



Council for an Energy-Efficient Economy 2012 National Symposium on Market Transformation "All Systems Go!"

Marriott Wardman Park Hotel • Washington, D.C. • April 1-3, 2012 Presented with Support from U.S. EPA/DOE ENERGY STAR® Programs

Sunday, April 1,	2012											
12:00 - 8:00	Registration O	Registra	tion A									
1:00 - 5:00	MT101	Wilson	ABC									
6:00 - 8:00	Opening Recept		T.M. Bal	Iroom								
Monday, April 2,	2012											
7:30 - 5:00	Registration O	Registra	tion A									
7:30 - 5:00	Hospitality Suite Open Participants are encouraged to use the room for their small meetings, conversations, and cell pho calls.											
7:30 AM	Continental Breakfast T.M. Ballroom											
Location		Welco	me &									
8:30 AM	Plenary Sessio	Plen	ary									
10:00 AM	Break T.M. Ballroom Foyer											
Location	T.M.	T.M. Ballroom South			T.M. Ballroom							
10:30 AM		1A			1B			irrent				
		A: The Energy Eff Post-Stimulus W		Progress with Utility Involvement with Building Energy Code Compliance			Sessions					
12:00 PM	Lunch   T.M. Ballroom North-East     Keynote Address: Commissioner Jeanne M. Fox, New Jersey Board of Public Utilities											
	Commercial Buildings	Program Design	Appli Stand		Buildings Codes	Tactics and Strategies	Tra	ck				
Location	T.M. Ballroom South	T.M. Ballroom West	Madis	son A	Madison B	McKinley						
1:30 PM	C1 Strategies for Green Lease Adoption – Market Perspective	P1 The New Policy Landscape for Successful Programs	A1 The New Frontier in Lighting: Opportunities and Challenges for Efficiency Programs		B1 Code Creep: How Green is Making its Way into Codes and What it Means for the Future	T1 What if ZNE Works? Options for Sustainable Utility Business Models in a ZNE World	Work Sessi					
3:00 PM	Break T.M. Ballroom Foyer											
3:30 PM	C2 Using Benchmarking and Building Performance Data to Transform the Commercial Real Estate Market	P2 Importance of Baselines for Programs	A2 Assessing the Impacts of Furnace Efficiency Standard Increases on Efficiency Programs		B2 Using Energy Codes to Extend and Deepen Savings in Renovations and Retrofits	T2 Switch from Component Replacement to System Analysis and Performance Upgrades						
5:00 PM	Break Until Reception T.M. Ballr											
6:00 PM	Cocktail Reception     T.M. Ballroom North-E       Sponsored by: ICF International     T.M. Ballroom North-E											





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7:30 - 3:00	Registration Op	Registration Open										
7:30 - 4:15	Hospitality Suite Open											
	Participants are calls.	encouraged to us	e the roo	om for the	ir small meetings	s, conversations, and	l cell phone					
7:30 AM	Continental Breakfast T.M. Ballroom North-E											
Location	Т.М. Е	Ballroom South										
8:30 AM			2B									
	Measuring Market Transformation: Implications for Energy Efficiency Targets & Demand Forecasting		ncy	Emerging Technologies: Next Big Ideas			Concurren					
10:00 AM	Break	Break				T.M. Ballroom Foyer						
10:30 AM	3A			3B								
	Energy Efficiency Finance Programs in the Real World: What has Worked, What has Not, and What is Next?				Regional Ro							
12:00 PM	Lunch T.M. Ballroom North-Ea											
	Commercial Buildings	Program Design	Financing		Residential Buildings	Industrial Facilities	Track					
Location	T.M. Ballroom South	T.M. Ballroom West	Madison A		Madison B	McKinley						
1:15 PM	C3	P3	F	-1	R1	l1						
	Building Performance with ENERGY STAR: Early Experience	Pursuing Demand-Side Management in an Era of Increasing Complexity and Diverse Demands	No Subsidies Needed: Making Commercial Deep Energy Retrofits Fully Bankable		Revamping the Manufactured Housing Sector	Energizing Industrial MT: Implications of Federal Initiatives for State and Local Market Transformation Programs	Working Sessions					
2:45 PM	Break	M. Ballroom Foyer										
3:00 PM	C4	P4	F	-2	R2	12						
	Rating and Disclosure Laws: Lessons Learned from Early Adopters	The Search for New Technologies that are Program Ready	En Efficie the Mo	grating ergy ency in ortgage icess	Residential Energy Upgrades—In Search of the "Easy Button"	Approaching The Future of CHP in Industry: A Program Perspective						

Don't forget to fill out the Market Transformation Symposium evaluation found in your registration packet!