Technologies and Policies for Improving Truck Fuel Efficiency & Reducing CO2

Anthony Greszler Vice President Government and Industry Relations ACEEE 30th Anniversay Symposium Transportation Efficiency in the 21st Century July 30, 2009

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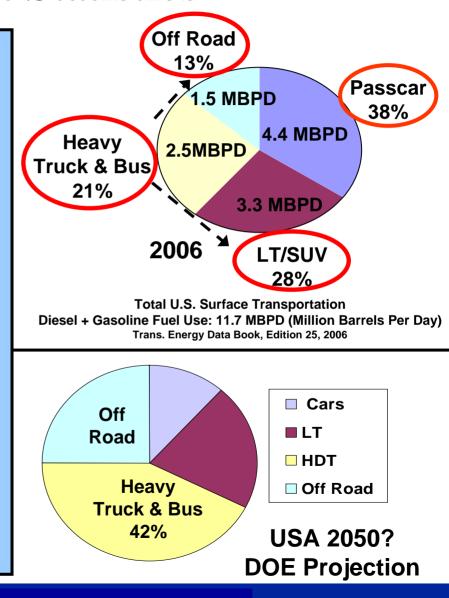
AB Volvo Business Areas





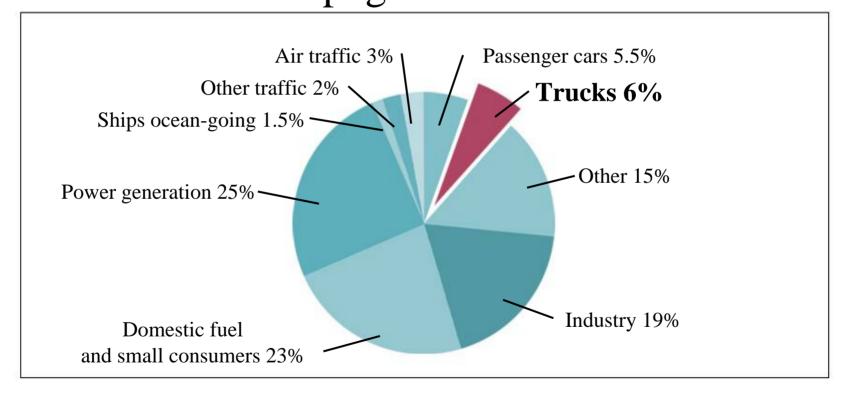
US Significant Freight Statistics

- EIA's America's Energy Outlook 2009 projects annual truck VMT to grow by 2.5%, reflecting both increased freight and somewhat longer average hauls.
- If the efficiency improvement rate and freight growth hold to these historical rates, truck CO2 will continue to grow.
- US DOE has proposed that if light duty meets targets and heavy duty continues on these trends, HD fuel use will exceed LD by 2040. Currently HD is about ¼ of LD usage.



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Globally - trucks and cars have near equal CO2 contribution Global anthropogenic CO2 emissions



Source: UNEP 2002



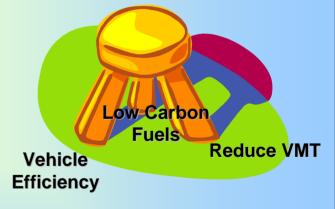
Trucking Role in US Economy

- More than 80% of all communities in the United States are supplied exclusively by trucks
- Trucks hauled 10.7 billion tons of freight in 2005
 - 69% of all freight carried in the U.S. in terms of weight.
 - Virtually every item a person comes in contact with traveled on a truck at some point.
- Typical domestically-manufactured product moves by truck an average of six times before reaching its end customer
- Average imported product moves four times by truck once reaching a domestic port.
- Trucking represents roughly 5% of the U.S. gross domestic product
- Over 80% of all freight transportation revenues for all modes (truck, air, water, rail and pipeline)

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How to Meet the Challenge?

- Light Duty often refers to a 3 legged stool approach to reduced use of fossil energy.
- Heavy Duty Long-Haul ½ legged stool???
 - Improving the front (tractor) half of the combination truck through vigorous competition but not much focus on trailers.
 - Minimal plans for low carbon alternate fuels to replace diesel
 - Little attention to VMT
- We need all three legs.
 - Fuel Efficiency
 - Engines
 - Vehicle
 - Truck and tractor
 - Implement trailer improvements
 - Integrate tractor and trailers for breakthrough aerodynamics.
 - Policies to promote reduced VMT while still moving the freight that supports our economy.
 - Serious policies to develop and implement new low carbon fuels for HD application.



