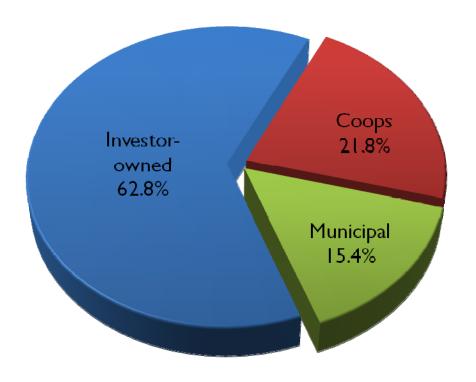
# Non-Utility Administrative Options for DSM in Colorado

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## Colorado's Electric Suppliers



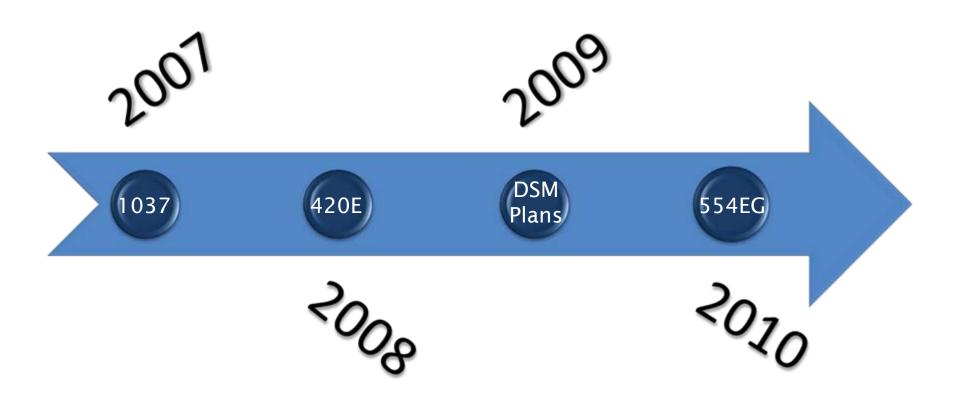
Source: 2010 Colorado Utilities Report. Governor's Energy Office

Utility	Туре	Customers
Public Service Company of Colorado	IOU	1,300,000
Colorado Springs Utilities	POU	194,369
Intermountain Rural Electric	REA	123,903
Black Hills Colorado Electric Utility	IOU	91,700
Fort Collins Utilities	POU	58,291
United Power	REA	52,887
Holy Cross Electric Assoc	REA	49,900
LaPlata Electric Assoc	REA	37,861
Mountain View Electric	REA	37,585
City of Longmont	POU	34,389



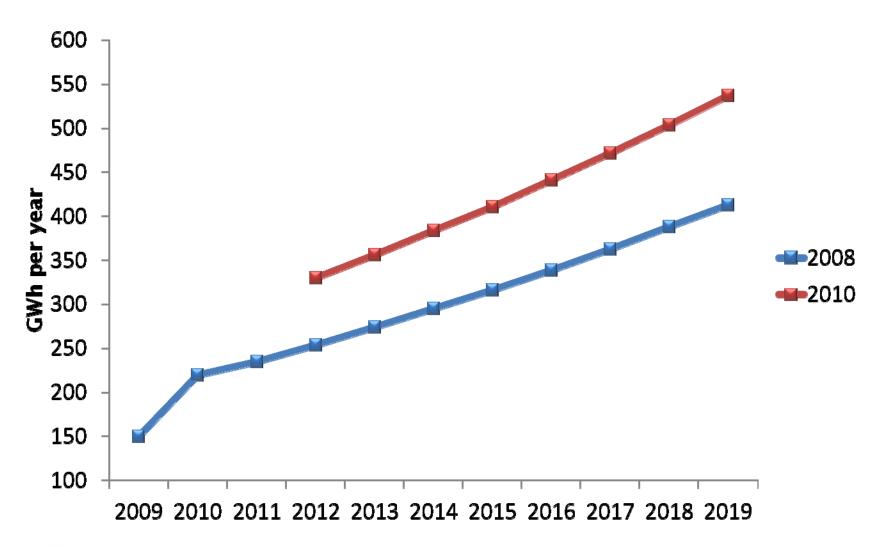
Source: EIA, 2007

### DSM in Colorado





## **PSCo DSM Savings Goals**





## Continuing Challenges

- Lack of statewide goal
- Unclear commitment to DSM
- Patchwork of programs



#### Models for DSM Administration

#### State

Administration by a new or existing state agency

#### Utility

Administration by the existing utility

#### Third-party

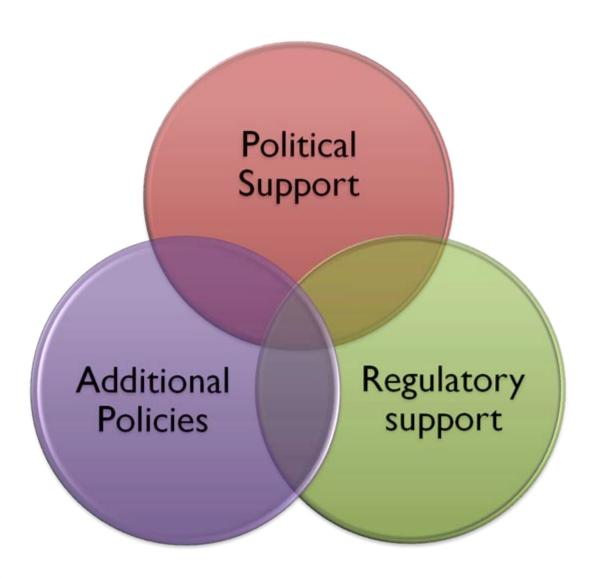
Administration by a non-governmental third-party administrator

#### Hybrid

Administration by some combination of the above entities



## Building the Right Structure





## Getting Started

- Define the goals
- Assess the existing structure
- Decide on stakeholders
- Build a plan to move forward



## Assessing Existing Infrastructure

- Past performance of each utility
- Level of interest or ability
- Disincentives or conflicts of interest
- Political support for change



## Challenges

- Consensus
- Participation
- Local control
- Localization v. Centralization
- Funding
- Transition



#### Other Possibilities

- Control
- Customer relationships
- Additional requirements



## DSM in Colorado Today

#### DSM as a business unit







## Next Steps?





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