Mitigating Climate Change Through Energy Efficiency: A Multi-Model Perspective

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#### **Today's Discussion**

- Motivation for Analyzing Energy Efficiency
- Aggregate CO2 Trends
- Comparison: Process-Economic versus Economic Equilibrium Models
- Sectoral Energy Intensity Trends
- Decomposing CO2 Trends
  - Role for energy-efficient improvements
- Current Trends in Energy-Economy Modeling
- Some Preliminary Perspectives



# Lumen-Hours per Kilowatt Hours



#### **EMF Climate Change Studies**

- Technology Strategies for Climate Change Mitigation
- Broad international participation
  - > North America, Europe, Asia
  - Increasing participation from emerging economies (Asia, South America).

#### • Will focus today on EMF 25

- Emphasizes energy efficiency
- US centric but also includes France, Japan and Switzerland



#### **CO2 Emissions, Pre- and Post-CO2 Tax**



#### **Taxonomies of Energy-Economy Models**



#### **Process-Economic vs Economic Equilibrium**



## Carbon Tax Effect on Residential Energy Intensity (%)



## Carbon Tax Effect on Commercial Energy Intensity (%)





## Carbon Tax Effect on Industrial Energy Intensity (%)





## Carbon Tax Effect on Transportation On-road LDV Efficiency (%)





## **Decomposing Aggregate CO2 Trends**



## **Out-of-Pocket versus Opportunity Costs**

- High-cost adopters do not use average costs.
- Adoption is seldom universal.
  - What if only 80% adopt over the next 10 years?
- Efficiency changes cost/quality of services.
  - ➤ What if rebound effect is 20% (estimated at 10-30% for OECD).
- Fallacy of composition may reduce profits.
  - Aggregate behavior can change prices.
  - Example, energy savings can reduce energy prices.
- Policies/programs can be costly.
  - Gillingham et al (2006) average utility program costs = 3.4 cent/kWh.
  - Nadel & Geller (1996) suggest policy costs vary widely.



# **Current Directions for Improving Energy-Economy Modeling**

- Link explicit technology costs and performances to economic relationships:
  - Linked or hybrid systems
  - Suites of models where satellite analyses are coupled with integrating systems.

#### • What do we mean by costs?

- Is there a common metric for costs?
- Taxes reveal costs directly
- What are the costs of standards and utility DSM programs?
  - Out-of-pocket expenses
  - Opportunity costs



# **Current Directions for Improving Modeling and Analysis**

- Publicly available data on technology costs and performances
  - Policymakers should be critical of proprietary data
  - ACEEE/LBNL data sets in EMF study
- Research experiments to determine behavior on who adopts new processes and under what conditions
- Better information on program costs (implementation, monitoring, free riders/drivers, etc.)



## **Some Preliminary Perspectives**

- US energy intensity will decline sharply even without any new policies.
  - > No-policy trends already incorporate some promising options.
- EMF energy savings < economic potential estimates.
  - More behavioral than technical reasons.
  - Out-of-pocket costs are not opportunity costs.
- Assumptions dominate selection of model type.
- Standards and carbon prices are not perfect substitutes for each other on the policy front.

But we need more research on this topic.

 Far from perfect, models provide consistent framework for evaluating supply-demand options.