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Heavy Truck Fuel Efficiency

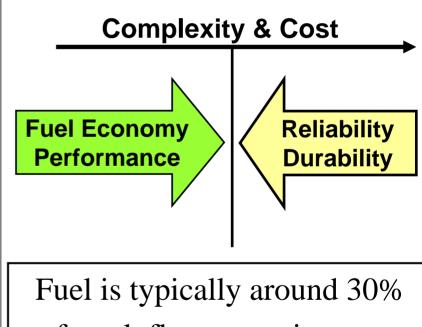
Progress and Opportunities



Fuel economy has always been a critical factor in diesel engine and truck marketing!

TECHNOLOGY DEVELOPMENT CRITERIA

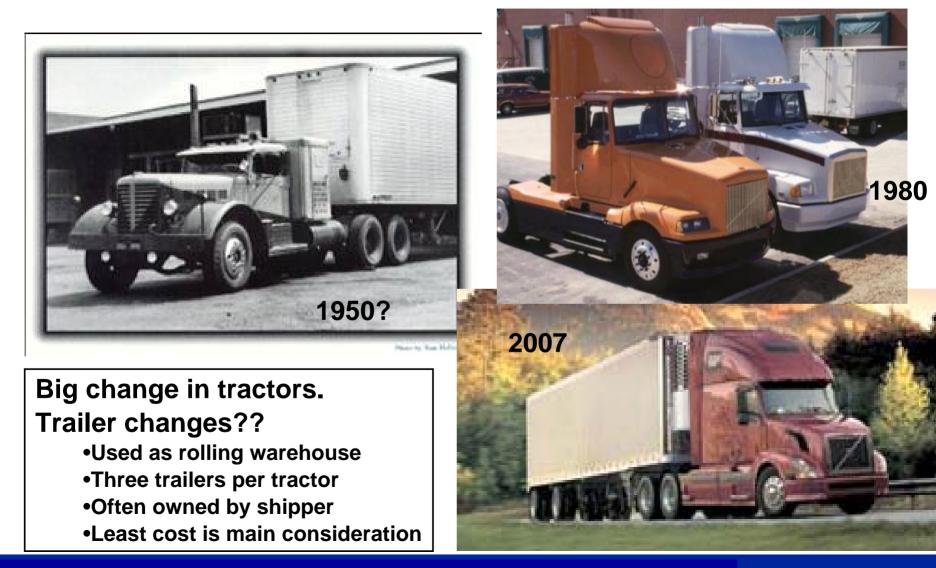
- Primary selection criteria
 - ✓ Meet emissions limits
 - Reliability is most important for customers
 - ✓ Lowest operating cost
 - Fuel economy, maintenance, initial cost, etc.
 - ✓ Durability
 - ✓ Performance



of truck fleet operating cost.

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Where are we?



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Long Haul Tractors Progressing Well Incorporating Aero Features



Key Technology Areas to Improve Long Haul Truck Freight Efficiency

Engines

- Diesel Combustion Efficiency
- Waste Heat Recovery
- NOx aftertreatment improvements
- Engine friction reduction
- Engine Auxiliaries (water/oil pump)
- Other New Technology Developments

Truck Technology

- Smart Transmission & Driveline Efficiency
- Powertrain integration (includes engine)
- Cooling optimization
- Vehicle Auxiliaries (Air comp, PS pump, Air Cond, Fan, Alternator)
- Aerodynamics (tractor)
- Weight
- All Tractor Tires
- Trailer Gap or vortex stabilizer
- Smart Navigation
- Mild hybrid (long-haul)
- Full Hybrid (vocational)

Fleet Operations

- Logistics
 - •Load planning
 - Route Planning
 - Backhauls
- Trailers -Tires, Aero, Weight
- Longer Combinations & increased weight (assuming consistent state regulations)
- Intermodal (rail)
- Driver Training
- Trailer gap control
- Idle Elimination
- Road speed reduce 7 MPH

Technologies can only contribute to the extent they are integrated into the complete vehicle and system in real applications and are supported by public policy.

