ACEEE Market Transformation Symposium
Regional Roundup

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What has been started to capture all cost effective efficiency – for both policies and programs?

- Consistent policy for 35+ years
  - Voluntary and Standards
- Decoupling
- Market Engagement
- Automated Metering and Time-varying Rates
- Finance Options and Benchmarking Tools
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What policies will be needed to sustain these efforts to make this a market transformation?

• Long-term vision
• Sustainable business model
• Personalization