Ground Rules

- All perspectives valid and valued
- Active use of parking lot
- Interactive
- No such thing as a dumb question
Objectives

- To define CEI and understand core elements based on different industry perspectives
- To identify existing approaches, tools, and resources to institutionalize CEI in commercial buildings and companies and gaps within the existing resources
- To understand the potential benefits, challenges, and implications of a continuous energy improvement approach to companies and energy efficiency program administrators
Agenda

- Introductions and Overview
- CEI in the Commercial Real Estate Market
  - John Scott, Director of Cushman & Wakefield’s Florida Client Services Group
- Energy Efficiency Programs and CEI
  - Brooke Smallwood, Program Specialist for Pepco’s C&I Energy Savings Program
- Discussion
Introductions
What is Continuous Energy Improvement?

- Ongoing effort
- Incremental improvements
- Self-reflection
- Constant evaluation and improvement
- Plan-Do-Act-Check
- Improve the energy related consequences of activities, not the products and activities themselves
What Does it Mean to Institutionalize CEI?

- Defined energy management objectives and processes
- ISO 50001, Superior Energy Performance, EPA Energy Management Guidelines
- Energy benchmarking company wide, industry wide
- Part of and valued by the company, industry, and society
- Strategic energy management
Presentations

Introductions and Overview

CEI in the Commercial Real Estate Market
  • John Scott, Director of Cushman & Wakefield’s Florida Client Services Group

Energy Efficiency Programs and CEI
  • Brooke Smallwood, Program Specialist for Pepco’s C&I Energy Savings Program

Discussion
Discussion Questions

What is driving CEI?

Does the definition of CEI change depending on industry perspective?

What resources are available to support CEI?

What are the barriers to CEI and promoting CEI in energy efficiency programs?

What work is under way to address those barriers? What barriers remain?
Contact

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