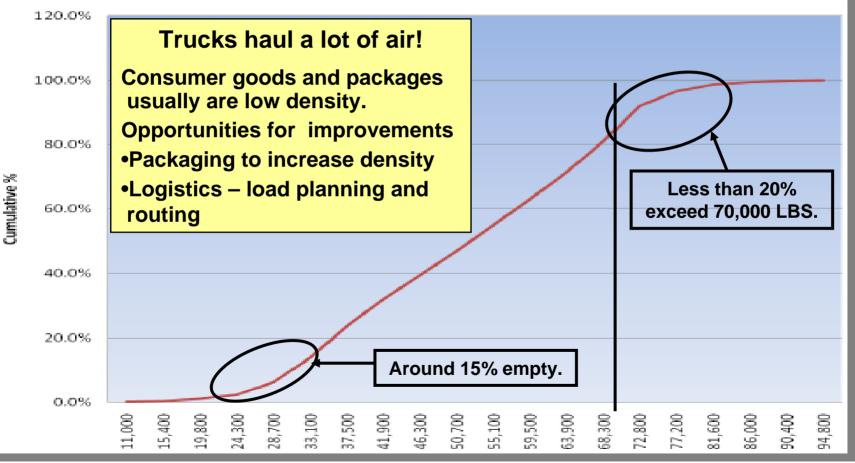
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Reducing Heavy Truck VMT





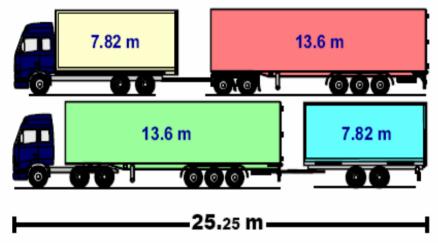
Cumulative Percentage of 5-Axle Tractor Trailer Combination Vehicles by Gross Vehicle Weight as Reported by VTRIS for Fifteen States (CA, CT, FL, GA, HI, IA, MN, MO, MT, NC, MN, OR, PA, SD, TX, & WA) in 2008



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Longer Combination Trucks

Single Biggest Potential Efficiency Gain via Lower VMT



Sweden and Finland allowing rigs up to 25.25 m vs 18.75 m in rest of EU (14-20% less fuel)

Quote – Ontario, Canada Ministry of Transport LCVs are a win-win-win. They are good for the economy, good for the environment and improve highway safety. They can move goods at a lower cost and with fewer greenhouse gas emissions than single-trailer trucks and, under carefully controlled conditions, more safely.

Fuel saving for longer US combinations (with volume limited freight- per ATRI study)

6-axle Tractor-Semitrailer



Rocky Mountain Double (RMD)

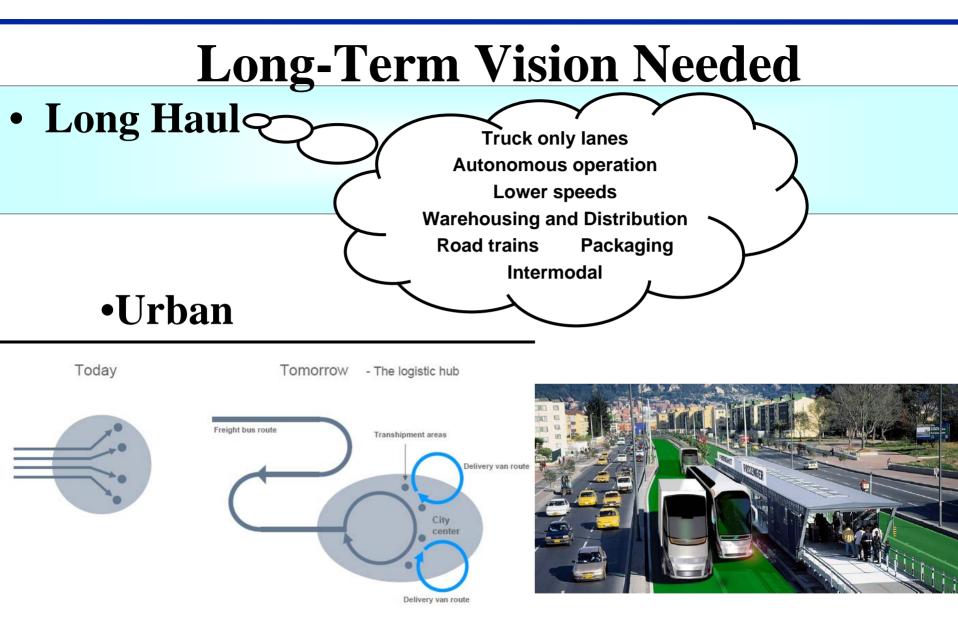


Triple Trailer Combination (TRPL)



