Open to nonprofits, government entities, and individuals who have a similar mission to ACEEE and want to get the best information available on energy efficiency technology and policy.

### **Sustainer (\$2,500)**

For organizations that want to support ACEEE and receive the basic level of benefits. Sustainers typically have a similar mission to ACEEE and want access to our leading-edge information on energy efficiency technology and policy.

### **Partner (\$5,000)**

A good option for organizations that are active players in the energy efficiency community and would like to sponsor one ACEEE conference each year.

### **Leader (\$10,000)**

For organizations that can do more, and would prefer a larger presence at two ACEEE conferences, as well as participate in the Ally Circle. Leaders also receive rapid-response analysis on fast-moving issues and gain market intelligence on current trends.

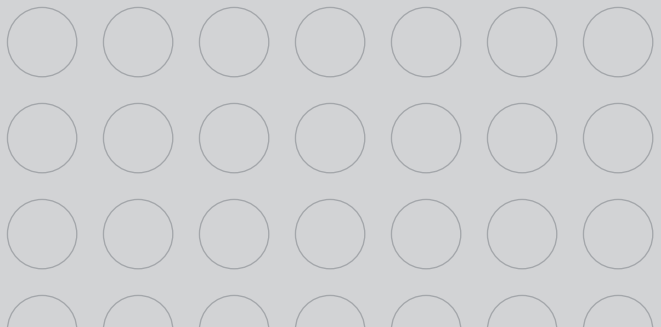
### **Pathfinder (\$20,000 and up)**

The highest level provides the greatest financial support to ACEEE, as well as increased recognition and customized information services. Pathfinders are also part of the Ally Circle and receive cutting-edge information and one tailored briefing each year.

# ALLY PROGRAM BENEFITS

Ally membership is handled on a calendar-year basis (January – December) and active organizations are eligible for the benefits listed in the following panels. Please note that unused benefits may not be carried forward into a future year. For new organizations that join the Ally program late in the year, pro-rated contributions can be arranged.

All members at any level may provide additional support to conferences of their choice above and beyond their Ally dues.





All Leader and Pathfinder members are also included in the Ally Circle. This group of our largest supporters receives several additional benefits that further enhance the value of participation.

### Annual Ally Circle Retreat and Networking Dinner

The Ally Circle meets annually to discuss policy trends, market forecasting, and new developments. This exclusive meeting provides long-range strategic planning ideas for business and industry leaders. Members of the Ally Circle are asked to provide input into the ACEEE research and policy agenda. The one-day meeting concludes with a networking dinner to further strengthen the collegial relationships and to provide opportunities to discuss new ventures.



### E-mail Alerts from the Executive Director

Ally Circle members will receive special e-mail alerts from ACEEE's executive director on emerging federal, state, and local policy activities.

### Ally Circle Research Paper

Pathfinder members will have an opportunity to recommend a strategic topic for one special ACEEE research paper each year. Pathfinders will work with ACEEE staff to select the topic, and will be recognized as project sponsors of the final report.

### On-Site Consultation by ACEEE Senior Staff

Once a year, Pathfinder members are eligible for an on-site (domestic location) full-day briefing by an ACEEE senior staff member on a topic of their choice.

	Sustainer (\$2,500)	Partner (\$5,000)	ALLY CIRCLE	
			Leader (\$10,000)	Pathfinder (\$20,000 and up)
Listed on ACEEE Website	✓	✓	✓	✓
Participate in Webinars and Other Briefings	✓	✓	✓	✓
Receive Recognition as a Conference Sponsor		Choose 1 conference and be listed at the \$2,500 sponsorship level, plus receive 1 free conference registration.	Choose 2 conferences and be listed at the \$2,500 level (or 1 at the \$5,000 level), plus receive a total of 3 free registrations.	Choose 2 conferences and be listed at the \$5,000 level (or 1 at \$5,000 and 2 at \$2,500 each), plus receive a total of 5 free registrations.
Attend Annual Ally Circle Retreat and Networking Dinner			✓	✓
Receive E-mail Alerts from the Executive Director			✓	✓
Co-Sponsor Ally Circle Research Paper			✓	✓
Receive On-Site Consultation by ACEEE's Senior Staff				✓

## OUR VISION AND MISSION

We believe the United States can achieve greater economic prosperity, energy security, and environmental protection by harnessing the full potential of energy efficiency.

ACEEE acts as a catalyst to advance energy efficiency policies, programs, technologies, investments, and behaviors.



American Council for an Energy-Efficient Economy

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# ANNUAL ALLY MEMBERSHIP FORM

Date Submitted: \_\_\_\_\_

Membership is for:  My Organization  Me as an Individual

Organization (as it should appear on a member list): \_\_\_\_\_

Please select the yearly membership level:

- Friend (\$1,000) (restricted to individuals and 501(c)(3) organizations)
- Sustainer (\$2,500)
- Partner (\$5,000)
- Leader (\$10,000)
- Pathfinder (\$20,000)

Primary Contact Name		Title
Organization		
Street Address		
City	State/Province	Postal Code
Country		
Phone		
E-mail		

Method of payment:  Check enclosed  Please invoice me  Credit Card:

VISA\_\_\_ MasterCard\_\_\_ AMEX\_\_\_ Expiration Date: \_\_\_\_\_

Account number as it appears on the card: \_\_\_\_\_

Name as it appears on card (print): \_\_\_\_\_

Signature: \_\_\_\_\_

Please return completed applications to the attention of Suzanne Watson (phone: 202-507-4006 or email at [swatson@aceee.org](mailto:swatson@aceee.org))

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ACEEE is a 501(c)(3) organization and contributions are tax-deductible as allowed by law.

### **ACEEE's Commitment to Independence**

*As a nonprofit, nonpartisan research organization, and to comply with IRS regulations, it is critical that ACEEE's research and policy work be as independent and unbiased as possible. Therefore, Allies do not gain specific rights in ACEEE governance, policy direction, or control of ACEEE work products. Allies will have opportunities to suggest and discuss research and policies ideas with each other and ACEEE staff, but the Board of Directors and staff will retain control of organization governance processes, policy positions, and work products. ACEEE also retains the right to refuse or rescind Ally program participation to organizations that seek to impose agendas or to advance views that are not, in the judgment of the ACEEE Board, in accord with ACEEE's mission and values.*