Turnpike Double (TPD)

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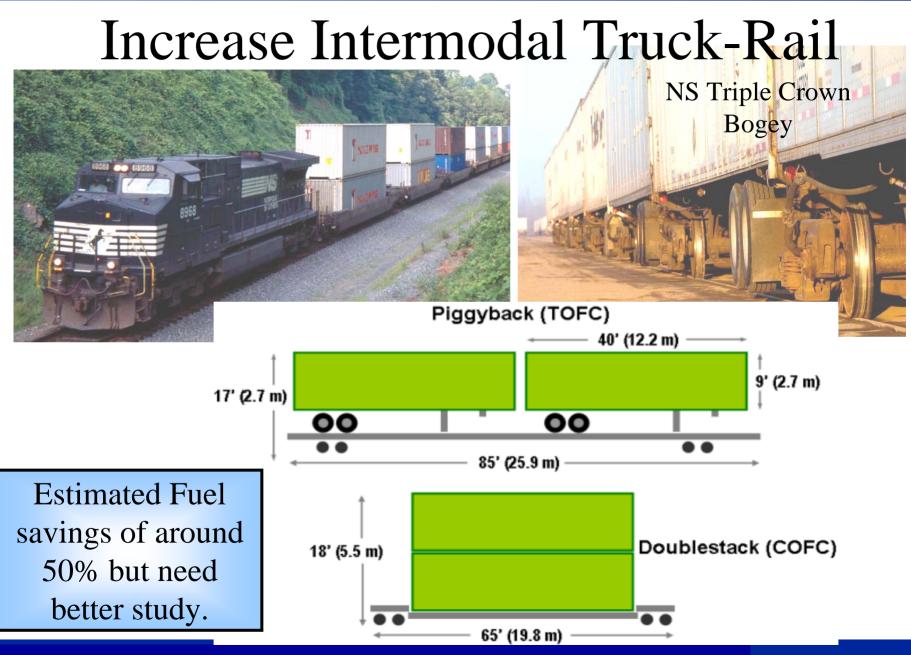




Collaborative transport **...already a reality in some places**

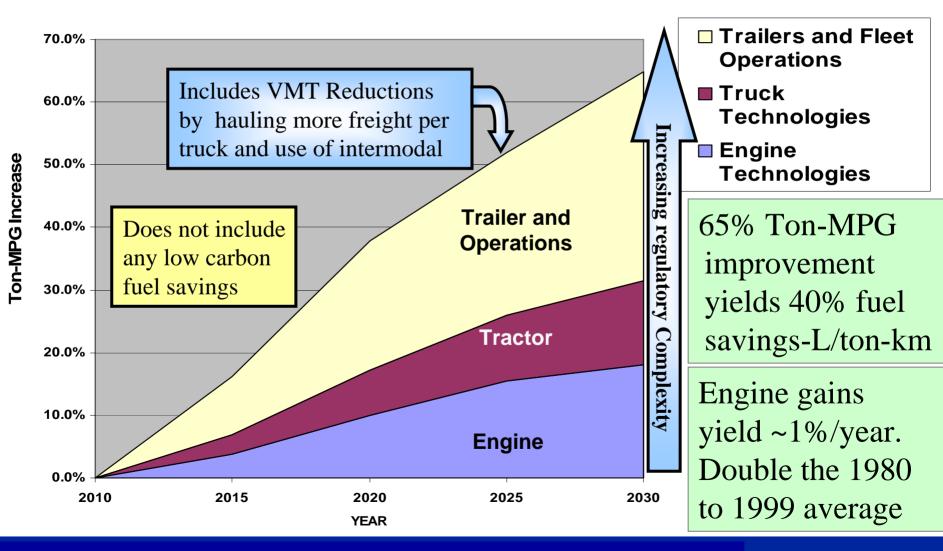






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Class 8 Ton-MPG - A Prospective Scenario Via Vehicle Efficiency Gains and VMT Reductions



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Alternative Low Carbon Fuels





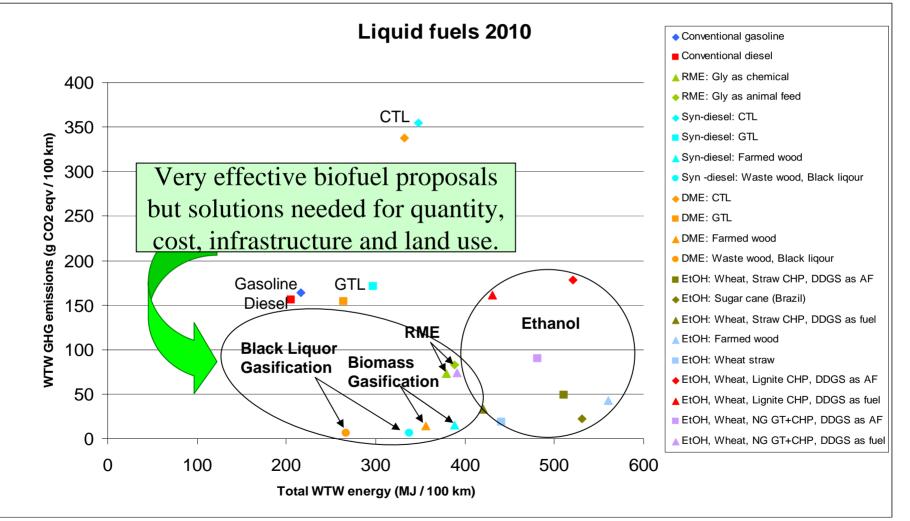
CO2 Reduction through Bio-fuels Seven trucks running on renewable fuels



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Well-to-Wheel GHG versus total energy use

(from Eucar/Concawe/JRC 2006)



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Issues & Opportunities

- Trailer economics do not easily support efficiency improvements
 - 3-4 trailers per tractor drives up cost vs fuel savings
 - Difficult to manage proper trailer match to tractors
 - Very long trailer life slow turnover
- Shipper's area of influence
 - Manufacturing and distribution systems are based on low cost freight transportation. (Just-in-Time)
 - Packaging impact on freight density and volume
 - Warehousing and distribution patterns
- Infrastructure
 - Highway infrastructure
 - Truck stops (Availability and Electrification)
 - Congestion mitigation
 - Intermodal facilities
- Lack of Long-Term Vision

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Public Policies to Promote Road Freight Efficiency

- Establish fuel or carbon tax policy to increase overall cost of fossil fuel or set a long-term escalating floor price for fossil fuel.
 - Establishes a target value for alternate fuel development.
 - Establishes market value for fuel efficient vehicle technology development.
 - Incentivizes freight efficiency by carriers and shippers.
- Establish uniform vehicle size and weight limits at the highest possible levels with supporting highway infrastructure.
- Replace new vehicle taxes (12% excise) with increased fuel tax to promote fleet roll-over to lower emissions vehicles.
 24% shift in value of technology
- Support technology development of efficient trucks, alternate fuels, and fuel infrastructure.
- Set mandatory hard-programmed road speed limits as is already done in Europe and most countries.



Public Policies to Promote Road Freight Efficiency

- Develop infrastructure for efficient rail and intermodal shipment between rail and truck.
- Develop Highway Infrastructure and Intelligent Vehicle Management
 - Mitigation of congestion
 - Ample truck stops to avoid idling (electrification)
 - Truck lanes in congested areas to support longer combinations and avoid conflict with higher speed cars.
 - Intelligent systems to manage vehicle flow
- Revise vehicle regulations that inhibit efficiency
 - Allow cameras to replace mirrors
 - Allow extra length for aerodynamic features (trailer boat-tail)
 - Allow extra weight for emissions and fuel efficiency technologies to avoid displacing freight.
- Create trailer standards to integrate with tractors and support full vehicle aerodynamic optimization.

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Public Policies to Promote Road Freight Efficiency

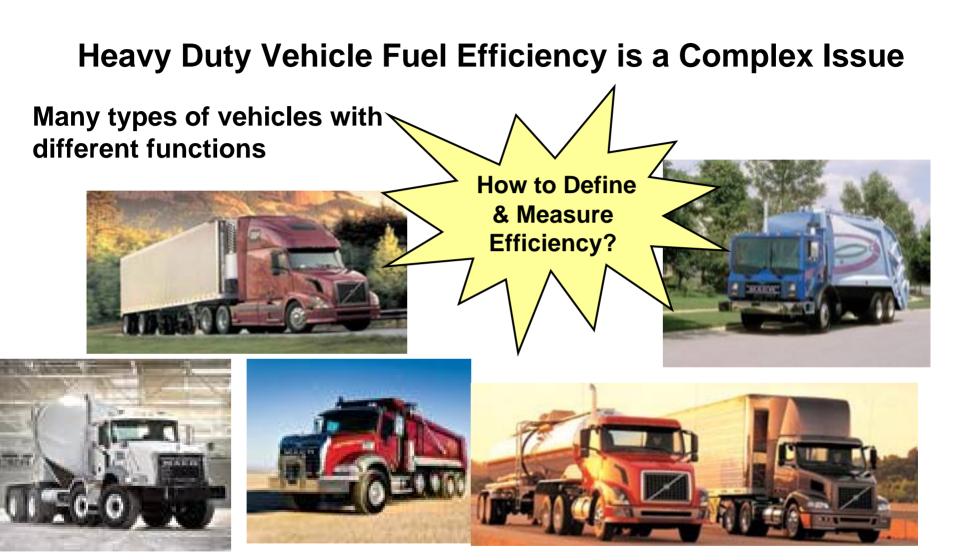
- Truck Efficiency Regulation?
 - Variation in truck size, work performed, and duty cycle makes such regulation very difficult.
 - Impossible to regulate all significant impacts on freight efficiency

Vehicles	Route planning
Trailers	Smart Vehicle Management
Combinations	Warehousing and distribution
Freight logistics	Mode shifting
Driver management	Packaging

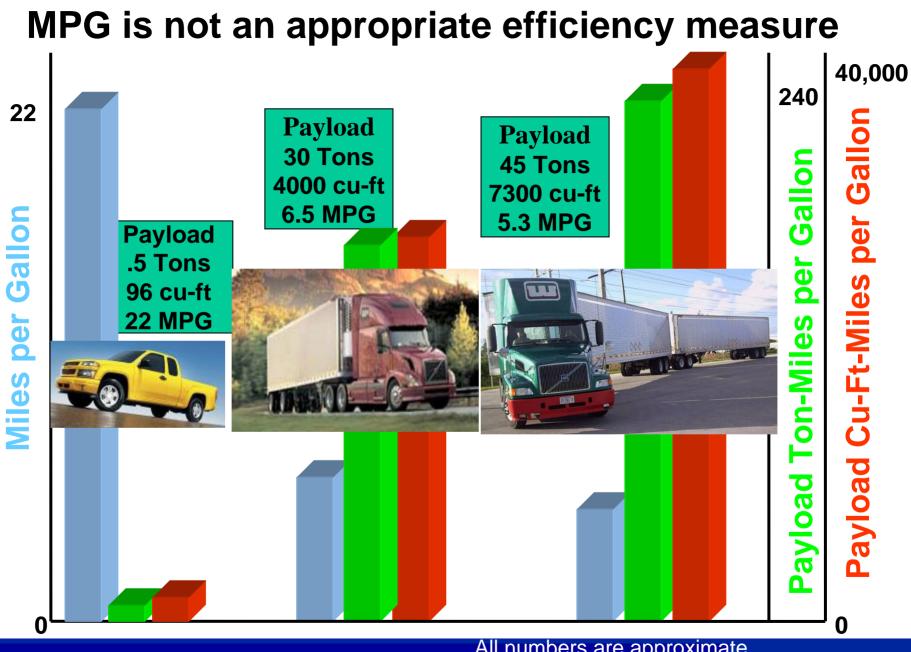
- Still Good Reasons to Consider Regulation
 - Establish firm dates for technology introduction
 - Remove market barriers to new technology
 - Set targets and lead time

But also need to drive demand and efficiency in all areas via market mechanisms through carbon tax or cap & trade.

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All numbers are approximate

Conclusion: On the way to climate neutral transportation

 Significant gains in freight efficiency are possible, but efforts by governments, vehicle manufacturers, trailer manufacturers, carriers, and shippers is required.

